

MEDIA & COMMUNICATION 2022



PETER LANG
INTERNATIONAL ACADEMIC PUBLISHERS

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Michael B. Goodman • Peter B. Hirsch

Corporate Communication

Transformation of Strategy and Practice

New York, 2020. XIV, 164 pp., 6 b/w ill., 10 tables

hb. • ISBN 978-1-4331-6568-9

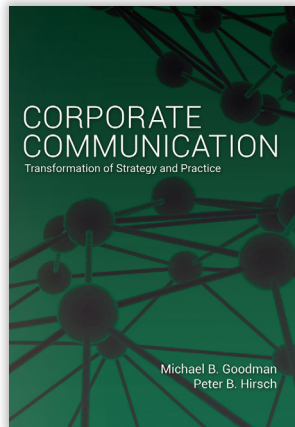
CHF 129.– / €^D 111.95 / €^A 114.60 / € 104.20 / £ 84.– / US-\$ 124.95

pb. • ISBN 978-1-4331-6563-4

CHF 50.– / €^D 42.95 / €^A 44.– / € 40.– / £ 32.– / US-\$ 47.95

eBook (SUL) • ISBN 978-1-4331-6567-2

CHF 50.– / €^D 42.– / €^A 44.– / € 40.– / £ 32.– / US-\$ 47.95



The forces of uncertainty, globalization, the networked enterprise, Web 2.0, privacy, “big data,” and shifting demographics have dramatically transformed corporate communication strategy and practice. Now more than ever, it is more complex, strategic, and essential to the organization’s survival. *Corporate Communication: Transformation of Strategy and Practice* examines, analyzes, and illustrates the practice of corporate communication as it changes in response to increasing global changes. It builds on the authors’ 2010 *Corporate Communication: Strategic Adaptation for Global Practice*,

as well as their 2015 *Corporate Communication: Critical Business Asset for Strategic Global Change*. This book analyzes and illuminates the major communication needs in rapidly evolving organizations: the contemporary communication environment; the importance and impact of intangibles—corporate sustainability, identity, culture, valuation, crisis prevention; the transformation of the media environment; the transformation of the concept of decision-making; the importance of demographics and multigenerational audiences; and technical, geopolitical, economic, and socio-cultural uncertainty. These are significant forces that can potentially augment or diminish an organization’s value.

Rauf Arif

Movements for Change

How Individuals, Social Media and Al Jazeera Are Changing Pakistan, Egypt and Tunisia

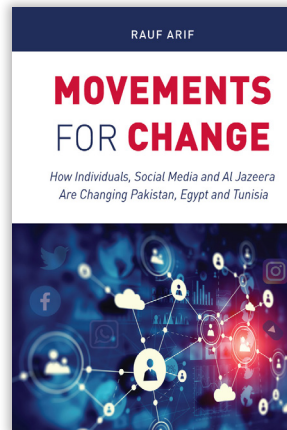
New York, 2020. XX, 258 pp., 1 b/w ill.

hb. • ISBN 978-1-4331-6669-3

CHF 98.– / €^D 83.20 / €^A 87.10 / € 79.20 / £ 64.– / US-\$ 94.95

eBook (SUL) • ISBN 978-1-4331-6672-3

CHF 98.– / €^D 83.16 / €^A 87.12 / € 79.20 / £ 64.– / US-\$ 94.95



This book explores social media as an alternative channel of communication and resistance in Pakistan, Tunisia and Egypt, and argues that the term “Arab Spring” limits the scope of acknowledgement for the ongoing online and offline political uprisings in the Muslim World, which started beyond the geographical boundaries of the Middle East. Beginning with an exploration of the pivotal role of Al Jazeera and how it used social media content from protestors to make the uprisings a global conversation, this book takes readers through an overview of creative political protests in

each of the three case countries, before delving into an in-depth examination of a specific icon that sparked each revolution in question, and an overview of social movements and the politico-cultural context in each country. In closing, this book offers an understanding on how the new collective memories of nations using social media to protest will affect future generations who are striving to rise against authoritarian regimes, including the Algerian Spring that is ongoing in 2019. This book can appeal to a wide range of audiences, both inside and outside the academic world. Within academia, courses covering topics such as social media, social movements, comparative politics, Middle Eastern studies and global communication could use this book as a learning tool. In non-academic settings, journalism practitioners could benefit from this book to examine how social media can be an alternate media in the absence of traditional media, and how traditional news media outlets can collaborate with and utilize social media to perform their journalistic duty in oppressive regimes.

Ahmet Atay · Yea-Wen Chen · Alberto González (eds.)

Intercultural Memories

Contesting Places, Spaces, and Stories

New York, 2021. VI, 192 pp., 9 b/w ill.

Critical Intercultural Communication Studies. Vol. 25

hb. • ISBN 978-1-4331-4784-5

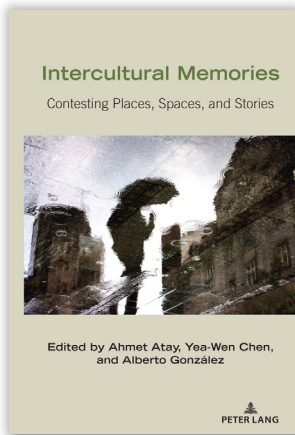
CHF 118.– / €^D 100.95 / €^A 100.60 / € 95.80 / £ 77.– / US-\$ 114.95

pb. • ISBN 978-1-4331-4785-2

CHF 42.– / €^D 35.95 / €^A 35.90 / € 34.20 / £ 28.– / US-\$ 40.95

eBook (SUL) • ISBN 978-1-4331-4788-3

CHF 42.– / €^D 35.95 / €^A 35.90 / € 34.20 / £ 28.– / US-\$ 40.95



Collective remembering is an important way that communities name and make sense of the past. Places and stories about the past influence how communities remember the past, how they try to preserve it, or in some cases how they try to erase it. The research in this book offers key insights into how places and memories intersect with intercultural conflicts, oppressions, and struggles by which communities make sense of, deal with, and reconcile the past. The authors in this book examine fascinating stories from important sites—such as international commemorations of Korean “Comfort Women,” a

film representation of the Stonewall Riots, and remembrances of the post-communist state in Albania. By utilizing various critical and cultural studies and ethnographic and narrative-based methods, each chapter examines cultural memory in intercultural encounters, everyday experiences, and identity performances that evoke collective memories of colonial pasts, immigration processes, and memories of places and spaces that are shaped by power structures and clashing ideologies. This book is essential reading for understanding the links between space/place and cultural memory, memories of nationally, and places constituted by markers of ethnicity, race, and sexuality. These readings are especially useful in courses in intercultural communication, cultural studies, international studies, and peace and conflict studies.

Jennifer A. H. Becker · Caroline S. Parsons (eds.)

Honors Communication

Contextual Issues and Lessons Learned in Teaching, Advising, and Mentoring the Undergraduate Honors Student in Communication

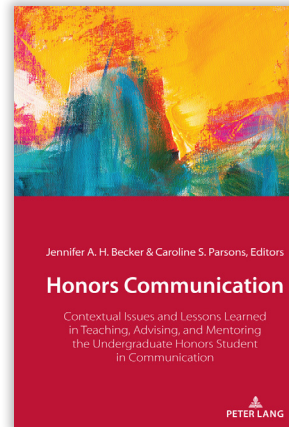
New York, 2020. XVIII, 300 pp., 2 b/w ill., 4 tables.

hb. • ISBN 978-1-4331-7549-7

CHF 98.– / €^D 84.95 / €^A 87.10 / € 79.20 / £ 64.– / US-\$ 94.95

eBook (SUL) • ISBN 978-1-4331-7552-7

CHF 97.33.– / € 79.12.50 / €^A 8703.80 / €^D 8466.95 / £ 6330.– / US-\$ 9495.95



For years, students and faculty of communication studies have enjoyed the lively, enriched learning experience that an honors curriculum provides. This book draws attention to a dynamic, yet underexplored, site of communication pedagogy: honors education. Honor societies were established in American colleges and universities over a century ago, and the demand for honors courses has grown significantly since that time. Demand for communication studies honors courses began in the 1950s and the first communication studies honor society was founded in the 1980s. This book be-

gins with a description of the unique qualities and pedagogical approaches of honors communication courses. Several chapters are devoted to describing how to teach honors communication courses (e.g., honors public speaking, honors interpersonal, and honors rhetoric) and to providing practical resources for those interested in teaching honors communication. This book also describes how to advise and mentor honors communication students in independent research projects and in groups such as Lambda Pi Eta honor society.

Steven Beebe

C. S. Lewis and the Craft of Communication

New York, 2020. XXXII, 304 pp.

hb. • ISBN 978-1-4331-7233-5

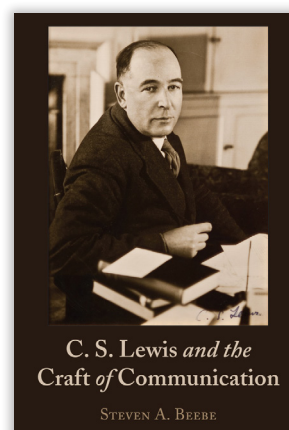
CHF 129.– / €^D 111.95 / €^A 114.60 / € 104.20 / £ 84.– / US-\$ 124.95

pb. • ISBN 978-1-4331-7234-2

CHF 50.– / €^D 42.95 / €^A 44.– / € 40.– / £ 32.– / US-\$ 47.95

eBook (SUL) • ISBN 978-1-4331-7237-3

CHF 50.– / €^D 42.– / €^A 44.– / € 40.– / £ 32.– / US-\$ 47.95



C. S. Lewis, based on the popularity of his books and essays, is one of the best communicators of the twentieth century. During his lifetime he was hailed for his talents as author, speaker, educator, and broadcaster; he continues to be a best-selling author more than a half-century after his death. *C. S. Lewis and the Craft of Communication* analyzes Lewis's communication skill. A comprehensive review of Lewis's work reveals five communication principles that explain his success as a communicator. Based on Lewis's own

advice about communication in his books, essays, and letters, as well as his communication practice, being a skilled communicator is to be holistic, intentional, transpositional, evocative, and audience-centered. These five principles are memorably summarized by the acronym HI TEA. Dr. Steven Beebe, past president of the National Communication Association and an internationally-recognized communication author and educator, uses Lewis's own words to examine these five principles in a most engaging style.

William L. Benoit · Andrew C. Billings

The Rise and Fall of Mass Communication

New York, 2020. XII, 172 pp., 11 b/w ill., 6 tables.

Mass Communication and Journalism. Vol. 27

hb. • ISBN 978-1-4331-6426-2

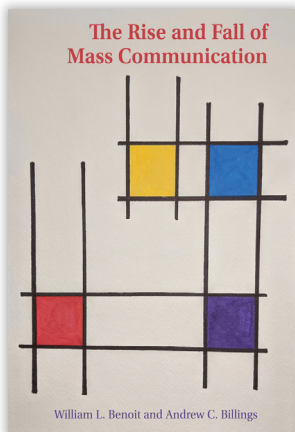
CHF 118.– / €^D 102.95 / €^A 105.40 / € 95.80 / £ 77.– / US-\$ 114.95

pb. • ISBN 978-1-4331-6422-4

CHF 42.– / €^D 36.95 / €^A 37.60 / € 34.20 / £ 28.– / US-\$ 40.95

eBook (SUL) • ISBN 978-1-4331-6425-5

CHF 42.– / €^D 36.95 / €^A 37.60 / € 34.20 / £ 28.– / US-\$ 40.95



Mass communication theories were largely built when we had mass media audiences. The number of television, print, film or other forms of media audiences were largely finite, concentrating people on many of the same core content offerings, whether that be the nightly news or a popular television show. What happens when those audiences splinter? *The Rise and Fall of Mass Communication* surveys the aftermath of exactly that, noting that very few modern media products have audiences above 1–2% of the population at any one time. Advancing a new media balkanization theory, Benoit

and Billings neither lament nor embrace the new media landscape, opting instead to pinpoint how we must consider mass communication theories and applications in an era of ubiquitous choice.

Jessica Gasiorek · R. Kelly Aune

Creating Understanding

How Communicating Aligns Minds

New York, 2021. XII, 172 pp.

Language as Social Action. Vol. 23

hb. • ISBN 978-1-4331-6813-0

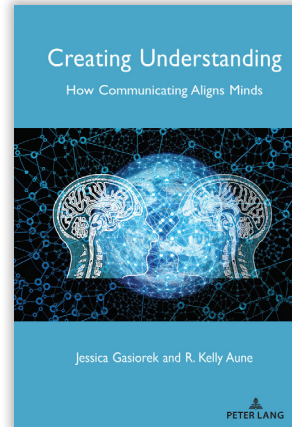
CHF 118.– / €^D 95.95 / €^A 105.40 / € 95.80 / £ 77.– / US-\$ 114.95

pb. • ISBN 978-1-4331-6815-4

CHF 42.– / €^D 34.95 / €^A 37.60 / € 34.20 / £ 28.– / US-\$ 40.95

eBook (SUL) • ISBN 978-1-4331-8378-2

CHF 42.– / €^D 34.95 / €^A 37.60 / € 34.20 / £ 28.– / US-\$ 40.95



What, exactly, is *understanding*? And how do people create, maintain, and manipulate states of understanding via communication? This book addresses these questions, drawing on interdisciplinary scholarship in cognitive science, communication, psychology, and pragmatics. Rejecting classic descriptions of communication as “sending and receiving messages,” this book proposes a novel perspective that depicts communication as a process in which interactants construct, test, and refine mental modes of a joint experience on the basis of the *meme states* (mental representa-

tions) activated by *stimuli* in social interactions. It explains how this process, when successful, results in interactants’ mental models aligning, or becoming *entrained*—in other words, in creating a state of understanding. This framework is grounded in a set of foundational observations about evolved human cognition that highlight people’s intrinsic social orientation, predisposition toward efficiency, and use of predictive interference-making. These principles are also used to explain how codified systems (“codes”) emerge in extended or repeated interactions in which people endeavor to create understanding. Integrating and synthesizing research across disciplines, this book offers communication scholars and students a theoretical framework that will transform the way they see understanding, communication, and social connection.

Haneen Ghabra · Fatima Zahrae Chrifi Alaoui · Shadee Abdi ·
Bernadette Marie Calafell (eds.)

Negotiating Identity and Transnationalism

Middle Eastern and North African Communication and
Critical Cultural Studies

New York, 2020. XIV, 212 pp.

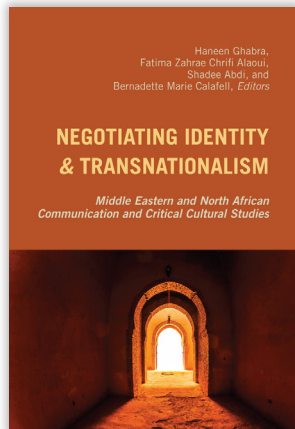
Critical Intercultural Communication Studies. Vol. 24

hb. • ISBN 978-1-4331-5761-5

CHF 93.– / €^D 80.95 / €^A 82.50 / € 75.– / £ 60.– / US-\$ 89.95

eBook (SUL) • ISBN 978-1-4331-5764-6

CHF 93.– / €^D 78.75 / €^A 82.50 / € 75.– / £ 60.– / US-\$ 89.95



At the heart of Communication and Critical Cultural Studies is a discipline that has been slowly expanding its borders around the issues of racism, sexism, ability, privilege, and oppression. As Latinx, African American, Asian Pacific American, Disability and LGBTQ Studies widen and shift the scope of Communication Studies, what often gets underplayed is the role of transnational Middle Eastern and North African (MENA) Studies. It is imperative that the experiences of transnational individuals who live and move between the region and the U.S. are centered. For this reason, the goal of

this book is to begin to bring Middle Eastern and North African Communication and Critical Cultural Studies in conversation with Global and Transnational Studies. We ask, how can scholars make a space for transnational MENA Studies within Communication and Cultural Studies? What are the pressing issues? Thus, at a time where Arabs, Arab Americans, Iranians, and Iranian Americans are under attack by Western media and governments, it is crucial to center their voices from a transnational perspective that privileges their positionalities and experiences rather than continue to study them from a reductive Eurocentric lens. We seek to build on existing scholarship by including essays that theorize from a Communication and Critical Cultural Studies lens. This book aims to bring together work by established and new or emerging scholars.

Brian Michael Goss

The Rise of Weaponized Flak in the New Media Era

Beyond the Propaganda Model

New York, 2019. X, 212 pp., 2 tables

Intersections in Communications and Culture. Global Approaches and Transdisciplinary Perspectives. Vol. 35

hb. • ISBN 978-1-4331-4259-8

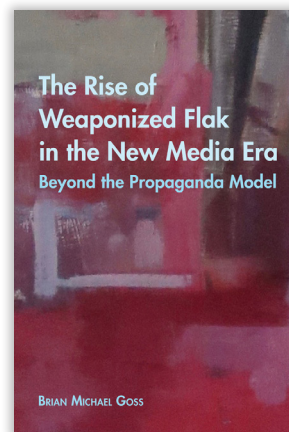
CHF 118.– / €^D 100.60 / €^A 105.40 / € 95.80 / £ 77.– / US-\$ 114.95

pb. • ISBN 978-1-4331-4258-1

CHF 42.– / €^D 35.90 / €^A 37.60 / € 34.20 / £ 28.– / US-\$ 40.95

eBook (SUL) • ISBN 978-1-4331-4262-8

CHF 42.– / €^D 35.91 / €^A 37.62 / € 34.20 / £ 28.– / US-\$ 40.95



The Rise of Weaponized Flak in the New Media Era presents the first book-length examination of flak as a form of political harassment, authored by a seasoned researcher on political discourse and mass media. Flak against news media was a component of the Edward Herman-Noam Chomsky seminal “Propaganda Model.” However, in the thirty years since the model was introduced, flak has become an increasingly significant and prevalent socio-political force in its own right, in large part for the proliferation of new media platforms. Flak is not simply good faith or tough criticism. Rather, flak

discourses and actions go on attack for the purpose of delegitimizing, disabling, and even criminalizing political foes, however tendentially. The book presents cross-disciplinary appeal for students and scholars of mass media, new media, political science, and sociology—as well as for anyone concerned with today’s sociopolitical environment. Given the book’s seminal examination of the topic, the introductory chapters in Part I extensively map out flak’s current forms and delineate similarities and distinctions from scandal and activism. Newly-minted terminology is introduced to flesh-out contemporary flak (for example, flak-in-discourse, boutique flak, phantom flak). The balance of the book is organized around case studies of flak mills (Part II) and flak issues (Part III). In particular, Part II drills down into the flak discourses and techniques of dedicated flak mills that characterize themselves as, respectively, journalistic and think tank organizations. Part III of the book features case studies of flak around elections and universities in the United States.

Marouf Hasian, Jr.

Decolonizing Ebola Rhetorics Following the 2013–2016 West African Ebola Outbreak

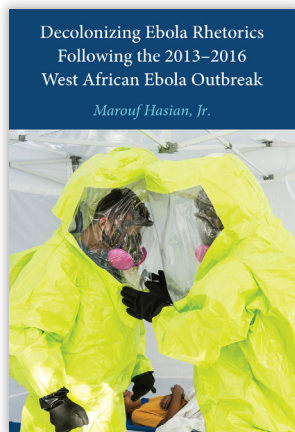
New York, 2020. X, 232 pp.

hb. • ISBN 978-1-4331-6615-0

CHF 98.– / €^D 83.20 / €^A 87.10 / € 79.20 / £ 64.– / US-\$ 94.95

eBook (SUL) • ISBN 978-1-4331-6618-1

CHF 98.– / €^D 83.16 / €^A 87.12 / € 79.20 / £ 64.– / US-\$ 94.95



Decolonizing Ebola Rhetorics Following the 2013–2016 West African Ebola Outbreak defends the position that, despite the supposed “lessons” that have been learned about the spread of Ebola Virus Disease (EVD) after the 2013–2016 West African Ebola outbreak, there remains a need to “decolonize” the rhetorics of Ebola prevention and containment. The author asserts that the failure of governments, aid organizations, and global media to confront the structural and material legacies of colonialism in West Africa will prevent global communities from adequately dealing with sporadic Ebola

outbreaks. Central to the book’s argument is that far too many communities in the “global North” are unwilling to spend the hundreds of billions of dollars that are needed for the prevention of endemic and epidemic diseases in the “global South.” Instead of coping with the impoverished legacies of colonialism, organizations like the World Health Organization support the use of small groups of “Ebola hunters” who swoop down during crises and put out EVD outbreaks using emergency health techniques. The author demonstrates how Western-oriented ways of dealing with EVD have made it difficult to convince West African populations—wary of emergency interventions after a long history of colonial medical experimentation in Africa—that those in the West truly care about the prevention of the next Ebola outbreak. *Decolonizing Ebola Rhetorics* ultimately argues that as long as global journalists and elite public health officials continue to blame bats, bushmeat, or indigenous burial practices for the spread of Ebola, the necessary decolonization of Ebola rhetorics will be forestalled. The author concludes the book by offering critiques of the real lessons that are learned by those who try to securitize or military Ebola containment efforts.

Maryla Hopfinger

Literature and Media

After 1989

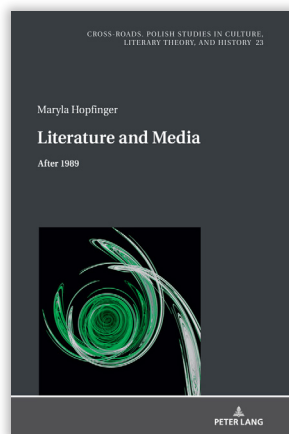
Berlin, 2020. 308 S., 58 s/w Abb.

Cross-Roads. Studies in Culture, Literary Theory, and History. Vol. 23

hb. • ISBN 978-3-631-80055-3

CHF 71.– / €^D 59.95 / €^A 60.– / € 57.10 / £ 47.– / US-\$ 68.95

eBook (SUL) • ISBN 978-3-631-81149-8



This book discusses the direction of changes in contemporary culture at the turn of the 20th and 21st centuries in Poland on the example of mutual relationships between literature and the media, such as film, radio, TV and the Internet. The interdisciplinary approach adopted by the author combines literary and media studies with the perspectives of social communication, anthropology and sociology of culture. The book focuses on topics such as reconfiguration of culture, expansion of the media, situation of literature and the central place of audiovisual parallels (auteur film, TV series, PC games). The author notes that both literature and the media are situated between art and communication today and both share the meta-cultural role of natural languages.

Rebecca Ann Lind (eds.)

producing theory in a digital world 3.0

The Intersection of Audiences and Production in Contemporary Theory – Volume 3

New York, 2020. X, 276 pp., 3 b/w ill., 4 tables.

Digital Formations. Vol. 119

hb. • ISBN 978-1-4331-5339-6

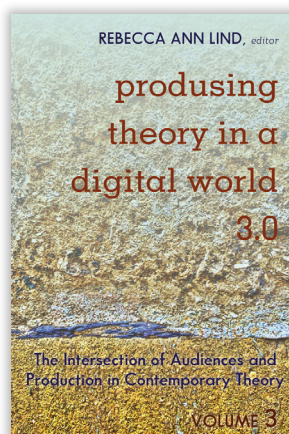
CHF 129.– / €^D 111.95 / €^A 114.60 / € 104.20 / £ 84.– / US-\$ 124.95

pb. • ISBN 978-1-4331-5340-2

CHF 50.– / €^D 42.95 / €^A 44.– / € 40.– / £ 32.– / US-\$ 47.95

eBook (SUL) • ISBN 978-1-4331-5343-3

CHF 50.– / €^D 47.95 / €^A 48.– / € 40.– / £ 32.– / US-\$ 47.95



Continuing the explorations begun in the first two *Producing Theory* volumes, this book investigates some of the tensions generated in the spaces enabled by the confluence of the formerly disparate activities of producing and consuming media. Multiple and varied theories—some still emerging—are invoked in attempts to illuminate the spaces between what previously had been neatly-separated components of media systems. This book is useful in a number of courses such as media culture and theory, introduction to new media, the Internet and the audience, new media theory and research, mass communication theory, emerging media, critical

analysis and new media, concepts of new media, new media participants, new media in a democratic society, critical studies in new media, new media and social media, digital media studies, participatory media, media audiences in a digital world, digital cultures and social media, Web culture and new media studies, introduction to new media, new media and society, and more.

Jim Macnamara

Beyond Post-Communication

Challenging Disinformation, Deception, and Manipulation

New York, 2020. XVI, 302 pp., 3. b/w ill., 3. tables.

hb. • ISBN 978-1-4331-6919-9

CHF 129.– / €^D 111.95 / €^A 114.60 / € 104.20 / £ 84.– / US-\$ 124.95

pb. • ISBN 978-1-4331-6920-5

CHF 50.– / €^D 42.95 / €^A 44.– / € 40.– / £ 32.– / US-\$ 47.95

eBook (SUL) • ISBN 978-1-4331-6923-6

CHF 50.– / €^D 42.95 / €^A 48.– / € 40.– / £ 32.– / US-\$ 47.95



While many analyses have examined disinformation in recent election campaigns, misuse of 'big data' such as the Cambridge Analytica scandal, and manipulation by bots and algorithms, most have blamed a few bad actors. This incisive analysis presents evidence of deeper and broader corruption of the public sphere, which the author refers to as *post-communication*. With extensive evidence, Jim Macnamara argues that we are all responsible for the slide towards a post-truth society. This analysis looks beyond high profile individuals such as Donald Trump, Russian trolls, and even

'Big Tech' to argue that the professionalized communication industries of advertising, PR, political and government communication, and journalism, driven by clickbait and aided by a lack of critical media literacy, have systematically contributed to disinformation, deception, and manipulation. When combined with powerful new communication technologies, artificial intelligence, and lack of regulation, this has led to a 'perfect data storm'. Accordingly, Macnamara proposes that there is no single solution. Rather, he identifies a range of strategies for communication professionals, industry associations, media organizations and platforms, educators, legislators, regulators, and citizens to challenge post-communication and post-truth.

Lesla Hatley Major • Stacie Meihaus Jankowski

Health News and Responsibility

How Frames Create Blame

New York, 2020. XIV, 236 pp., 26 tables

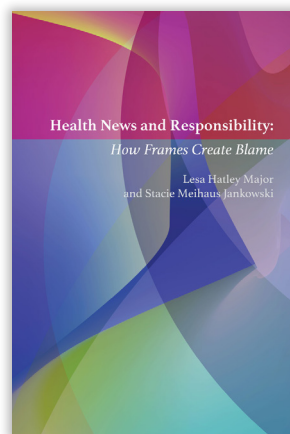
Mass Communication and Journalism. Vol. 21

hb. • ISBN 978-1-4331-4092-1

CHF 129.– / €^D 109.40 / €^A 114.60 / € 104.20 / £ 84.– / US-\$ 124.95

eBook (SUL) • ISBN 978-1-4331-4249-9

CHF 50.– / €^D 42.– / €^A 44.– / € 40.– / £ 32.– / US-\$ 47.95



Who the public blames for health problems determines who the public believes is responsible for solving those health problems. Health policies targeting the broader public are the most effective way to improve health. The research approach described in this book will increase public support for critical health policies. The authors systematically organized and analyzed 25 years of thematic and episodic framing research in health news to create an approach to reframe responsibility in health news in order to gain public support for health policies. They apply their method to two of the top

health issues in world—obesity and mental health—and conclude by discussing future research and plans for working with other health scholars, health practitioners, and journalists.

Mike Milford • Lauren Reichart Smith (eds.)

Communication and Contradiction in the NCAA

An Unlevel Playing Field

New York, 2020. XII, 286 pp., 2 b/w ill., 8 tables.

Communication, Sport, and Society. Vol. 4

hb. • ISBN 978-1-4331-6492-7

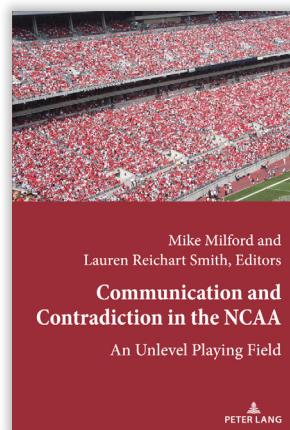
CHF 129.– / €^D 111.95 / €^A 114.60 / € 104.20 / £ 84.– / US-\$ 124.95

pb. • ISBN 978-1-4331-6496-5

CHF 50.– / €^D 42.95 / €^A 44.– / € 40.– / £ 32.– / US-\$ 47.95

eBook (SUL) • ISBN 978-1-4331-6495-8

CHF 50.– / €^D 42.95 / €^A 44.– / € 40.– / £ 32.– / US-\$ 47.95



Communication and Contradiction in the NCAA: An Unlevel Playing Field is a critical examination of the contradictory nature of the NCAA, and how the inherent contradictions impact the communication activities of its constituents, supporters, and challengers. At the heart of the NCAA is the student-athlete, born out of an idealistic collection of communal values that is often at odds with institutional practices. The rhetorical negotiation of the student-athlete's identity informs and confuses communication practices on a number of levels, from interpersonal interactions to organizational apolo-

gia. Because the student-athlete is critical to maintaining the collegiate athletics orientation, the NCAA works overtime in promoting, main-

taining, and defending it in the face of public scrutiny. The NCAA and its member institutions, like any organization, are compelled to answer public accusations, often working to defend inconsistent policies to an increasingly hostile audience. In an effort to solidify its power, the NCAA uses public discourse to maintain its position by establishing and enforcing proper codes of conduct for participants, and rationalizing unfair labor practices, athletics budgets, and rising tuition costs designed to boost athletics. In response they often rely on familiar rhetorical and organizational practices, such as branding, mascots, and heroic stories of student-athletes, all of which come with issues of their own. All of these communication phenomena, from interpersonal support-seeking to organizational scapegoating, are informed by the central student-athlete mythos. This puts the NCAA at a contradictory crossroads as they work to reconcile inconsistent practices and messages.

Christine L. Nystrom · Carolyn Wiebe · Susan Maushart (eds.)

The Genes of Culture

Towards a Theory of Symbols, Meaning, and Media, Volume 1

New York, 2021. XIV, 186 pp.

Understanding Media Ecology. Vol. 6

hb. • ISBN 978-1-4331-7660-9

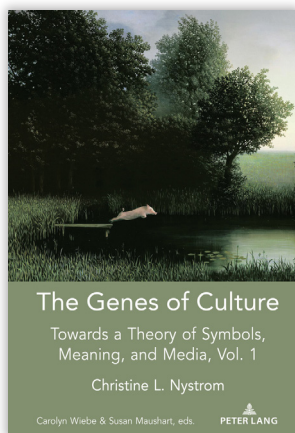
CHF 118.– / €^D 102.95 / €^A 105.40 / € 95.80 / £ 77.– / US-\$ 114.95

pb. • ISBN 978-1-4331-7664-7

CHF 42.– / €^D 36.95 / €^A 37.60 / € 34.20 / £ 28.– / US-\$ 40.95

eBook (SUL) • ISBN 978-1-4331-7663-0

CHF 42.– / €^D 36.95 / €^A 41.– / € 34.20 / £ 28.– / US-\$ 40.95



Christine L. Nystrom's provocative work offers up a fresh approach to ongoing—and increasingly urgent—questions about the role of symbols and technology in shaping human experience. In lucid, lively, and always-accessible prose, she examines an eclectic range of topics—from Hopi grammar to the etiquette of beach-going to the primal allure of the horror film—to uncover the principles that structure the way we make meaning of our world. A cross-disciplinary tour de force, *The Genes of Culture* integrates insights from philosophy, the physical sciences, social psychology, and

cultural criticism to pose challenging questions for today's students of media. This book is an exemplary foundation reader for graduates or undergraduates in communication and media studies.

Ximena Orchard · Sara García Santamaria · Julieta Brambila · Jairo Lugo-Ocando (eds.)

Media and Governance in Latin America

Toward a Plurality of Voices

New York, 2020. VIII, 274 pp., 2 b/w ill., 2 tables.

hb. • ISBN 978-1-4331-6924-3

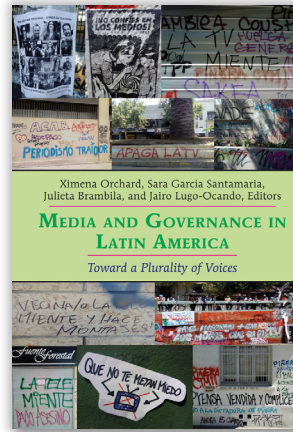
CHF 129.– / €^D 111.95 / €^A 114.60 / € 104.20 / £ 84.– / US-\$ 124.95

pb. • ISBN 978-1-4331-6928-1

CHF 50.– / €^D 42.95 / €^A 44.– / € 40.– / £ 32.– / US-\$ 47.95

eBook (SUL) • ISBN 978-1-4331-6927-4

CHF 50.– / €^D 42.95 / €^A 44.– / € 40.– / £ 32.– / US-\$ 47.95



This edited book aims at bringing together a range of contemporary expertise that can shed light on the relationship between media pluralism in Latin America and processes of democratization and social justice. In doing so, the authors of the book provide empirically grounded theoretical insight into the extent to which questions about media pluralism—broadly understood as the striving for diverse and inclusive media spheres—are an essential part of scholarly debates on democratic governance. The rise in recent years of authoritarianism, populism and nationalism, both

in fragile and stable democratic systems, makes media pluralism an intellectual and empirical cornerstone of any debate about the future of democratic governance around the world. This book—useful for students and researchers on topics such as Media, Communications, Latin American Studies and Politics—aims to make a contribution to such debate by approaching some pressing questions about the relationship of Latin American governments with media structures, journalistic practices, the communication capabilities of vulnerable populations and the expressive opportunities of the general public.

Anne Rajala · Daniel Lindblom · Matteo Stocchetti (eds.)

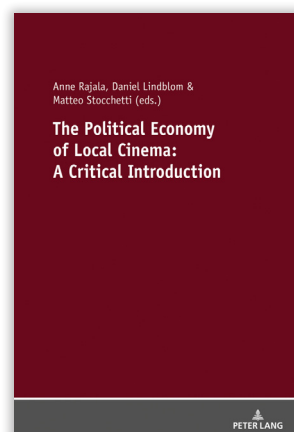
The Political Economy of Local Cinema: A Critical Introduction

Berlin, 2020. 258 pp., 13 fig. b/w, 5 tables.

pb. • ISBN 978-3-631-79951-2

CHF 70.– / €^D 59.95 / €^A 61.60 / € 56.10 / £ 46.– / US-\$ 67.95

eBook (SUL) • ISBN 978-3-631-81332-4



The globalization and digitalization of cultural markets presents formidable challenges for local cinema and storytelling. The essays in this collection address some of these challenges from the perspective of a critical political economy of local cinema. Inspiring these contributions is the effort of supporting local cinema as a form of valuable storytelling that is at risk of market-driven extinction because of the greater commercial viability of global or Hollywood cinema and national cinema.

Stephanie G. ScharTEL Dunn • Gwendelyn S. Nisbett (eds.)

Innovations and Implications of Persuasive Narrative

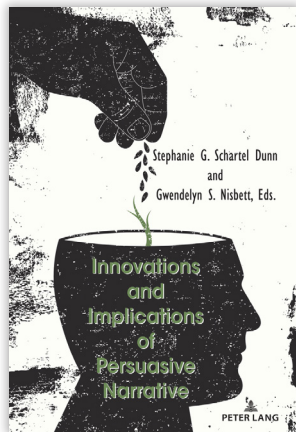
New York, 2020. XX, 270 pp., 2 b/w ill., 9 tables.

hb. • ISBN 978-1-4331-8087-3

CHF 98.– / €^D 84.95 / €^A 87.10 / € 79.20 / £ 64.– / US-\$ 94.95

eBook (SUL) • ISBN 978-1-4331-8090-3

CHF 98.– / €^D 84.95 / €^A 87.10 / € 79.20 / £ 64.– / US-\$ 94.95



Narratives and storytelling are how we create shared meaning and experience the world with others. Implications of narrative are vast and apply to many disciplines. The persuasive function of narrative can be seen in marketing, advertising, strategic social media, and public relations whose practitioners are using narrative based strategies to deeply engage audiences. This interdisciplinary volume seeks to explore the range of applications and implications of using persuasive narrative and storytelling. Persuasive strategies include the use of influencers, celebrities, virtual reality, inter-

active games, and content marketing (among others). The authors explore the impact of the innovative strategies that persuaders are using to capture attention and actively engage audiences. Through a variety of theoretical, qualitative, and quantitative approaches, this book focuses on the application and outcomes of narrative strategy. Ultimately we see this collection as a way to inspire narrative research into new directions and applications in media, marketing, public relations, advertising, and strategic communication fields.

Almuth Schellpeper

The Prospect of Mobile Journalism and Social Media for African Citizens

A Comparative Study About Participation in Public Debate in Zimbabwe, Zambia and South Africa

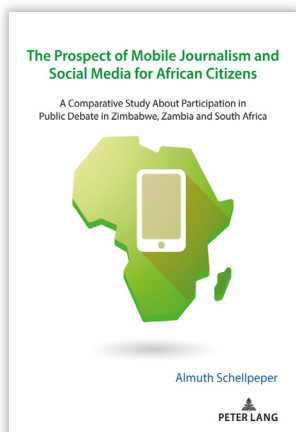
Berlin, 2020. 300 pp., 8 fig. b/w, 8 tables.

pb. • ISBN 978-3-631-81252-5

CHF 83.– / €^D 69.95 / €^A 73.30 / € 66.70 / £ 55.– / US-\$ 80.95

eBook (SUL) • ISBN 978-3-631-82956-1

CHF 83.– / €^D 69.95 / €^A 70.– / € 66.70 / £ 55.– / US-\$ 80.95



In sub-Saharan Africa, mobile technology has developed at a rapid pace and the numbers of mobile users have increased faster than those in the rest of the world. The underlying question of how mobile journalism and social media may support African citizens and contribute to social change forms the basis of this book. A qualitative content analysis provides the methodological framework to interpret the interviews with professional and citizen journalists and media experts. The results suggest that mobile and social media contribute to the plural-

ity of journalism in Zimbabwe, Zambia and South Africa. Mobile and social media reporters are aware of ethical questions and journalistic standards; at the same time, they connect with local communities and adopt an advocative and subjective approach.

Frank Sligo

Literacy and Orality at Work

New York, 2021. VIII, 244 pp., 6 tables.

Understanding Media Ecology. Vol. 9

hb. • ISBN 978-1-4331-8333-1

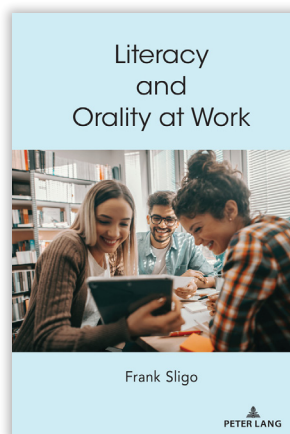
CHF 129.– / €^D 111.95 / €^A 114.60 / € 104.20 / £ 84.– / US-\$ 124.95

pb. • ISBN 978-1-4331-8846-6

CHF 49.– / €^D 42.95 / €^A 43.60 / € 39.60 / £ 32.– / US-\$ 47.95

eBook (SUL) • ISBN 978-1-4331-8336-2

CHF 50.– / €^D 42.95 / €^A 44.– / € 40.– / £ 32.– / US-\$ 47.95



Adults' literacy is a topic of great interest to multiple audiences and scholarly fields but research into it is fragmented across disparate disciplines and hence lacks coherence. In particular, an impasse exists between cognitive science researchers and economists on the one hand, and critical theorists writing in the social practice tradition. This book acknowledges the importance of these fields, then builds on them and on other scholarly traditions by locating its discussion of literacy and orality within a media ecology framework. Based on in-depth interviews within successive literacy

research projects in industry and community settings with trade apprentices, their supervisors and managers, industry training coordinators, literacy tutors, and adults of liminal (threshold) literacy, this book reveals the importance of oral-experiential ways of learning, knowing and communicating that exist in complex relationships with literate practices. The tradition of media ecology as exemplified in the writings of Walter Ong, Harold Innis, Marshall McLuhan, Michel de Certeau, Eric Havelock and a collection of contemporary scholars, provides new insights into literacy and orality. The book in exploring the everyday workplace and community environments of adults with liminal literacy demonstrates how a media ecology perspective allows adult literacy and orality to be reimagined within a deeper and more holistic way than possible within disconnected disciplinary areas.

Thomas J. Socha · Narissra Maria Punyanunt-Carter (eds.)

Communication Begins with Children

A Lifespan Communication Sourcebook

New York, 2021. X, 328 pp., 8 b/w ill. 3 tables.

Lifespan Communication. Children, Families, and Aging. Vol. 8

hb. • ISBN 978-1-4331-3149-3

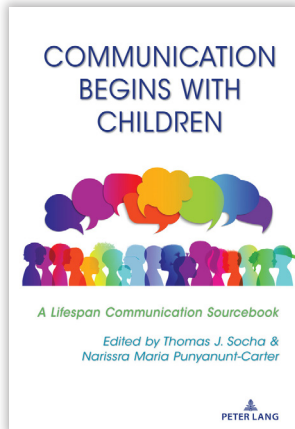
CHF 129.– / €^D 104.95 / €^A 114.60 / € 104.20 / £ 84.– / US-\$ 124.95

pb. • ISBN 978-1-4331-6656-3

CHF 50.– / €^D 40.95 / €^A 44.– / € 40.– / £ 32.– / US-\$ 47.95

eBook (SUL) • ISBN 978-1-4331-6659-4

CHF 50.– / € 40.– / €^A 44.– / €^D 40.95 / £ 32.– / US-\$ 47.95



Communication Begins with Children: A Lifespan Communication Sourcebook seeks to transform the field of communication, arguing that the field must stop neglecting and segregating children and instead adopt an age-inclusive lifespan approach that fully includes and fully considers children in all communication theorizing, research, and education from infancy and throughout the human lifespan. One-size-fits-all, adult-centric communication theorizing, researching, and educating is inadequate and harms the communication field's potential as a social force for positive change for

all communicators. The volume contains four sections (Foundations, Relational Communication Development, Digital Communication Development, and Navigating Developmental Communication Challenges) that showcase state-of-the-art chapters about the history of children's relational and digital communication studies, methods used to study children's communication, media literacy development, communication and children's health, and much more. A must read for all communication researchers, educators, and students and an important addition to advanced and graduate level human and digital communication courses.

Jordan Soliz · Colleen Warner Colaner (eds.)

Navigating Relationships in the Modern Family

Communication, Identity, and Difference

New York, 2020. XXII, 262 pp., 4 b/w ill., 1 table.

Lifespan Communication. Children, Families, and Aging. Vol. 15

hb. • ISBN 978-1-4331-6237-4

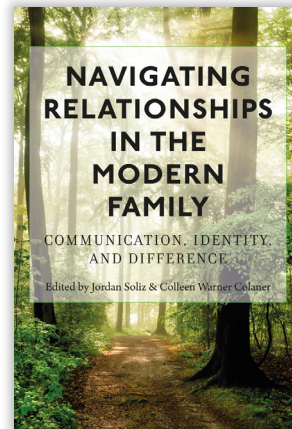
CHF 129.– / €^D 111.95 / €^A 114.60 / € 104.20 / £ 84.– / US-\$ 124.95

pb. • ISBN 978-1-4331-6238-1

CHF 50.– / €^D 42.95 / €^A 44.– / € 40.– / £ 32.– / US-\$ 47.95

eBook (SUL) • ISBN 978-1-4331-6241-1

CHF 50.– / € 40.– / €^A 48.– / €^D 47.95 / £ 32.– / US-\$ 47.95



Despite growing recognition of the diversity of family forms and structures, discourses among family scholars and practitioners as well as in popular culture continue to operate from the assumption that families are fairly homogeneous in terms of the values and beliefs, social positions, and identities of individual family members. *Navigating Relationships in the Modern Family* provides a unique and important perspective on how communication within and about families related to issues of identity and difference can ameliorate negative processes and, at times, potentially amplify positive

outcomes such as well-being and relational solidarity. Chapters in this edited volume focus on divergent social identities in the family (e.g., interfaith families, multiethnic-racial families, acculturation and immigration) as well as differences emerging from family formative processes (e.g., stepfamilies, in-law relationships, foster care). In addition to synthesizing the current state of the scholarship in these particular family contexts, each chapter discusses the interplay between families and the larger social and cultural context. For instance, how does grandparent-grandchild communication influence attitudes toward older adults and aging? Can we improve interfaith dialogue in larger societal interactions by understanding communication in interfaith families? How do ideologies of social class and social discourses about adoption and foster care influence family functioning? Chapters conclude with a discussion on implications for scholars and family practitioners. The edited volume would make an ideal primary or secondary required text for upper-level undergraduate and graduate courses on families as well as specialized family courses on understudied family relationships and forms. The volume also serves as an important resource for family scholars and practitioners.

Andrew R. Spieldenner · Satoshi Toyosaki (eds.)

Intercultural Health Communication

New York, 2020. X, 364 pp., 1 b/w ill., 4 tables.

Health Communication. Vol. 16

hb. • ISBN 978-1-4331-5652-6

CHF 144.– / €^D 124.95 / €^A 128.30 / € 116.70 / £ 94.– / US-\$ 139.95

pb. • ISBN 978-1-4331-5653-3

CHF 65.– / €^D 56.95 / €^A 57.70 / € 52.50 / £ 42.– / US-\$ 62.95

eBook (SUL) • ISBN 978-1-4331-5656-4

CHF 65.– / € 52.50 / €^A 63.– / €^D 62.95 / £ 42.– / US-\$ 62.95



Intercultural Health Communication brings together the fields of health and intercultural research in new work from leading communication scholars. This book is based on two premises: neither health nor culture is a neutral concept. The authors of this collection employ critical, qualitative, and interpretive research methodologies in order to engage the political and intersectional nature of health and culture simultaneously. Changing notions of healthy behaviors (or ill health) are not just a matter of knowledge; they live inside discourses about the body, aesthetics, science, and the

world. We see this book as an important step towards developing a more transnational view of health communication. *Intercultural Health Communication* ties together the critical public health with critical intercultural communication. Through these connections, the authors engage the health research in, amongst others: HIV, cancer, trauma, celiac disease, radioactive pollution, food politics, and prenatal care. *Intercultural Health Communication* emerges from a broad need to address connections and challenges to incorporating health communication with intercultural communication approaches. After compiling this book, we see ready connections to public health, global studies, gender and sexuality studies and ethnic studies. In this day and age, nation states have to be considered within the broader frameworks of globalization, transnationalism and global health. We recognize that the contemporary health issues require an understanding of culture as integral towards eliminating health disparities.

Zekiye Tamer Gencer (eds.)

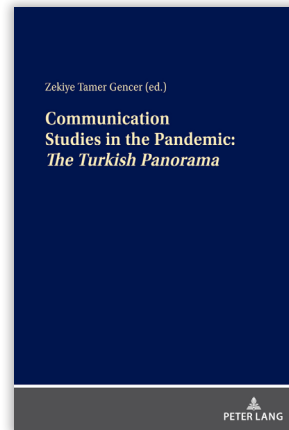
Communication Studies in the Pandemic: *The Turkish Panorama*

Berlin, 2021. 216 pp., 32 fig. col., 1 fig. b/w, 7 tables.

pb. • ISBN 978-3-631-85561-4

CHF 58.– / €^D 49.95 / €^A 51.40 / € 46.70 / £ 38.– / US-\$ 56.95

eBook (SUL) • ISBN 978-3-631-86260-5



The aim of this book is to take a look—in terms of communication—at the pandemic year, in which the normal flow of life was changed to abnormal throughout the world. An analysis has been made from different perspectives on public relations, advertising, cinema, mass media, and even interpersonal communication etc. We also examined the digital innovations that the Covid-19 pandemic brought to our lives and the changing behavior-attitudes associated with the pandemic. This book aims to provide a picture of what happened in Turkey in terms of communication in the general panorama.

It contains important information for communication academics, students, and anyone who is curious about what happened during the pandemic period in the coming years. We hope this book will contribute to the readership.

Diana Trebing · Ahmet Atay (eds.)

Mentoring and Communication

Theories and Practices

New York, 2021. VIII, 280 pp., 2 b/w ill.

hb. • ISBN 978-1-4331-6271-8

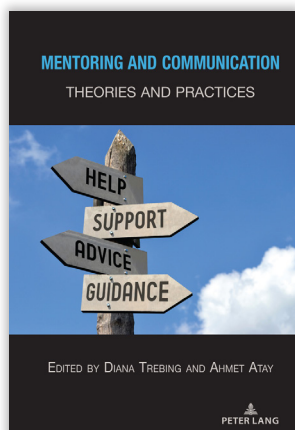
CHF 129.– / €^D 109.95 / €^A 109.40 / € 104.20 / £ 84.– / US-\$ 124.95

pb. • ISBN 978-1-4331-6272-5

CHF 50.– / €^D 42.95 / €^A 42.– / € 40.– / £ 32.– / US-\$ 47.95

eBook (SUL) • ISBN 978-1-4331-6275-6

CHF 50.– / € 40.– / €^A 42.– / €^D 42.95 / £ 32.– / US-\$ 47.95



Although mentoring occupies a paramount role in higher education and is part of a faculty's expected duties, nowadays increasingly so, it is not an area to which graduate schools pay close attention. There is no formalized training and faculty and graduate students alike are expected to know how to mentor effectively once they graduate or start a new teaching or administrative position. This book tackles two interrelated issues: the role and importance of mentoring in the communication discipline as well as critical/cultural studies and using critical communication to illuminate the

ways in which students and junior faculty among others are mentored in higher education. The authors of these chapters present a position or an issue in regards to mentoring students and faculty or the lack of it in higher education. Their goal is to generate a scholarly discussion by utilizing qualitative and narrative-based research approaches and critical and cultural perspectives to promote awareness about the importance of mentoring. Additionally, the authors highlight some of the important issues in mentoring as a form of critical communication pedagogy and present some guidelines, ideas, and examples to mentor more effectively. This edited book will be helpful for various audiences. First, it will provide guidance for graduate students, junior and senior faculty members who are asked to mentor others at various stages of their academic careers. Second, it will help students and faculty who are currently trying to identify and work with mentors. And third, it gives ideas on what to do and not to do in successful mentor-mentee relationships.

Agnieszka Walecka-Rynduch · Andrzej Zegler

A MediaEgo in the MediaPolis. Towards a New Paradigm of Political Communication

Berlin, 2021. 304 pp., 50 fig. b/w, 3 tables.

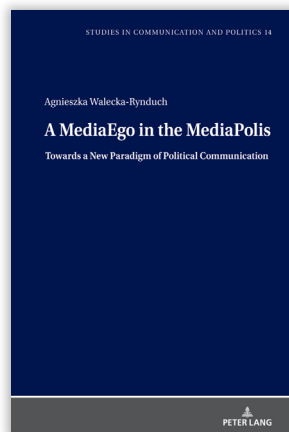
Studies in Communication and Politics. Vol. 14

hb. • ISBN 978-3-631-85576-8

CHF 58.– / €^D 49.95 / €^A 51.40 / € 46.70 / £ 38.– / US-\$ 56.95

eBook (SUL) • ISBN 978-3-631-85644-4

CHF 58.– / € 46.70 / €^A 51.40 / €^D 49.95 / £ 38.– / US-\$ 56.95



The monograph is focused on three essential research problems identified by the key terms used in its title. The analysis covers concepts that previously were not subject to in-depth research projects: the MediaPolis, a MediaEgo and evolution of the political communication paradigm, observed and analysed on the political scene in Poland. Evolution of the public sphere and the media requires consideration of the causes of ongoing changes and of forecast transformations initiated by those changes. Hence, the research project focused on the sphere that emerged in an intersection of known

discourse areas – public, political, meta-political and media discourses. The monograph summarizes years of research into the proposed concepts of a MediaEgo politician and the MediaPolis public sphere.

Venise T. Berry

Racialism and the Media

Black Jesus, Black Twitter, and the First Black American President

New York, 2020. X, 170 pp., 6. b/w ill.

Black Studies and Critical Thinking. Vol. 114

hb. • ISBN 978-1-4331-7289-2

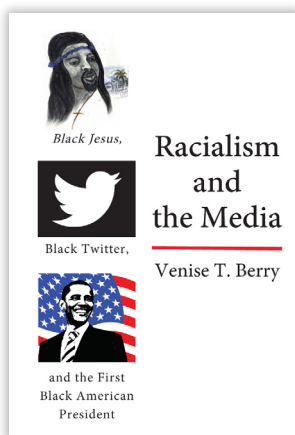
CHF 118.- / €^D 102.95 / €^A 105.40 / € 95.80 / £ 77.- / US-\$ 114.95

pb. • ISBN 978-1-4331-7288-5

CHF 42.- / €^D 36.95 / €^A 37.60 / € 34.20 / £ 28.- / US-\$ 40.95

eBook (SUL) • ISBN 978-1-4331-7292-2

CHF 42.- / € 34.20 / €^A 41.- / €^D 40.95 / £ 28.- / US-\$ 40.95

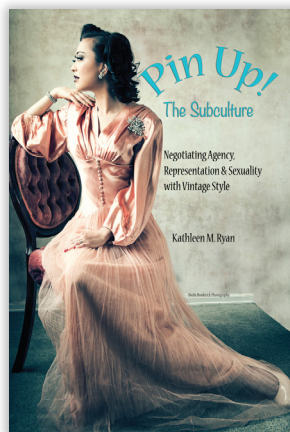


Racialism and Media: Black Jesus, Black Twitter and the First Black American President is an exploration of how the nature of racial ideology has changed in our society. Yes, there are still ugly racists who push uglier racism, but there are also popular constructions of race routinely woven into mediated images and messages. This book examines selected exemplars of racialism moving beyond traditional racism. In the twenty-first century, we need a more nuanced understanding of racial constructions. Denouncing anything and everything problematic as racist or racism simply does not

work, especially if we want to move toward a real solution to America's race problems. Racialism involves images and messages that are produced, distributed, and consumed repetitively and intertextually based on stereotypes, biased framing, and historical myths about African American culture. These images and messages are eventually normalized through the media, ultimately shaping and influencing societal ideology and behavior. Through the lens of critical race theory these chapters examine issues of intersectionality in *Crash*, changing Black identity in *Black-ish*, the balancing of stereotypes in prime-time TV's Black male and female roles, the power of Black images and messages in advertising, the cultural wealth offered through the Black Twitter platform, biased media framing of the first Black American president, the satirical parody of *Black Jesus*, contemporary Zip Coon stereotypes in film, the popularity of ghettof fabulous black culture, and, finally, the evolution of black representation in science fiction.

AWARD WINNER!

2021 NCA Diane Hope Book of the Year Award



Kathleen M. Ryan

Pin Up! The Subculture

Negotiating Agency, Representation & Sexuality with Vintage Style

New York, 2020. XIV, 272 pp., 48 b/w ill.

hb. • ISBN 978-1-4331-5680-9

CHF 129.- / €^D 111.95 / €^A 114.60 / € 104.20 / £ 84.- / US-\$ 124.95

pb. • ISBN 978-1-4331-5681-6

CHF 50.- / €^D 42.95 / €^A 44.- / € 40.- / £ 32.- / US-\$ 47.95

eBook (SUL) • ISBN 978-1-4331-5684-7

CHF 50.- / € 40.- / €^A 48.- / €^D 47.95 / £ 32.- / US-\$ 47.95

WINNER! NCA Diane Hope Book of the Year Award. Dangerous. Sexy. All-American—or rather All-World—Girl. *Pin Up! The Subculture* is the first book to explore the contemporary international subculture of pin up, women (and men) who embrace vintage style, but not vintage values. Award-winning filmmaker and author Kathleen M. Ryan spent more than five years in the subculture. It's a world of cat eye makeup, carefully constructed hairstyles, and retro-inspired fashions. But it's also a world that embraces the ideals of feminism. Beauty, according to the pin up, is found not in body type or skin color, but in the confidence and sexual agency of the individual. Pin ups see their subculture as a way to exert empowerment and control of their own sexual and social identities—something that is part of the pin up's historical legacy. This lavishly illustrated book includes interviews with more than fifty international pin ups and helps readers to understand how they use social media and personal interactions to navigate thorny issues such as racism, sexism, homophobia, sizeism, and other difficult topics. Ryan demonstrates how even within subcultures, identity is far from homogeneous. Pin ups use the safety of their shared subcultural values to advocate for social and political change. A fascinating combination of cultural history, media studies, and oral history, *Pin Up! The Subculture* is the story about how a subculture is subverting and reviving an historic aesthetic for the twenty-first century.

Bogumila Suwara · Mariusz Pisarski (eds.)

Remediation: Crossing Discursive Boundaries

Central European Perspective

Berlin, 2019. 368 pp., 29 fig. b/w, 1 tables.

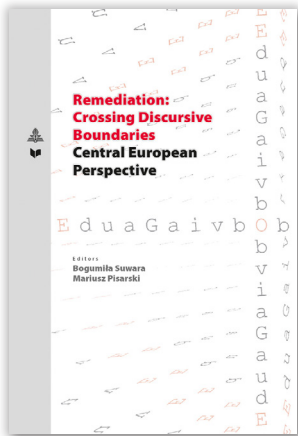
Spectrum Slovakia. Vol. 33

pb. • ISBN 978-3-631-79504-0

CHF 93.– / €^D 79.95 / €^A 82.20 / € 74.80 / £ 61.– / US-\$ 90.95

eBook (SUL) • ISBN 978-3-631-79507-1

CHF 93.– / € 74.80 / €^A 89.80 / €^D 88.95 / £ 61.– / US-\$ 90.95



The aim of the monograph is to present the application and practical development of the concept of remediation. Two decades after its original proposal by J.D Bolter and R. Grusin, remediation remains one of the major tools of understanding new media. The authors of this book examine the subject from the perspective of Central and Eastern Europe. Examples are drawn from artistic and literary practices in Croatia, Czech Republic, Poland, Russia, Slovakia and Slovenia. Theoretical frameworks solidify and extend the concept of remediation to new phenomena and areas of critical

discourse, from biomedica and genetic transcoding to the remediation of textual media in Catholic Liturgy. As a result, the notion of medium, the nature of mediation and the essence of storytelling are redefined.

Wendy Atkins-Sayre · Ashli Quesinberry Stokes (eds.)

City Places, Country Spaces

Rhetorical Explorations of the Urban/Rural Divide

New York, 2020. XII, 306 pp., 8 b/w ill.

Frontiers in Political Communication. Vol. 44

hb. • ISBN 978-1-4331-6389-0

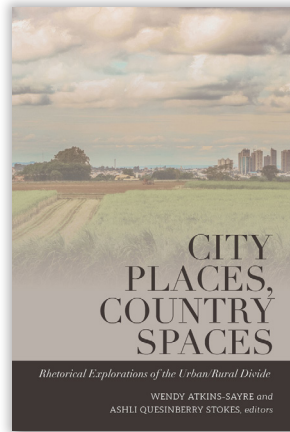
CHF 129.– / €^D 109.40 / €^A 114.60 / € 104.20 / £ 84.– / US-\$ 124.95

pb. • ISBN 978-1-4331-6390-6

CHF 50.– / €^D 42.– / €^A 44.– / € 40.– / £ 32.– / US-\$ 47.95

eBook (SUL) • ISBN 978-1-4331-6393-7

CHF 50.– / € 40.– / €^A 44.– / €^D 42.– / £ 32.– / US-\$ 47.95



Regional differences matter. Even in an increasingly globalized world, rhetorical attention to regionalism yields very different understandings of geographic areas and the people who inhabit them. Regional identities often become most apparent in the differences (real and perceived) between urban and rural areas. Politicians recognize the perceived differences and develop messages based on that knowledge. Media highlight and exacerbate the differences to drive ratings. Cultural markers (from memorials to restaurants and memoirs and beyond) point to the differences and

even help to construct those divisions. The places identified as urban and rural even visually demarcate the differences at times. This volume explores how rhetoric surrounding the urban and rural binary helps shape our understanding of those regions and the people who reside there. Chapters from award-winning rhetorical scholars explain the implications of viewing the regions as distinct and divided, exploring how they influence our understanding of ourselves and others, politics and race, culture, space and place, and more. Attention to urban and rural spaces is necessary because those spaces both act rhetorically and are also created through rhetoric. In a time when thoughtful attention to regional division has become more critical than ever, this book is required reading to help think through and successfully engage the urban/rural divide.

Simon Bacon (eds.)

Monsters

A Companion

Oxford, 2020. XX, 280 pp., 65 fig. col., 11 fig. b/w.

Genre Fiction and Film Companions. Vol. 5

pb. • ISBN 978-1-78874-664-9

CHF 39.– / €^D 33.95 / €^A 34.– / € 30.90 / £ 25.– / US-\$ 37.95

eBook (SUL) • ISBN 978-1-78874-665-6

CHF 39.– / €^D 33.95 / €^A 34.– / € 30.90 / £ 25.– / US-\$ 37.95



What are *Monsters*? Monsters are everywhere, from cyberbullies online to vampires onscreen: the twenty-first century is a monstrous age. The root of the word «monster» means «omen» or «warning», and if monsters frighten us, it's because they are here to warn us about something amiss in ourselves and in our society. Humanity has given birth to these monsters, and they grow and change with us, carrying the scars of their birth with them. This collection of original and accessible essays looks at a variety of contemporary monsters from literature, film, television, music and the internet within

their respective historical and cultural contexts. Beginning with a critical introduction that explores the concept of the monster in the work of Jeffrey Jerome Cohen, Jack Halberstam, Elaine Showalter and more, the book takes a broad approach to the monster, including not only classic slasher films, serial killers (*Bates Motel*), the living dead (*Game of Thrones*) and aliens (*District 9*), but also hyper-contemporary examples like clones (*Orphan Black*), cyberbullies (*Cyberbully*), viral outbreaks (*The Strain*) and celebrities (*Lady Gaga*). Gender and culture are especially emphasized in the volume, with essays on the role of gender and sexuality in defining the monster (*AHS Apocalypse*) and global monsters (*Cleverman*, *La Llorona*). This compact guide to the monster in contemporary culture will be useful to teachers, students and fans looking to expand their understanding of this important cultural figure.

Simon Bacon (eds.)

Transmedia Cultures

A Companion

Oxford, 2021. X, 290 pp., 36 fig. col., 5 fig. b/w.

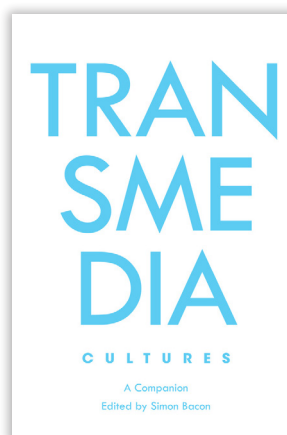
Genre Fiction and Film Companions. Vol. 6

pb. • ISBN 978-1-78997-179-8

CHF 39.– / €^D 33.95 / €^A 34.– / € 30.90 / £ 25.– / US-\$ 37.95

eBook (SUL) • ISBN 978-1-78997-182-8

CHF 39.– / € 30.90 / €^A 34.– / €^D 33.95 / £ 25.– / US-\$ 37.95



What is Transmedia? The *Transmedia Cultures* companion demonstrates that transmedia, and indeed transmedia storytelling, are fundamental to the human experience of being in the world and creating the stories of who we are, both as individuals and communities. Transmedia is not just limited to the *Star Wars* or *Harry Potter* franchises nor narratives exclusive to new media platforms and devices, though both these areas will necessarily be discussed. Indeed, transmedia embraces a multiplicity of media platforms (old and new, online and offline), content expansion, and evolving

forms of audience engagement. This collection of concise, readable essays takes a holistic approach, expanding the areas of everyday life implicated in transmedia worldbuilding and the levels of immersion that they, purposely or otherwise, create. Beginning with a comprehensive introduction and historical overview, the volume explores contemporary transmedia worlds like *Buffy the Vampire Slayer*, *The Walking Dead*, *Life is Strange* and *BTS Universe* as well as urgent topics such as COVID-19, Black Lives Matter, and human rights on the internet. User-created worlds (*Magic: A Gathering*) and ones that express individual identities (*Queerskins*) are also of particular interest. This volume offers a fresh approach to transmedia cultures, revealing the ever-increasing levels of entanglement they have within our real lives and with those we experience in other more imaginative or creative ones, bringing into focus exactly what is at stake in the «worlds» we choose to call our own.

Valérie-Inés De la Ville · Pascale Garnier · Gilles Brougère (eds.)

Cultural and Creative Industries of Childhood and Youth

An interdisciplinary exploration of new frontiers

Bruxelles, 2021. 298 pp., 4 fig. col., 4 fig. b/w, 2 tables.

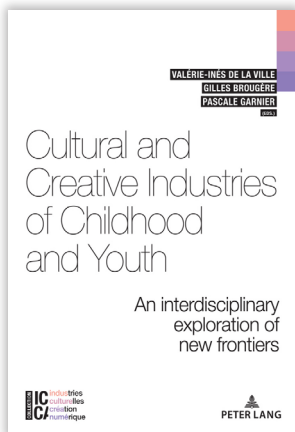
ICCA – Industries culturelles, création, numérique. ICCA – Cultural industries, artistic creation, digital technology. Vol. 11

pb. • ISBN 978-2-8076-1601-1

CHF 70.– / €^D 59.95 / €^A 61.60 / € 56.10 / £ 46.– / US-\$ 67.95

eBook (SUL) • ISBN 978-2-8076-1602-8

CHF 70.– / €^D 59.95 / €^A 61.70 / € 56.10 / £ 46.– / US-\$ 67.95



Written by specialists of cultural and creative industries of childhood and youth, this book offers new international and pluridisciplinary insights into the world of media and cultural goods in children's and young people's lives. The chapters investigate a large range of cultural industries (comic books, productions on YouTube, cartoons, TV series, digital services, etc.) and analyze the transmedia circulation of children's culture. Far from univocal disciplinary discourses, the authors conducted in-depth empirical studies to examine the complexity of the cultural and creative pro-

sumption practices of children and adolescents and to question the role of adults as well as the corporate social responsibility of media companies towards young audiences. Critical approaches to the equivocal links between cultural industries and youth audiences raise ethical issues in marketing and management realms, pointing to the diverse social and ideological roots of the child consumer and prosumer in cultural and creative industries. This book includes original contributions by Gilles Brougère, Florence Chérigny, Natalie Coulter, Sébastien François, Pascale Garnier, Quentin Gervasoni, Alison Halsall, Yelyzaveta Hrechaniuk, Mary Grace Lao, Stine Liv Johansen, Stephen Kline, Eve Lamendour, Valérie-Inés de La Ville, Ester Martinez Pastor, and Patricia Nuñez Gomez.

Brigitte E. Jirku · Vicente Sánchez-Biosca (eds.)

Geographies of Perpetration

Re-Signifying Cultural Narratives of Mass Violence

Berlin, 2021. 270 pp., 17 fig. col., 28 fig. b/w.

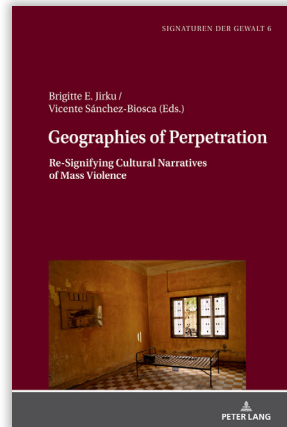
Signaturen der Gewalt / Signatures of Violence. Studien zu Literatur und Medien / Studies in Literature and Media. Vol. 6

hb. • ISBN 978-3-631-81098-9

CHF 70.– / €^D 59.95 / €^A 61.60 / € 56.10 / £ 46.– / US-\$ 67.95

eBook (SUL) • ISBN 978-3-631-85946-9

CHF 70.– / €^D 59.95 / €^A 61.70 / € 56.10 / £ 46.– / US-\$ 67.95



This volume maps cultural representations of Mass Violence from the perpetrators' perspective. It analyzes spaces where political crimes have been committed and how these places have undergone successive resemanticization in collective memories. The chapters comparatively examine scenes of Mass Violence carried out in very diverse regions of the globe, from the Third Reich to the Argentinian Dictatorship, from the Gulag to Francoist Spain, from the Cambodian genocide to terrorism. They explore, from a "cultural" point of view, how the events have been represented, i.e. visualized

and narrated, and how the crime scenes have been reappropriated for the sake of memory, mourning, and prevention, in accordance with political, social, and ideological frameworks.

Suat Kolukirik (eds.)

Digitalization and Future of Digital Society

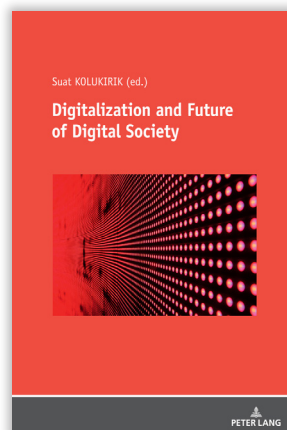
Berlin, 2020. 396 pp., 42 fig. b/w, 17 tables.

pb. • ISBN 978-3-631-83489-3

CHF 66.– / €^D 56.95 / €^A 58.60 / € 53.30 / £ 44.– / US-\$ 64.95

eBook (SUL) • ISBN 978-3-631-84233-1

CHF 66.– / € 53.30 / €^A 58.60 / €^D 56.95 / £ 44.– / US-\$ 64.95



In today's world where reality is simulated, societal relations are increasingly virtualized and social relations have started to be realized in digital environments. Individuals gaining belonging in the virtual universe by adopting digital identity produce daily life practices through social networks and cyberspaces and create new social structures. In our digitalized practices, the individual uses the delights and pleasures that they suppress and cannot reveal in the real universe in the transparent depth of the virtual universe and share their feelings and thoughts. Along with the identity cre-

ated by the individual, who is not visible in the social sphere, in the virtual universe, their desires and pleasures have also become visible, known, and traced. In this sense, digital society is a way of effecting the similarities between ways of doing business, forms of visibility, and understandability protocols.

Cameron McCarthy · Koeli Moitra Goel · Ergin Bulut · Warren Crichlow · Brenda Nyandiko Sanya · Bryce Henson (eds.)

Spaces of New Colonialism

Reading Schools, Museums, and Cities in the Tumult of Globalization

New York, 2020. XXX, 402 pp., 13 b/w ill.

Intersections in Communications and Culture. Global Approaches and Transdisciplinary Perspectives. Vol. 36

hb. • ISBN 978-1-4331-5248-1

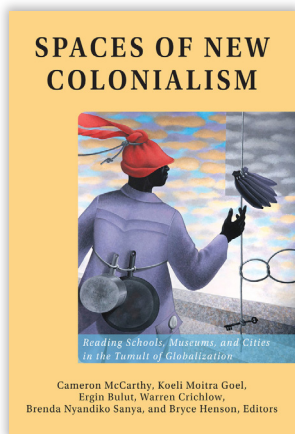
CHF 144.– / €^D 124.95 / €^A 128.30 / € 116.70 / £ 94.– / US-\$ 139.95

pb. • ISBN 978-1-4331-5249-8

CHF 65.– / €^D 56.95 / €^A 57.70 / € 52.50 / £ 42.– / US-\$ 62.95

eBook (SUL) • ISBN 978-1-4331-5252-8

CHF 65.– / € 52.50 / €^A 57.75 / €^D 55.13 / £ 42.– / US-\$ 62.95



Spaces of New Colonialism is an edited volume of 16 essays and interviews by prominent and emerging scholars who examine how the restructuring of capitalist globalization is articulated to key sites and institutions that now cut an ecumenical swath across human societies. The volume is the product of sustained, critical rumination on current mutations of space and material and cultural assemblages in key institutional flashpoints of contemporary societies undergoing transformations sparked by neoliberal globalization. The flashpoints foregrounded in this edited volume are concentrated

in the nexus of schools, museums and the city. The book features an intense transnational conversation within an online collective of scholars who operate in a variety of disciplines and speak from a variety of locations that cut across the globe, north and south. *Spaces of New Colonialism* began as an effort to connect political dynamics that commenced with the Arab spring and uprisings and protests against white-on-black police violence in US cities to a broader reading of the career, trajectory and effects of neoliberal globalization. Contributors look at key flashpoints or targets of neoliberalism in present-day societies: the school, the museum and the city. Collectively, they maintain that the election of Donald Trump and the Brexit movement in England marked a political maturation, not a mere aberration, of some kind—evidence of some new composition of forces, new and intensifying forms of stratification, ultimately new colonialism—that now distinctively characterizes this period of neoliberal globalization.

Charles E. Morris III · Kendall R. Phillips (eds.)

The Conceit of Context

Resituating Domains in Rhetorical Studies

New York, 2020. XII, 370 pp., 8 b/w ill.

Frontiers in Political Communication. Vol. 46

hb. • ISBN 978-1-4331-7357-8

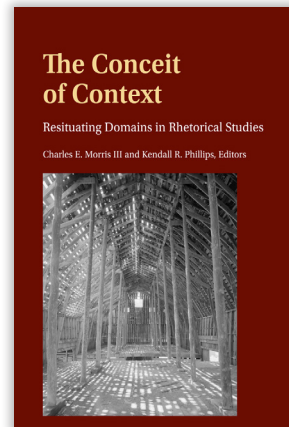
CHF 144.– / €^D 124.95 / €^A 128.30 / € 116.70 / £ 94.– / US-\$ 139.95

pb. • ISBN 978-1-4331-7353-0

CHF 65.– / €^D 56.95 / €^A 57.70 / € 52.50 / £ 42.– / US-\$ 62.95

eBook (SUL) • ISBN 978-1-4331-7356-1

CHF 65.– / € 52.50 / €^A 63.– / €^D 62.95 / £ 42.– / US-\$ 62.95



This edited volume features essays derived from presentations delivered at the 15th Biennial Public Address Conference held at Syracuse University in October 2016, as well as additional material. *The Conceit of Context* explores the often invoked—indeed a central term in the history of rhetorical studies—but less often engaged concept of context. In this volume, we center the notion of context as the site of engagement, critique, and imagination, seeking to deepen the critical and political promise of context in the study of public discourse.

Jennifer Debenham

Celluloid Subjects to Digital Directors

Changing Aboriginalities and Australian Documentary Film, 1901–2017

Oxford, 2020. XVI, 232 pp., 12 fig.

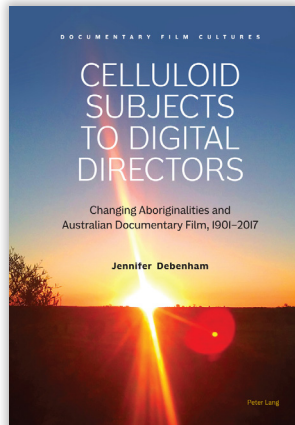
Documentary Film Cultures. Vol. 2

hb. • ISBN 978-1-78997-478-2

CHF 85.– / €^D 72.95 / €^A 74.70 / € 67.90 / £ 55.– / US-\$ 82.95

eBook (SUL) • ISBN 978-1-78997-481-2

CHF 85.– / € 67.90 / €^A 74.69 / €^D 71.30 / £ 55.– / US-\$ 82.95



How did Australia's Aboriginal and Torres Strait Islander population go from being the objectified subjects of documentary films to the directors and producers in the digital age? What prompted these changes and how and when did this decolonisation of documentary film production occur? Taking a long historical perspective, this book is based on a study of a selection of Australian documentary films produced by and about Aboriginal peoples since the early twentieth century. The films signpost significant shifts in Anglo-Australian attitudes about Aboriginal and Torres Strait Islanders

and trace the growth of the Indigenous filmmaking industry in Australia. Used as a form of resistance to the imposition of colonialism, filmmaking gave Aboriginal people greater control over their depiction on documentary film and the medium has become an avenue to contest widely held assumptions about a peaceful colonial settlement. This study considers how developments in camera and film stock technologies along with filmic techniques influenced the depiction of Aboriginal and Torres Strait Islanders. The films are also examined within their historical context, employing them to gauge how social attitudes, access to funding and political pressures influenced their production values. The book aims to expose the course of race relations in Australia through the decolonisation of documentary film by Aboriginal filmmakers, tracing their struggle to achieve social justice and self-representation.

Anita Wen-Shin Chang

Third Digital Documentary

A Theory and Practice of Transmedia Arts Activism, Critical Design and Ethics

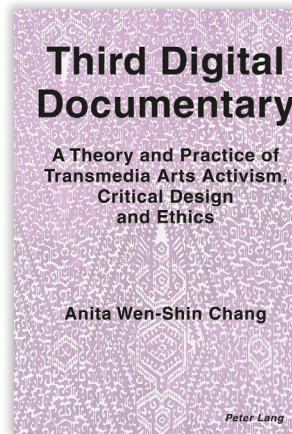
Oxford, 2020. XVIII, 218 pp., 35 fig. b/w

hb. • ISBN 978-1-78997-329-7

CHF 77.– / €^D 66.95 / €^A 67.90 / € 61.80 / £ 50.– / US-\$ 75.95

eBook (SUL) • ISBN 978-1-78997-332-7

CHF 77.– / € 61.80 / €^A 67.90 / €^D 66.95 / £ 50.– / US-\$ 75.95



This book offers a theory and methodology of transmedia arts activism within the technocultural and socio-political landscape of expanded documentary production, distribution, reception and participation. Through a detailed analysis of the author's transmedia project on indigenous and minority language endangerment and revival that consists of the feature-length documentary *Tongues of Heaven* and the companion web application *Root Tongue: Sharing Stories of Language Identity and Revival*, she reveals the layers and depths of a critical arts practice when confronted with complex sociopolitical issues while working with multiple communities across territorial/national boundaries. In the context of the growing field of transmedia documentaries, the author discusses the potentials and benefits of a critical design practice and production ethics that can transform this field to pilot new collaborations in documentary and digital media platforms towards a *third digital documentary*.

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Sophie Knowles

The Mediation of Financial Crises

Watchdogs, Lapdogs or Canaries in the Coal Mine?

New York, 2020. XVI, 186 pp., 28 b/w ill.

Global Crises and the Media. Vol. 25

hb. • ISBN 978-1-4331-5230-6

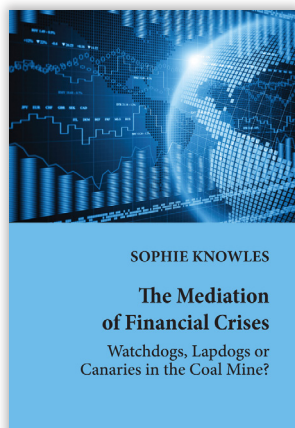
CHF 118.– / €^D 102.95 / €^A 105.40 / € 95.80 / £ 77.– / US-\$ 114.95

pb. • ISBN 978-1-4331-5231-3

CHF 42.– / €^D 36.95 / €^A 37.60 / € 34.20 / £ 28.– / US-\$ 40.95

eBook (SUL) • ISBN 978-1-4331-5234-4

CHF 42.– / € 34.20 / €^A 41.– / €^D 40.95 / £ 28.– / US-\$ 40.95



In 2007-8 the world economy started its heady journey to recession. The Queen herself asked “why didn’t we see this coming,” but it’s a question that remains unanswered. A decade later and it is still not clear exactly who is responsible for the crisis. The world has experienced the long-term impact of austerity policies on its welfare system and the political landscape is completely changed. This analysis of the media that reported on this crisis and where it came from is long overdue. The media were responsible for warning the public—a role they failed in. This book provides evidence that jour-

nalists, like bankers and regulators, need to be held accountable. The Global Financial Crisis is a starting point, but it deserves a much wider context and explanation, one this book provides for the first time. Looking at three global and pivotal financial crises, this book assesses the degree to which financial and economics journalists have played a watchdog role for society. It takes a long glance back from the Global Financial Crisis of 2007-8 to look at the (as it shows, gradually narrowing) content we have been reading in mainstream publications, and speaks to journalists in three countries to gauge the reality of the situation from the perspective of the newsroom.

Engin ÇAKIR • Yusuf KADERLİ (eds.)

Contemporary Issues with Multidisciplinary Perspectives on Social Science

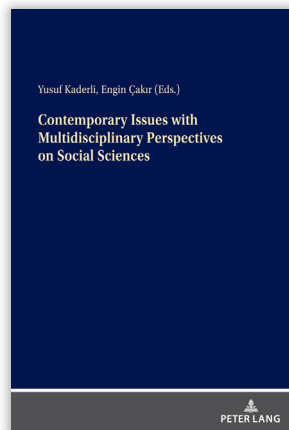
Berlin, 2021. 342 pp., 19 fig. b/w, 53 tables.

pb. • ISBN 978-3-631-81593-9

CHF 70.– / €^D 59.95 / €^A 61.60 / € 56.10 / £ 46.– / US-\$ 67.95

eBook (SUL) • ISBN 978-3-631-84843-2

CHF 70.– / €^D 59.95 / €^A 61.70 / € 56.10 / £ 46.– / US-\$ 67.95



Social sciences are made up of science disciplines that research humanity, society, and the world with a human dimension, and therefore its domain of influence is also serious and wide. Naturally, the social scientist has the power to influence society with his/her research and writing. This book aims to add the contributions of academicians from different disciplines to the social sciences fields they specialize in the academic literature and to give an idea about new researches. The book contains scientific articles on business, economics, public finance, tourism, and international relations.

Hasret Aktaş · Göksel Şimşek (eds.)

Consumer Behavior Models

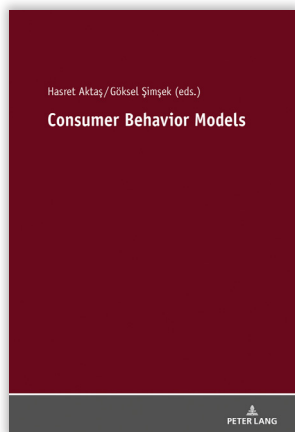
Berlin, 2020. 220 pp., 30 fig. b/w, 7 tables.

pb. • ISBN 978-3-631-80493-3

CHF 52.– / €^D 44.20 / €^A 46.30 / € 42.10 / £ 35.– / US-\$ 50.95

eBook (SUL) • ISBN 978-3-631-81259-4

CHF 52.– / € 42.10 / €^A 46.31 / €^D 44.21 / £ 35.– / US-\$ 50.95



The customer was conceptualized as an individual who was surrounded by products and messages and could make a choice between these products and messages, but now the customer can shape the products and messages that are directed to him with engagement by producing content. The customer not only participates in co-production in visible business processes but also through consumption produces identity, image, meaning, value and experience in the marketplace. This book hereby emerged out of the requirement of collecting theories about researching customer and its behaviors

which changes with the interaction social media has created, which has a place to stay in relationship within the distances and timelessness created by speed incident to digitalization.

Yang Liu

Permanent Outsiders in China

American Migrants' Otherness in the Chinese Gaze

New York, 2021. X, 210 pp., 2 tables.

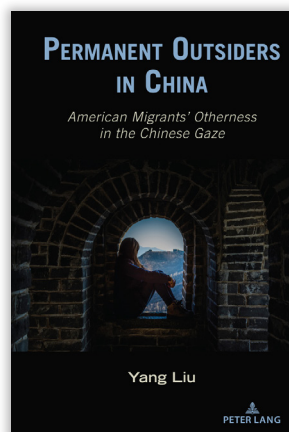
Critical Intercultural Communication Studies. Vol. 28

hb. • ISBN 978-1-4331-7995-2

CHF 93.– / €^D 78.95 / €^A 78.80 / € 75.– / £ 60.– / US-\$ 89.95

eBook (SUL) • ISBN 978-1-4331-7998-3

CHF 93.– / € 75.– / €^A 78.80 / €^D 78.95 / £ 60.– / US-\$ 89.95



This book situates migrating individuals' sense of Otherness in receiving countries front and center and systematically illustrates the configuration of Western migrants' Other-identity during their reverse migration from the West to China, which has become a new destination of international migration due to its rise to prominence in the global labor market. Consequently, international migrants from Western countries, especially those with skills desired in China, have become this country's main target in the global race for talent. In this context, this book attends to American mi-

grants on the Chinese mainland, who are perceived as the prototypical *waiquoeren* in this region, as an illuminating case, and illustrates the configuration of their Other-identity, rising from their intercultural adaptation as the privileged but marginalized Other in an asymmetric power structure. This book also attempts to reveal the condition and process of Chinese Othering of American migrants that exists but is far less openly discussed in China.

Deborah J. Johnson · Wendy Oliver (eds.)

Women Making Art

Women in the Visual, Literary, and Performing Arts Since 1960, Second Edition

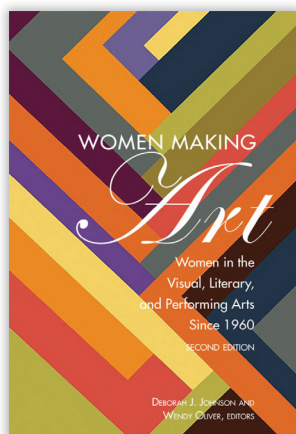
New York, 2020. XVIII, 334 pp., 26 b/w ill., 1 tables

pb. • ISBN 978-1-4331-5390-7

CHF 50.– / €^D 42.95 / €^A 44.– / € 40.– / £ 32.– / US-\$ 47.95

eBook (SUL) • ISBN 978-1-4331-5394-5

CHF 50.– / € 40.– / €^A 48.– / €^D 47.95 / £ 32.– / US-\$ 47.95



This important interdisciplinary book is a unique and timely contribution to the field of women in the arts. Each chapter is devoted to a single artist and a single ground-breaking work that altered the course of its art form in a full array of genres, including dance, music, installation, photography, architecture, poetry, literature, theater, film, performance art, and popular culture. These discussions are preceded by a comprehensive introduction to art by women over the past century that sets the artists who follow in a context that insightfully illuminates their struggles, their achievements, and their places in history at a critical moment in the contemporary world. In this second edition, the authors have made a significant update with six new chapters, new photos, and a revised introduction. The new chapters take as their subjects the contributions of Yoko Ono, Crystal Pite, Caroline Shaw, Beyoncé, Kara Walker, and Diane Paulus. Each of the new chapters represents an artist or a category of art that has grown in prominence or engaged a significant redefinition in the contemporary world that was not addressed in the original edition of the book. Updating this material re-establishes the book's priority and relevance, especially in its expansion of representation of artists of color and artists in popular culture, and reinforces its appeal not only as a popular read, but as a classroom textbook or resource at the university level.

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Rosita Scerbo

Latinas en los márgenes

QueerARTivismo y TRANSdisciplinarietà: hacia una politización de la autobiografía visual de mujeres invisibles

Berlin, 2021. 188 p., 6 il. en color, 4 il. blanco/negro.

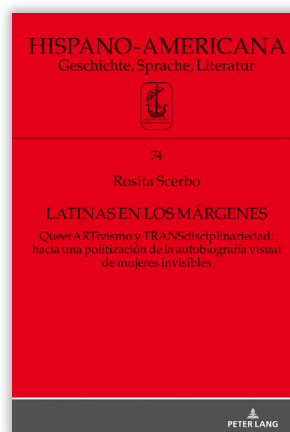
Hispano-Americana. Geschichte, Sprache, Literatur. Tomo 74

enc. • ISBN 978-3-631-84502-8

CHF 47.– / €^D 39.95 / €^A 41.10 / € 37.40 / £ 31.– / US-\$ 45.95

eBook (SUL) • ISBN 978-3-631-84805-0

CHF 47.– / €^D 39.95 / €^A 41.10 / € 37.40 / £ 31.– / US-\$ 45.95



LATINAS EN LOS MÁRGENES aspira a contribuir a la comprensión del género de la autobiografía visual como medio de expresión y reivindicación del yo que ofrece a las artistas de minorías la oportunidad de definirse a sí mismas. A través de narrativas personales, películas, fotografías, obras de arte y producciones digitales, estas obras exploran temas como la homofobia, la identidad política, la soberanía nativa, la maternidad, la identidad lesbiana y diferentes identidades culturales minoritarias. Las diferentes historias visuales analizan los diferentes matices de la identidad racial y sexual de mujeres

que a menudo se perciben como forasteras dentro de su propio país. Estos grupos marginados invitan a los lectores a desarrollar nuevas formas de diálogos, prácticas y alianzas transculturales.

Ilias Ben Mna

Echoes of Reaganism in Hollywood Blockbuster Movies from the 1980s to the 2010s

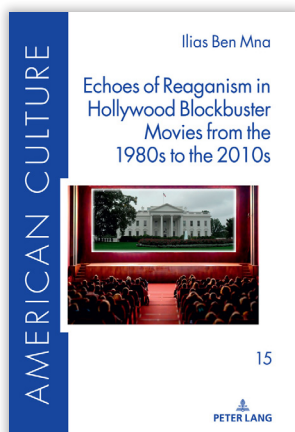
Berlin, 2021. 378 pp., 16 fig. col.

American Culture. Vol. 15

hb. • ISBN 978-3-631-83780-1

CHF 89.- / €^D 76.95 / €^A 79.10 / € 72.- / £ 59.- / US-\$ 86.95

eBook (SUL) • ISBN 978-3-631-84351-2



This book examines the reverberations of key components of Ronald Reagan's ideology in selected Hollywood blockbuster movies. The aim of this analysis is to provide a clearer understanding of the intertwining of cinematic spectacles with neoliberalism and neoconservatism. The analysis comprises a dissection of Reagan's presidential rhetoric and the examination of four seminal Hollywood blockbuster movies. The time range for analysis stretches from the 1980s until the 2010s. Among the key foci are filmic content as well as production and distribution contexts. It is

concluded that Reagan's political metaphors and the corporatization of film studios in the 1970s and 1980s continue to shape much of Hollywood blockbuster filmmaking.

Hélène Fleckinger · Kira Kitsopaniidou · Sébastien Layerle (éds)

Métiers et techniques du cinéma et de l'audiovisuel : sources, terrains, méthodes

Berlin, 2020. 318 p., 37 ill. en couleurs, 21 ill. n/b.

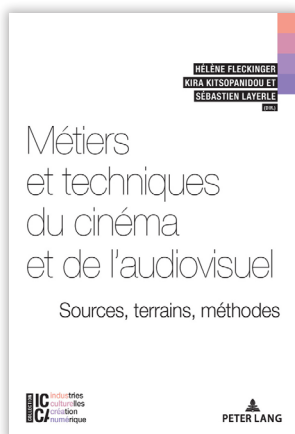
ICCA – Industries culturelles, création, numérique. ICCA – Cultural industries, artistic creation, digital technology. Vol. 10

br. • ISBN 978-2-8076-0770-5

CHF 56.- / €^D 47.30 / €^A 49.50 / € 45.- / £ 37.- / US-\$ 54.95

eBook (SUL) • ISBN 978-2-8076-1276-1

CHF 56.- / €^D 47.25 / €^A 49.50 / € 45.- / £ 37.- / US-\$ 54.95



La « révolution » du numérique, entamée au tournant des années 2000, a entraîné dans un tourbillon de transformations l'ensemble de la filière cinématographique, de la création à la diffusion. L'ampleur des mutations engendrées (disparition d'acteurs des industries techniques, destruction massive d'emplois et de savoir-faire, redéfinition des contours de métiers anciens et apparition de nouveaux) a sensibilisé une partie de la communauté scientifique. Des projets nationaux et internationaux d'envergure ont vu le jour, avec le souci de cartographier les changements et surtout

de préserver des connaissances et des compétences menacées de disparition. À l'heure où ces projets de recherche semblent se multiplier, cet ouvrage collectif, tiré d'un colloque universitaire, propose de se concentrer sur des questionnements d'ordre méthodologique : com-

ment aborder les changements intervenus dans la filière cinématographique ? à partir de quelles sources, avec quels outils et selon quelles approches ? quels problèmes méthodologiques la recherche sur les métiers et les techniques du cinéma et de l'audiovisuel soulève-t-elle ? Autant de questions traitées dans ces pages, à partir de contributions d'une jeune génération de chercheurs dont les travaux, parmi les plus novateurs, incarnent aujourd'hui une dynamique significative au sein des études cinématographiques et audiovisuelles. S'il y a urgence à étudier un monde qui semble disparaître et se transformer sous nos yeux, il est tout aussi urgent de s'attarder sur les modalités de la recherche, sur les outils méthodologiques et les sources à disposition.

Ángel Miquel

Ponchos y sarapes

El cine mexicano en Buenos Aires (1934–1943)

New York, 2021. XII, 184 p., 4 il. blanco/negro, 4 il. en color, 18 tabla/s.

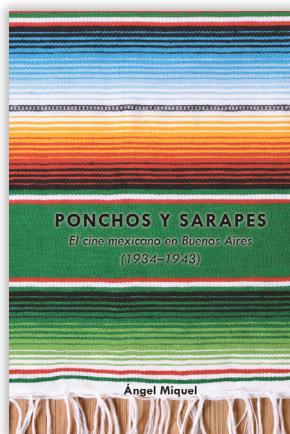
Transamerican Film and Literature. Tomo 4

enc. • ISBN 978-1-4331-7651-7

CHF 93.- / €^D 80.95 / €^A 82.50 / € 75.- / £ 60.- / US-\$ 89.95

eBook (SUL) • ISBN 978-1-4331-7654-8

CHF 93.- / € 75.- / €^A 90.- / €^D 89.95 / £ 60.- / US-\$ 89.95



En este libro se da cuenta de la presencia del cine mexicano en Buenos Aires desde la exhibición de las primeras películas de esa procedencia en 1934, hasta el afianzamiento de la esfera de la distribución y el arraigo entre los espectadores porteños de algunas figuras populares, diez años después. La narración, ordenada de forma cronológica, aborda la distribución, la exhibición y la recepción de las películas mexicanas, así como las visitas que hicieron a la ciudad actores, directores y otros profesionales del cine mexicano para acompañar el lanzamiento de producciones, participar en

cintas locales o considerar la realización de proyectos. La obra ofrece así conocimiento sobre un periodo poco estudiado, en el que se sentaron las bases de expansión de los llamados "cines clásicos". También, desde una perspectiva transnacional, pone en juego una discusión acerca por un lado de la producción, la distribución y el consumo de objetos culturales, y por otro de los intercambios industriales y profesionales. Los principales destinatarios del libro son quienes, en el ámbito universitario, se interesan en la historia de las cinematografías latinoamericanas. En este sentido, es un volumen que puede incorporarse a bibliotecas de instituciones que ofrezcan licenciaturas o posgrados de historia, cine o humanidades relativos a América Latina. Pero por los temas que trata y su narración amena y clara, la obra también puede resultar interesante a lectores que, fuera del mundo académico, se sientan atraídos por el conocimiento del cine, la música, la literatura y la cultura general del continente.

Ludovic Cortade · Guillaume Soulez (éds)

Littérature et cinéma

la culture visuelle en partage

New York, 2021. XII, 290 p., 39 ill. n/b, 6 ill. en couleurs.

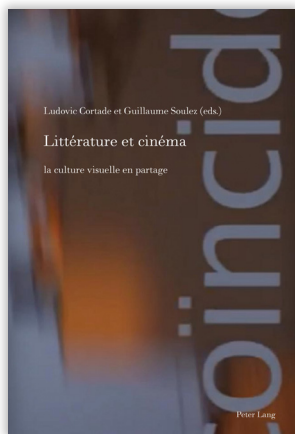
Film Cultures. Vol. 9

rel. • ISBN 978-1-4331-7627-2

CHF 98.- / €^D 83.95 / €^A 83.10 / € 79.20 / £ 64.- / US-\$ 94.95

eBook (SUL) • ISBN 978-1-4331-7624-1

CHF 98.- / €^D 83.95 / €^A 83.10 / € 79.20 / £ 64.- / US-\$ 94.95



Les études visuelles ont transformé le champ des sciences humaines en introduisant de nouvelles perspectives d'analyse interdisciplinaires pour penser la culture visuelle: étude des dispositifs de vision, anthropologie de l'image, intermédialité. Les co-éditeurs de ce volume, Ludovic Cortade (New York University) et Guillaume Soulez (Sorbonne Nouvelle Paris 3), proposent ainsi un ensemble de contributions novatrices rédigées par des spécialistes de l'écrit et de l'écran permettant de penser les rapports entre le cinéma et la littérature à travers le prisme de la culture visuelle. Sont abor-

dées les relations entre littérature occultiste et lanterne magique, le paradigme visuel chez Stendhal, le rôle des revues littéraires des années 1910, la visualité dans la poésie moderniste française des années 1920, la mise en page des films dans les collections littéraires, l'origine littéraire du glamour hollywoodien. Étudiées sous cet angle, les oeuvres de Jean Epstein, Marguerite Duras, Roland Barthes, Jean-Philippe Toussein, Marie Etienne, Alain Robbe-Grillet, Spike Lee et Roberto Saviano, ainsi que les « vidéopoèmes » de Jérôme Game, apparaissent aussi comme les révélateurs et les creusets d'une relation évolutive entre littérature et cinéma. Cet ouvrage paraît en complément de *Penser l'espace avec le cinéma et la littérature* (co-édité par les mêmes auteurs). Les deux volumes s'inscrivent dans la nouvelle série « Studies in Film & Literature Cultures » consacrée à l'étude des rapports entre le cinéma et la littérature au sein de la collection « Film Cultures » de Peter Lang.

Ludovic Cortade · Guillaume Soulez (éds)

Penser l'espace avec le cinéma et la littérature

New York, 2021. XIV, 314 p., 37 ill. n/b.

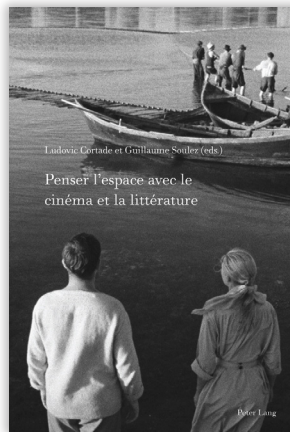
Film Cultures. Vol. 10

rel. • ISBN 978-1-4331-7628-9

CHF 98.- / €^D 83.95 / €^A 83.10 / € 79.20 / £ 64.- / US-\$ 94.95

eBook (SUL) • ISBN 978-1-4331-7629-6

CHF 98.- / €^D 83.95 / €^A 83.10 / € 79.20 / £ 64.- / US-\$ 94.95



Les co-éditeurs de cet ouvrage, Ludovic Cortade (New York University) et Guillaume Soulez (Sorbonne Nouvelle Paris 3), rassemblent un ensemble de contributions rédigées par des spécialistes de l'écrit et de l'écran permettant de penser l'écosystème formé par l'espace, le cinéma et la littérature. A partir des oeuvres d'écrivains et réalisateurs, parmi lesquels Emile Zola, Alfred Jarry, Julien Gracq, Jacques Demy, Agnès Varda, Marguerite Duras, Ousmane Sembène ou Edouard Glissant, les problématiques abordées dans ce volume inscrivent l'esthétique de la forme et de la réception dans une

stratigraphie de méthodes et de concepts associant la géocritique, la poétique, l'esthétique et la géopolitique. Les auteurs analysent l'espace et les métafiction géographiques, le transhumanisme, la critique de l'espace anthropocentré, la dimension scalaire de la réception et la signification politique et mémorielle des limites de la représentation de l'espace dans le cinéma et la littérature. Ils interrogent également l'espace à travers le prisme de l'hybridité transculturelle des formes, des récits et de l'esthétique de la réception, participant à la recherche de l'éthique du lieu commun par la parole et l'image partagées à l'ère de l'Anthropocène. Cet ouvrage paraît en complément de *Littérature et cinéma : la culture visuelle en partage* (co-édité par les mêmes auteurs). Les deux volumes s'inscrivent dans la nouvelle série « Studies in Film & Literature Cultures » consacrée à l'étude des rapports entre le cinéma et la littérature au sein de la collection *Film Cultures* de Peter Lang.

Ezekiel Crago

Raggedy MenMasculinity in the *Mad Max* Films

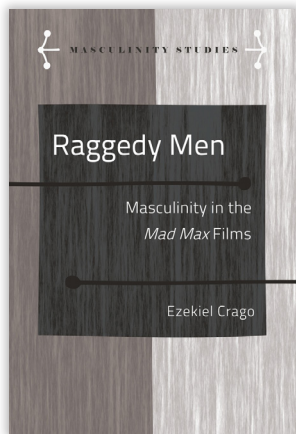
New York, 2020. X, 224 pp.

Masculinity Studies. Literary and Cultural Representations. Vol. 10

hb. • ISBN 978-1-4331-7810-8

CHF 98.– / €^D 84.95 / €^A 87.10 / € 79.20 / £ 64.– / US-\$ 94.95

eBook (SUL) • ISBN 978-1-4331-7813-9

CHF 98.– / € 79.20 / €^A 87.10 / €^D 84.95 / £ 64.– / US-\$ 94.95

This book investigates anxieties over the role of white masculinity in American society after World War Two articulated in post-apocalyptic film. Using an interdisciplinary approach that employs methods of cultural studies, gender studies, and critical race theory, it argues that masculinity acts as a technology for being-in-the-world that can be used by subjects with bodies coded male or female, employing it as a vehicle for agency. The *Mad Max* films denaturalize white masculinity by revealing the ways in which it defines the roles of men in a violent hypermasculine masquerade that harms

everyone. The films trace Max's disenfranchisement as he embraces a fugitive masculinity, fleeing social relation and responsibility, finding human connection once more in Miller's most recent addition to the franchise. This work is useful for anyone teaching masculinity studies as well as those whom wish to better understand the phenomenon of angry white manhood and why masculinity often assumes a life-or-death apocalyptic position in postmodern America.

Christina Hunt Mahony (eds.)

Out of History

Essays on the Writings of Sebastian Barry

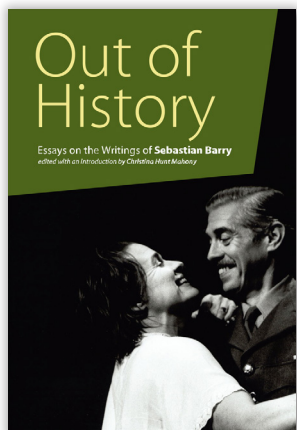
Oxford, 2006. XII, 264 pp., 9 fig. b/w

Carysfort Press Ltd. Vol. 227

pb. • ISBN 978-1-78874-950-3

CHF 31.– / €^D 26.95 / €^A 27.50 / € 25.– / £ 21.– / US-\$ 30.95

eBook (SUL) • ISBN 978-1-78874-953-4

CHF 31.– / € 25.– / €^A 27.50 / €^D 26.25 / £ 21.– / US-\$ 30.95

Out of History is the first book to appear on the work of award-winning Irish author Sebastian Barry. Barry is recognized as one of Ireland's greatest living writers and his works now appear regularly on syllabuses in U.S. colleges, in Irish Studies and in Drama departments. This book, edited by Christina Hunt Mahony, presents twelve essays that trace the development of the writer's career and the individual achievement of his works, concentrating largely, but not exclusively, on the plays. The essays address Barry's engagement with the contemporary cultural debate in Ire-

land and also with issues that inform postcolonial critical theory. The essays in this volume include contributions from the most prominent of Irish Studies critics from Ireland, Britain, and the United States. Among the contributors are two prize-winning novelists, a historian and recent biographer of the poet W.B. Yeats, a former editor of *Poetry Ireland*, and several theatre historians and critics. The range and selection of contributors to this volume has ensured a high level of critical expression and an insightful assessment of Barry and his works.

Gary James Jason

Cinematic Thoughts

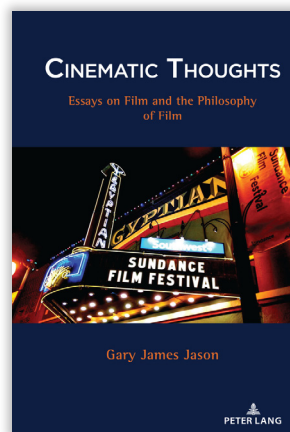
Essays on Film and the Philosophy of Film

New York, 2021. XII, 472 pp., 1 table.

hb. • ISBN 978-1-4331-8529-8

CHF 113.– / €^D 98.95 / €^A 100.80 / € 91.70 / £ 74.– / US-\$ 109.95

eBook (SUL) • ISBN 978-1-4331-8532-8

CHF 113.– / € 91.70 / €^A 100.80 / €^D 98.95 / £ 74.– / US-\$ 109.95

Cinematic Thoughts: Essays on Film and the Philosophy of Film is an anthology of essays Gary Jason published (mainly) between 2012 and 2018. The book has seven parts. Part One consists of essays on propaganda films. The topics include how the Nazi Regime used film as a tool of propaganda, and its use of radio for propaganda. Part Two contains articles on genocide and film. These include two broad surveys of Holocaust documentaries, ranging from those that were done at the end of WWII to Claude Lanzmann's work. Also included are pieces reviewing the five major propaganda films the Nazi

Regime produced aimed at arousing anti-Semitism in the populace leading up to the Holocaust. Part Three of the anthology concerns ethical theory as explored in film. Included here are three essays surveying how egoism is portrayed in classic movies, as well as one showing how Rossian ethical theory can be used to analyze conflicts of loyalty in classic war movies, and pieces illustrating virtue ethics. Part Four includes various articles on the history of cinema. One of the topics raised was whether the American film industry produced better films under the old, allegedly "monopolistic" studio system. Part Five of the anthology contains articles on the aesthetics of film. The topics here include how creativity can be portrayed in film, and why some great actors never win Oscars. Part Six contains pieces on classical liberalism in film, and Part Seven has miscellaneous articles on topics ranging from artists to criminals.

Mélanie Boissonneau · Gilles Menegaldo · Anne-Marie Paquet-Deyris (eds.)

Dark Recesses in the House of Hammer

New York, 2022. XXIV, 352 pp., 36 b/w ill., 31 ill.

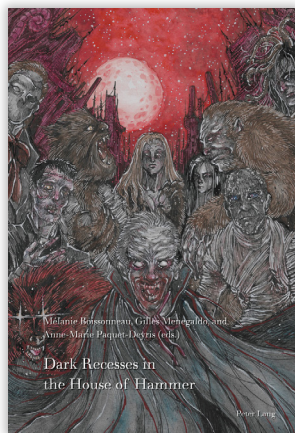
Film Cultures. Vol. 11

hb. • ISBN 978-1-4331-8658-5

CHF 113.– / €^D 98.95 / €^A 100.80 / € 91.70 / £ 74.– / US-\$ 109.95

eBook (SUL) • ISBN 978-1-4331-8659-2

CHF 113.– / €^D 98.95 / €^A 100.80 / € 91.70 / £ 74.– / US-\$ 109.95



Twenty years after Universal horror movies, the Hammer studio brought back to life the great mythical figures inspired from British literature as well as French and European folklore (Dracula, Frankenstein, the Werewolf, the Phantom of the Opera, etc.). It invented new incarnations rooted in a precise historical context and revisited according to the evolution of British society. This independent studio constitutes a notable stage in the history of the genre between the Gothic horror of the 1930s and the more radical productions of the 1970s, which eventually contributed to its demise. Focusing

on the peculiar balance between Hammer's inventiveness and classicism, this volume mainly explores the lesser-known productions, examining as well its contradictions, paradoxes and limitations. The book raises the question of the paradoxical modernity of films that are innovative in various respects (themes, modes of representation challenging censorship, aesthetics), but are also trying to resurrect a dying tradition, mostly offering a rather surprisingly conservative discourse despite their efforts to comply with the expectations of new audiences. The films born from the recent Hammer renaissance are still referring to this bygone Golden Age of the horror film. One may wonder whether the Hammer studio was a mere factory churning out mostly conventional horror films now buried in the dust of a gothic dungeon, or a true laboratory of modern cinematic horror whose past glory still inspires contemporary filmmakers. This volume will provide some answers and raise quite a few questions.

James Downs

Anton Walbrook

A Life of Masks and Mirrors

Oxford, 2020. XII, 438 pp., 5 fig. col., 20 fig. b/w.

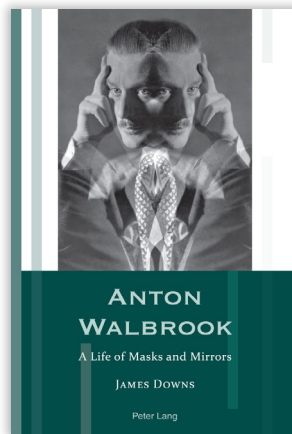
Exile Studies. Vol. 19

pb. • ISBN 978-1-78997-710-3

CHF 77.– / €^D 64.95 / €^A 64.90 / € 61.80 / £ 50.– / US-\$ 75.95

eBook (SUL) • ISBN 978-1-78997-713-4

CHF 77.– / € 61.80 / €^A 64.90 / €^D 64.95 / £ 50.– / US-\$ 75.95



Viennese-born actor Adolf Wohlbrück enjoyed huge success on both stage and screen in Germany during the 1920s and 1930s, becoming one of the first truly international stars. After leaving Nazi Germany for Hollywood in 1936, he changed his name to Anton Walbrook and then settled in Britain, where he won filmgoers' hearts with his portrayal of Prince Albert in two lavish biopics of Queen Victoria. Further film success followed with *Dangerous Moonlight* and *Gaslight*, several collaborations with Michael Powell and Emeric Pressburger – including his striking performance as

Lermontov in *The Red Shoes* – and later work with Max Ophuls and Otto Preminger. Despite great popularity and a prolific career of some forty films, alongside theatre, radio and television work, Walbrook was an intensely private individual who kept much of his personal life hidden from view. His reticence created an aura of mystery and «otherness» about him, which coloured both his acting performances and the way he was perceived by the public – an image that was reinforced in Britain by his continental background. Remarkably, this is the first full-length biography of Walbrook, drawing on over a decade of extensive archival research to document his life and acting career.

Hiroko Mikami · Minako Okamura · Naoko Yagi (eds.)

Ireland on Stage

Beckett and After

Oxford, 2020. X, 198 pp.

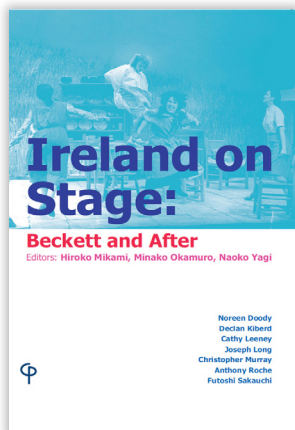
Carysfort Press Ltd. Vol. 224

pb. • ISBN 978-1-78874-935-0

CHF 31.– / €^D 26.95 / €^A 27.50 / € 25.– / £ 21.– / US-\$ 30.95

eBook (SUL) • ISBN 978-1-78874-938-1

CHF 31.– / € 25.– / €^A 27.50 / €^D 26.25 / £ 21.– / US-\$ 30.95



Ireland on Stage: Beckett and After, a collection of ten essays on contemporary Irish theatre, focuses primarily on Irish playwrights and their works, both in text and on the stage, in the latter half of the twentieth century. It is symbolic that most of the editorial work for this book was carried out in 2006, the centenary year of the birth of Samuel Beckett. While the editors consider Beckett to be the most important playwright in post-1950 Irish theatre, it should be noted that the contributors to the book are not bound in any sense by Beckettian criticism of any kind. The contributors draw

freely on Beckett and his work: some examine Beckett's plays in detail, while others, for whom Beckett remains an indispensable springboard to their discussions, pay closer attention to his or their own contemporaries, ranging from Brian Friel and Frank McGuinness to Marina Carr and Conor McPherson. The editorial policy of the book was flexible enough to allow contributors to go as far back as a hundred years in their attempt to contextualise post-1950 Irish theatre. The works of Oscar Wilde, W.B. Yeats, J.M. Synge, Bernard Shaw, Sean O'Casey, and James Joyce are frequently mentioned throughout the book; this undoubtedly added to the dynamics of the book, as well as to the rigour which the editors believe should be apparent in the collection as a whole

Anne F. O'Reilly

Sacred Play

Soul-Journeys in Contemporary Irish Theatre

Oxford, 2004. XII, 338 pp.

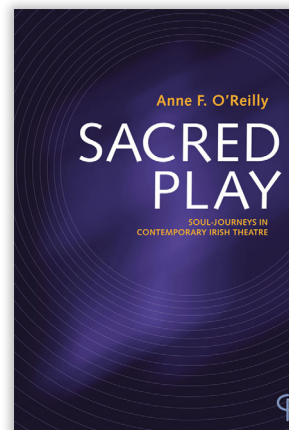
Carysfort Press Ltd. Vol. 236

pb. • ISBN 978-1-78874-986-2

CHF 31.– / €^D 26.95 / €^A 27.50 / € 25.– / £ 21.– / US-\$ 30.95

eBook (SUL) • ISBN 978-1-78874-987-9

CHF 31.– / €^D 26.25 / €^A 27.50 / € 25.– / £ 21.– / US-\$ 30.95



This is a book of insight and imagination. It is a literary tour de force, where 28 Irish plays are examined and their rich cultural context exposed in a way that educates and excites. To read Anne O'Reilly's analysis leaves one longing to return to theatre and to play. While the text is utterly readable, the ideas shared are profound. The theme 'journey' is common in every play but it is explored from different angles; we glimpse understandings of the journey in search of soul, of self, of healing, of sacred meaning, of the possible, even of transformation. One of the captiv-

ating aspects of this book is that, while it's about plays and their stories, it also challenges the reader to rethink and re-imagine his/her own story. It is indeed a literary work of art. –Ann Louise Gilligan.

Manuel Palacio Arranz · Vicente Rodríguez Ortega (eds)

Cine y cultura popular en los 90: España-Latinoamérica

Berlin, 2020. 304 p., 5 il. blanco/negro, 3 tablas.

Ibero-American Screens / Pantallas Iberoamericanas. Tomo 1

enc. • ISBN 978-3-631-82227-2

CHF 59.– / €^D 49.95 / €^A 50.– / € 47.60 / £ 39.– / US-\$ 57.95

eBook (SUL) • ISBN 978-3-631-82681-2

CHF 58.– / €^D 48.95 / €^A 49.– / € 46.70 / £ 38.– / US-\$ 56.95



Este libro aborda la producción cultural en España y Latinoamérica en los años noventa del siglo XX, desde una variedad de perspectivas históricas y metodológicas. Este es un periodo decisivo para discernir la configuración socio-histórica contemporánea dado que el mundo en que vivimos es, en gran parte, heredero de los cambios que se produjeron durante esta década. El volumen se divide en tres partes. La primera, "Flujos transnacionales de producción, representación y consumo", explora una serie de conexiones entre el audiovisual europeo y el latinoamericano; la segunda, "Cine

comercial, independiente y documental: teoría y praxis", estudia diferentes aspectos del panorama cinematográfico español; la tercera, "Televisión, música y cultura popular", aborda cambios sustanciales en diversos ámbitos culturales en España y Brasil, y analiza una serie de artefactos contemporáneos que reevalúan los años noventa.

Rubén Romero Santos

El detective mutante

Las adaptaciones cinematográficas y televisivas de Pepe Carvalho

Berlin, 2021. 134 p.

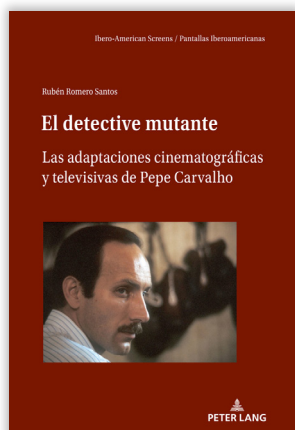
Ibero-American Screens / Pantallas Iberoamericanas. Tomo 3

enc. • ISBN 978-3-631-84569-1

CHF 41.– / €^D 34.95 / €^A 35.90 / € 32.70 / £ 27.– / US-\$ 39.95

eBook (SUL) • ISBN 978-3-631-84863-0

CHF 41.– / €^D 34.95 / €^A 36.– / € 32.70 / £ 27.– / US-\$ 39.95



Pepe Carvalho, el singular detective creado por Manuel Vázquez Montalbán, ha sido el personaje literario más adaptado por los medios audiovisuales españoles desde la reinstauración de la democracia. Durante el periodo 1976-2005 ha sido objeto de tres películas, una serie de televisión y once telefilmes. Fuertemente connotado ideológicamente por su autor, su vida literaria, pero también la audiovisual, se entrecruza con los cambios de la sociedad española. Este libro propone, a través del exhaustivo estudio de las diferentes adaptaciones de Carvalho, un

análisis de cómo el cine y la televisión han recogido e intervenido en dichos cambios, basándose en tres ejes: el político, el cultural y el espacial.

Annette Scholz • Marta Álvarez • Mar Binimelis Adell • Elena Ortega Oroz • Uta Felten (eds)

Entrevistas con creadoras del cine español contemporáneo

Millones de cosas por hacer

Berlin, 2021. 346 p., 19 il. blanco/negro.

Romania Viva. Texte und Studien zu Literatur, Film und Fernsehen der Romania. Tomo 36

enc. • ISBN 978-3-631-80795-8

CHF 70.– / €^D 59.95 / €^A 61.60 / € 56.10 / £ 46.– / US-\$ 67.95

eBook (SUL) • ISBN 978-3-631-85073-2

CHF 70.– / €^D 59.95 / €^A 61.70 / € 56.10 / £ 46.– / US-\$ 67.95



Este libro recoge una serie de entrevistas y encuentros con mujeres cineastas del siglo XXI cuyas voces están redibujando la cinematografía nacional, a menudo, desde los márgenes de la industria. La introducción perfila el contexto de esta emergencia y las principales líneas discursivas, subrayando el surgimiento de redes más o menos formales que permiten pensarse de manera colectiva. Las entrevistas, realizadas por especialistas en cine español y acompañadas de retratos ex profeso, exploran sus trayectorias laborales y vitales, sus aportaciones artísticas y las particularidades del quehacer fílmico

en clave de género. Las experiencias de creadoras diversas —cuya obra se adscribe a la ficción, el documental y la animación— ofrecen una mirada poliédrica y descentrada al cine contemporáneo.

Malcolm Scott

Hollywood's Long Civil War

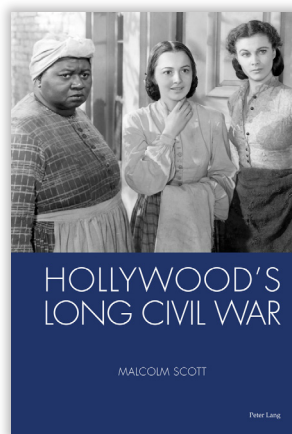
Oxford, 2021. XIV, 282 pp., 25 fig. b/w.

hb. • ISBN 978-1-80079-422-1

CHF 85.– / €^D 72.95 / €^A 74.70 / € 67.90 / £ 55.– / US-\$ 82.95

eBook (SUL) • ISBN 978-1-80079-425-2

CHF 85.– / € 67.90 / €^A 74.70 / €^D 72.95 / £ 55.– / US-\$ 82.95



This study of films relating to the American Civil War extends beyond the four-year military phase of the war, looking forward to the cinema of the twentieth-century Civil Rights period and backward to films about the pre-war years in which the origins and causes of the conflict are also reflected. This is the «long» Civil War of the book's title, underpinning its originality as a discussion of Hollywood's concern with the unresolved racial tensions that led to the war and which persist in different but related forms long after its ending. All the major films about the Civil War and a large number of lesser known

films are discussed here. There are separate chapters on the two most famous and controversial films of the genre, the 1915 work *The Birth of a Nation* and *Gone with the Wind*, and on the Civil War Western that helps to perpetuate the memory of the United States' most costly and nation-forming armed struggle. The film industry's reluctance during the silent era to portray the realities of slavery and its exclusion of African American actors from major screen roles are also important themes, and cinema's eventual self-emancipation in the wake of liberating Civil Rights films is presented as a final Hollywood success story.

Struan Gray

Picturing Ghosts

Memories, Traces and Prophecies of Rebellion in Postdictatorship Chilean Film

Oxford, 2022. X, 242 pp., 9 b/w ill.

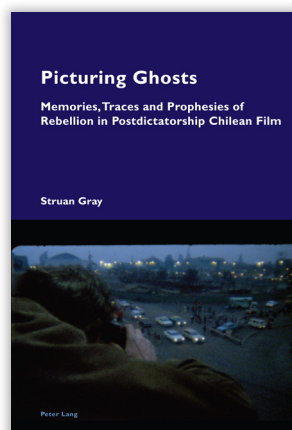
Cultural Memories. Vol. 17

pb. • ISBN 978-1-80079-119-0

CHF 70.– / €^D 59.95 / €^A 61.20 / € 55.60 / £ 45.– / US-\$ 67.95

eBook (SUL) • ISBN 978-1-80079-120-6

CHF 70.– / €^D 59.95 / €^A 61.20 / € 55.60 / £ 45.– / US-\$ 67.95



This book explores how the Chilean 'transition to democracy' has been narrated in film, focusing on the imaginative afterlives of anticapitalist and antidictatorship resistance. Documentary and fiction films which explore 'haunting' in the present past are analysed, contributing to a field of research on post-conflict transitions.

Tyson Stewart

Cinema Derrida

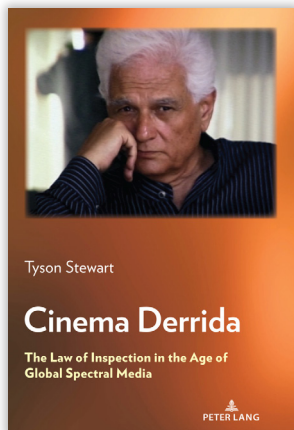
The Law of Inspection in the Age of Global Spectral Media

New York, 2020. X, 160 pp., 2 b/w ill.

hb. • ISBN 978-1-4331-7947-1

CHF 93.- / €^D 80.95 / €^A 82.50 / € 75.- / £ 60.- / US-\$ 89.95

eBook (SUL) • ISBN 978-1-4331-8005-7

CHF 93.- / € 75.- / €^A 82.50 / €^D 80.95 / £ 60.- / US-\$ 89.95

Cinema Derrida charts Jacques Derrida's collaborations and appearances in film, video, and television beginning with 1983's *Ghost Dance* (dir. Ken McMullen, West Germany/UK) and ending with 2002's biographical documentary *Derrida* (dir. Dick and Ziering, USA). In the last half of his working life, Derrida embraced popular art forms and media in more ways than one: not only did he start making more media appearances after years of refusing to have his photo taken in the 1960s and 1970s, but his philosophy also started to draw more explicitly from visual culture and artistic endeavours.

While this book offers explanations of this transition, it contends the image of "Jacques Derrida" that emerges from film and TV appearances remains spectral, constantly deferring a complete grasp of him. Tyson Stewart draws out the main tenets of spectrality from Derrida's seminal texts *Of Grammatology* and *Specters of Marx* and other writings, like *Echographies of Television*, in order to fill a gap in studies of Derrida and film. Throughout the book, he explains how various techniques and spectral effects such as slow motion, stillness, repetition, *mise-en-abîme*, direct address, and focus on body parts/bodily presence bring about a structure of spectrality wherein the past other returns to make impressions and ethical demands on the viewer. Drawing on communication theory and film and media studies, *Cinema Derrida* makes a major intervention in classical communication thought.

Yasmin Temelli • Hans Bouchard (eds.)

Narratives of Money & Crime

Neoliberalism in Film, Literature and Popular Culture

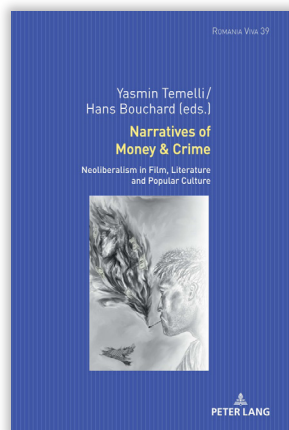
Berlin, 2022. 246 pp., 8 fig. col., 2 fig. b/w.

Romania Viva. Texte und Studien zu Literatur, Film und Fernsehen der Romania. Vol. 39

hb. • ISBN 978-3-631-84693-3

CHF 58.- / €^D 49.95 / €^A 51.40 / € 46.70 / £ 38.- / US-\$ 56.95

eBook (SUL) • ISBN 978-3-631-86642-9

CHF 58.- / €^D 49.95 / €^A 51.40 / € 46.70 / £ 38.- / US-\$ 56.95

What do druglords, corrupt politicians, failed states and dystopias, mental disorders, scamming practices and feminism have in common? They all are actors and products of the complex intersections between money and crime that not only permeate our daily lives, but also produce worlds and narratives within their respective cultural products. From Hollywood dystopias to Netflix and TV series about Wall Street and Brazilian and Mexican politics, to fetishism and conspiracy to mental disorders in the workplace, the contributions to this volume explore the complex relations of neoliberalism and crime.

The main objective of the publication is to examine such cultural and medial productions in order to differentiate the discourse about them and to enable a concrete picture of the underlying constituents.

Alejandro Varderi

Cámara, acción, reacción: Cine e intolerancia en Iberoamérica

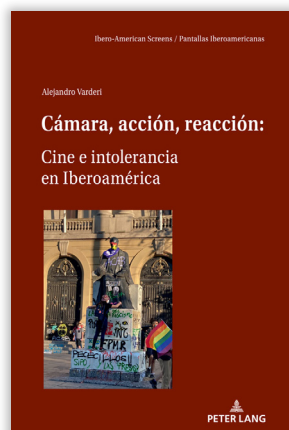
Berlin, 2021. 194 p.

Ibero-American Screens / Pantallas Iberoamericanas. Tomo 2

enc. • ISBN 978-3-631-84878-4

CHF 52.- / €^D 44.95 / €^A 46.20 / € 42.10 / £ 35.- / US-\$ 50.95

eBook (SUL) • ISBN 978-3-631-84879-1

CHF 52.- / €^D 44.95 / €^A 46.30 / € 42.10 / £ 35.- / US-\$ 50.95

Este estudio aborda un conjunto de películas de la filmografía iberoamericana donde el autor reflexiona en torno a los abusos de la Iglesia Católica, el racismo, el sexismo, la xenofobia, los autoritarismos, la corrupción política y económica, la homofobia y la violencia contra las minorías. Con ello se busca mostrar un abanico amplio de perspectivas críticas, para que el lector pueda encontrar puntos de contacto con sus propios temores y ansiedades en una contemporaneidad cada vez más fragmentada y polarizada.

Meimei Xu

Cinema in China prior to WWI

A Case Study of West-Eastern Culture Transfer

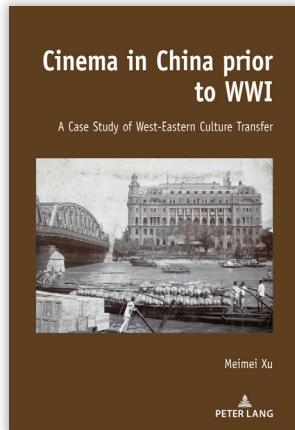
Berlin, 2020. 290 p., 4 fig. col., 2 fig. b/w, 5 tables.

hb. • ISBN 978-3-631-76540-1

CHF 71.– / €^D 59.95 / €^A 60.– / € 57.10 / £ 47.– / US-\$ 68.95

eBook (SUL) • ISBN 978-3-631-83036-9

CHF 70.– / € 56.10 / €^A 58.90 / €^D 58.95 / £ 46.– / US-\$ 67.95



This book looks at the earliest history of exhibiting films in China at the turn of the century. The spread of cinema in China as a continuation of the lantern tradition is contextualized and conventionalized in the late Qing sociopolitical milieu, featuring a strong foreign monopoly and regional imbalance. However, the key element for cinema's development in China is Chinese audience *per se*.

“The book has produced something truly remarkable and tremendous.”
—Frank Bren

“The work offers a lot of new insights into the history of the cinema in China.

Though the film business was brought from abroad to the mainland, the candidate was never nationalistic in her approach to the phenomenon of foreign entertainment in China.” —Wolfgang Kubin

“The author painstakingly combed through a large number of historical newspapers, especially English-language newspapers published both in and outside China, and pieced together a convincing picture of the earliest history of Chinese cinema.” —Xuelei Huang

D. Travers Scott

Gay Men and Feminist Women in the Fight for Equality

“What Did You Do During the Second Wave, Daddy?”

New York, 2020. X, 224 pp.

Cultural Media Studies. Vol. 2

hb. • ISBN 978-1-4331-6280-0

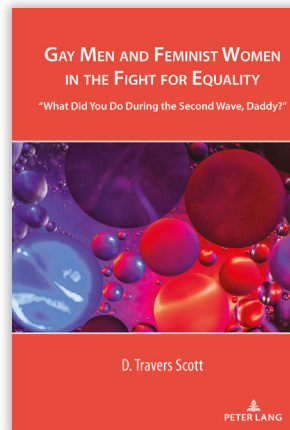
CHF 118.– / €^D 102.95 / €^A 105.40 / € 95.80 / £ 77.– / US-\$ 114.95

pb. • ISBN 978-1-4331-6281-7

CHF 42.– / €^D 36.95 / €^A 37.60 / € 34.20 / £ 28.– / US-\$ 40.95

eBook (SUL) • ISBN 978-1-4331-6284-8

CHF 42.– / € 34.20 / €^A 41.– / €^D 40.95 / £ 28.– / US-\$ 40.95



What did gay men do in women's liberation—and vice-versa? This book offers the first systematic investigation of the question. Conventional wisdom has offered varied and contradictory stories: Gay men were misogynistic enemies of feminism; feminist women were homophobic or androphobic; feminist women and gay men collaborated only during the 1960s-1970s liberation moment; lesbians rushed in to work with gay men during the AIDS crisis. Examined for the first time in this book, their stories are much more complex, yesterday and today.

Feminist women and gay men have

had dynamic relations in popular thinking and historic practice, including commonality, opposition, and intellectual contributions. Written by a feminist-identified gay man, this book forges an examination of these two groups' alliances and obstacles over the past 50 years, as well as their communications of, between, and about each other. What have been the received views of how these groups have or have not worked together politically? What historical evidence supports, contradicts, or complicates these views? New findings help illuminate understandings of the past and present of US women's and LGBTQ movements, as well as broader relations between social movements in general. With a special focus on neglected areas of research, such as the US South, it also argues for how these social movements shaped ideas about what it means to be gay and/or feminist. This book is suitable in whole or excerpt for classes in LGBTQ studies, women's studies, feminist theory, social movements, American studies, and US history.

Patricia Williams Lessane (eds.)

Teaching *Daughters of the Dust* as a Womanist Film and the Black Arts Aesthetic of Filmmaker Julie Dash

New York, 2020. XVI, 180 pp., 4 b/w ill.

hb. • ISBN 978-1-4331-6648-8

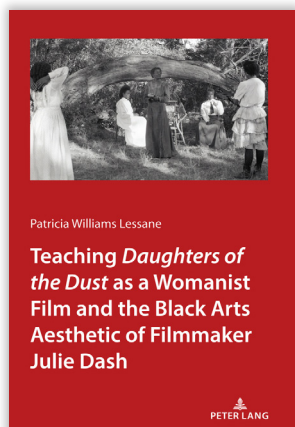
CHF 93.– / €^D 80.95 / €^A 82.50 / € 75.– / £ 60.– / US-\$ 89.95

pb. • ISBN 978-1-4331-8299-0

CHF 41.– / €^D 35.95 / €^A 36.70 / € 33.30 / £ 27.– / US-\$ 39.95

eBook (SUL) • ISBN 978-1-4331-6649-5

CHF 93.– / €^D 89.95 / €^A 90.– / € 75.– / £ 60.– / US-\$ 89.95



An anthology of essays devoted to the examination of filmmaker Julie Dash's ground-breaking film, *Daughters of the Dust*, this book celebrates the importance and influence of this film and positions it within the discourses of Black Feminism, Womanism, the LA Rebellion, New Black Cinema, Great Migration, The Black Arts tradition, Oral History, African American/Black/African diasporan Studies, and Black film/cinema studies. Employing a transdisciplinary approach to examining the film, the anthology includes chapters which examine unique aspects/themes of the film. At the core

of each chapter, however, is a recognition of the influence of Black feminist/Womanist theory and politics and African American history—from enslavement to freedom/Reconstruction, Black political identity and liberation movement(s)—and African/African diasporan cosmology on Dash's work and how all work in concert in her masterful narrative of Black family, 20th Black women's identities, and the tension between modernity/tradition experienced by Gullah-Geechee people at the turn of the 20th century.

Gevisa La Rocca • Roberto Di Maria • Gino Frezza (eds.)

Media, Migrants and Human Rights. In the Evolution of the European Scenario of Refugees' and Asylum Seekers' Instances

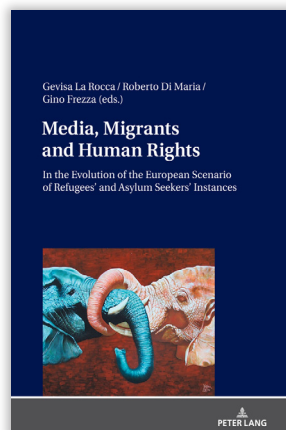
Berlin, 2020. 472 pp., 22 fig. b/w, 24 tables

hb. • ISBN 978-3-631-82253-1

CHF 99.– / €^D 84.95 / €^A 87.30 / € 79.40 / £ 65.– / US-\$ 95.95

eBook (SUL) • ISBN 978-3-631-82686-7

CHF 99.– / € 79.40 / €^A 87.30 / €^D 84.95 / £ 65.– / US-\$ 95.95



The volume is a collection of essays – the result of studies, research, projects – on the theme of migration, of the condition of refugees and asylum seekers, of respect for or violation of human rights, of the narration of these events in the media. It offers a lucid glance, through the voice of several scholars, of the European scenario and its evolution in recent years. The narrative space expands itself, including the US scenario. The volume is divided into four main sections: Media, Migrants and Human Rights, voted to introduce the main themes; Vulnerability and Human Rights, that explores

the themes of the weakest people; Migrations in the Media System, which traces the importance of the narrative of migration in the media system; the Additional Points section closes the volume, to not leave anything unexplored. The volume proposes a journey – with many paths – to discover the academic sense of migration.

Gottfried Kratz (Hrsg.)

Russische Bibliotheken in Deutschland

Berlin, 2020. 218 S., 18 s/w Abb.

Arbeiten und Bibliographien zum Buch- und Bibliothekswesen. Bd. 17

br. • ISBN 978-3-631-79891-1

CHF 70.– / €^D 59.95 / €^A 61.60 / € 56.10 / £ 46.– / US-\$ 67.95

eBook (SUL) • ISBN 978-3-631-82107-7

CHF 70.– / € 56.10 / €^A 61.70 / €^D 59.95 / £ 46.– / US-\$ 67.95



Dieser Band vereinigt Beiträge verschiedener Autoren aus Deutschland, Russland und Schottland zu den öffentlichen, militärischen, kirchlichen und akademischen russischen Bibliotheken in Deutschland von der Mitte des 19. Jahrhunderts bis auf unsere Tage. Am Beginn dieser Darstellungen steht eine systematische Einleitung des Herausgebers, auch mit Hinweis auf neue Funde.

Roman Beljutin · Armin Burkhardt (Hrsg.)

Fankultur und Fankommunikation in nationalen und transnationalen Diskursen / Дискурс футбольных фанатов в национальных и транснациональных проекциях / Diskurs futbol'nyh fanatov v nacional'nyh i transnacional'nyh proekciyah

Berlin, 2021. 268 S., 4 farb. Abb., 13 Tab.

Sport, Sprache, Medien / Sport, Language, Media. Bd. 1

geb. • ISBN 978-3-631-83982-9

CHF 64.– / €^D 54.95 / €^A 56.50 / € 51.40 / £ 42.– / US-\$ 61.95

eBook (SUL) • ISBN 978-3-631-84645-2

CHF 64.– / €^D 54.95 / €^A 56.50 / € 51.40 / £ 42.– / US-\$ 61.95



Die wesentlichen Themen der 14 Beiträge des Bandes sind Fankultur und Fankommunikation innerhalb und außerhalb der Stadien sowie die Beschreibung ihrer soziokulturellen und sozialpsychologischen Grundlagen. Das Buch enthält zudem sprachvergleichende Studien und Analysen zur Fußballsprache, v.a. ihrer Lexik, im Allgemeinen. Магистральными темами научных статей, представленных в данной книге, являются фанатская субкультура и ее коммуникативные практики, разворачивающиеся на стадионе и за его пределами, а также описание

социокультурных и социально-психологических оснований данного дискурса. Кроме этого, здесь публикуются результаты контрастных исследований языка футбола: как отдельных аспектов (напр., лексической системы), так и общих характеристик. Magistral'nymi temami nauchnyh statej, predstavlennyh v dannoj knige, yavlyayutsya fanatskaya subkul'tura i ee kommunikativnye praktiki, razvorachivayushchiesya na stadione i za ego predelami, a takzhe opisanie sociokul'turnyh i social'no-psihologicheskikh osnovanij dannogo diskursa. Krome etogo, zdes' publikuyutsya rezul'taty kontrastivnyh issledovanij yazyka futbola: kak otdel'nyh aspektov (napr., leksicheskoy sistemy), tak i obshchih harakteristik.

Philip Dalton · John R. Butler

Public Policy Argumentation and Debate

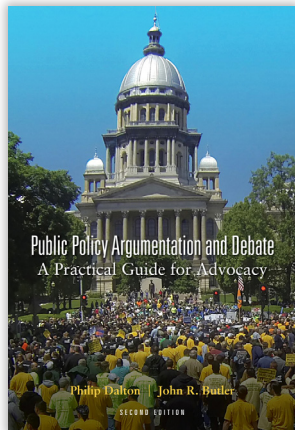
A Practical Guide for Advocacy, Second Edition

New York, 2021. XXIV, 232 pp.

pb. • ISBN 978-1-4331-7469-8

CHF 44.– / €^D 37.95 / €^A 37.60 / € 35.80 / £ 29.– / US-\$ 42.95

eBook (SUL) • ISBN 978-1-4331-7472-8

CHF 44.– / € 35.80 / €^A 37.60 / €^D 37.95 / £ 29.– / US-\$ 42.95

Through an exclusive focus on public policy advocacy, Dalton and Butler offer practical guidance for determining the fundamental issues that make up a controversy and what expectations public audiences will have for advocacy based on the issues and the burdens of advocates challenging or defending the status quo. Through examples that span a wide range of advocacy situations and subjects of contemporary importance, the authors build a framework for public policy advocacy that is organic to the communication discipline, recover and refresh foundational lessons about the

uses of evidence, and provide critical questions that can be used to develop and communicate policy proposals that are sensible and appealing. Written in an accessible, respectful, and motivational style, the book is suitable for students of debate, professionals who function as advocates, and people who wish to voice their opinion.

Dorota Kaczmarek · Marcin Michoń · Dariusz Prasalski (Hrsg.)

Texte und Medien

Linguistische Zugänge zu Textmanifestationen in medialen Spielräumen

Berlin, 2021. 204 S., 37 s/w Abb., 7 Tab.

Studien zur Text- und Diskursforschung, Bd. 27

geb. • ISBN 978-3-631-83737-5

CHF 58.– / €^D 49.95 / €^A 51.40 / € 46.70 / £ 38.– / US-\$ 56.95

eBook (SUL) • ISBN 978-3-631-86232-2

CHF 58.– / €^D 49.95 / €^A 51.40 / € 46.70 / £ 38.– / US-\$ 56.95

Die Kommunikationsformen in den alten und insbesondere in den neuen Medien unterliegen einem ständigen Wandel, der sich etwa dadurch manifestiert, dass völlig neue Textsorten entstehen oder die Gebrauchskonventionen einzelner, für die jeweilige Textklasse typischer Sprachzeichen modifiziert werden. Mit der Entwicklung der Medien und ihren neuen Erscheinungsformen gehen auch neue Methoden und technische Lösungen der Überwindung von Barrieren einher. Sie erlauben es, die Kommunikation über kulturelle, sprachliche Grenzen sowie Behinderungen der an ihr Teil-

nehmenden hinauszutragen. Ziel dieser Publikation ist es, exemplarisch zu zeigen, welche Formen der Wandel annimmt, wie er funktio-

nal zu beschreiben ist und welcher Stellenwert ihm in medialen Spielräumen zukommt. Die Beiträge dieses Bandes geben also vielfältige, theoretische und empirische Einblicke in derartige Veränderungen. Dabei werden solche Aspekte aufgegriffen wie Textsortenmerkmale von Videorezensionen [Textsorten im intermedialen Vergleich], Selbstdarstellung [in Hypertexten], Multimodalität [von Memes und Karikaturen], Verwendung von Hashtags, Witztechniken, Authentizitätsstrategien [in Restaurantkritiken], Hassrede [im Wahlkampfdiskurs], Audiodeskription [von Dokumentarfilmen] und Klangfiguren [in Kindergedichten].

Susanne Tienken · Stefan Hauser · Hartmut Lenk · Martin Luginbühl (Hrsg.)

Methoden kontrastiver Medienlinguistik

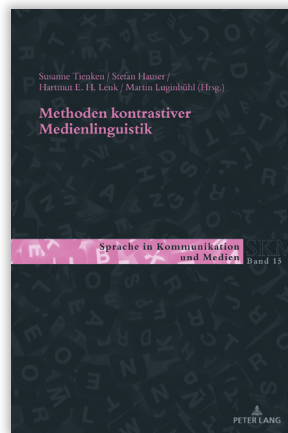
Bern, 2021. 282 S., 45 farb. Abb., 2 s/w Abb., 10 Tabs.

Sprache in Kommunikation und Medien, Bd. 15

br. • ISBN 978-3-0343-3862-2

CHF 78.– / €^D 67.95 / €^A 69.80 / € 63.50 / £ 51.– / US-\$ 76.95

eBook (SUL) • ISBN 978-3-0343-4376-3

CHF 79.– / €^D 67.95 / €^A 69.90 / € 63.50 / £ 52.– / US-\$ 76.95

Die Medienlinguistik ist seit einiger Zeit eine etablierte Disziplin im deutschsprachigen Raum. Dabei stellt gerade im Kontext kulturalistischer Fragestellungen das Prinzip der Kontrastivität einen zentralen Bezugspunkt dar: Mediale Praktiken sind in der Regel so selbstverständlich, dass sie oft unsichtbar bleiben und so in ihrer Charakteristik schwer erkennbar sind. Methoden des Vergleichens und der Kontrastierung ermöglichen es, die Spezifik medialer Praktiken zu ergründen. Dieser Sammelband vertieft die Reflexion über qualitative und quantitative Ansätze im Rahmen einer

kontrastiven Medienlinguistik, die heuristisch validiert und ethisch befriedigend sind. Die Beiträge exemplifizieren das Thema im Kontext verschiedener Medien (z. B. WhatsApp-Kommunikation, YouTube-Filme, Diskussionsforen, digitale Restaurantkritiken, Tweets, Live-Ticker, Zeitungsrubriken, Radioformate etc.) und verbinden so empirische Beobachtungen mit theoretischen und methodologischen Überlegungen.

Evelyn Ziegler · Heiko F. Marten (Hrsg.)

Linguistic Landscapes im deutschsprachigen Kontext

Forschungsperspektiven, Methoden und Anwendungsmöglichkeiten

Berlin, 2021. 504 S., 10 farb. Abb., 106 s/w Abb., 20 Tab.

FORUM ANGEWANDTE LINGUISTIK – F.A.L. Bd. 65

geb. • ISBN 978-3-631-79110-3

CHF 93.– / €^D 79.95 / €^A 82.20 / € 74.80 / £ 61.– / US-\$ 90.95

eBook (SUL) • ISBN 978-3-631-84068-9

CHF 93.– / €^D 79.95 / €^A 82.30 / € 74.80 / £ 61.– / US-\$ 90.95



Die Erforschung von Sprache im öffentlichen Raum (Linguistic Landscapes, LL) hat sich in den vergangenen 20 Jahren als Teilgebiet der Soziolinguistik, der Semiotik und anderer Disziplinen fest etabliert. Der vorliegende Band gibt einen Überblick zu zentralen Ansätzen der LL-Forschung mit einem Bezug zur deutschen Sprache. Die Beiträge stellen aktuelle Studien aus dem deutschsprachigen Raum, zu Deutsch als Minderheitensprache sowie aus Ländern mit einer ausgeprägten DaF-Tradition vor. Sie thematisieren sprachstrukturelle und soziolinguistische ebenso wie didaktische,

methodische und technologische Aspekte. Damit trägt der Band zu einer Systematisierung der deutschsprachigen LL-Forschung bei, gibt Impulse für internationale Diskussionen und benennt wichtige Desiderata.

Robin Mantei

Orpheus und Eurydike im 21. Jahrhundert

Die Rezeption eines musikalischen Mythos in Literatur und Medien der Gegenwart

Berlin, 2021. 452 S., 19 farb. Abb., 12 s/w Abb.

Berliner Beiträge zur Literatur- und Kulturgeschichte. Bd. 24

geb. • ISBN 978-3-631-85265-1

CHF 93.– / €^D 79.95 / €^A 82.20 / € 74.80 / £ 61.– / US-\$ 90.95

eBook (SUL) • ISBN 978-3-631-86441-8

CHF 93.– / €^D 79.95 / €^A 82.30 / € 74.80 / £ 61.– / US-\$ 90.95



Der Mythos von Orpheus und Eurydike ist allgegenwärtig. Die vorliegende Publikation verfolgt seine Spuren in der Gegenwart. In Texten und Medien aller Arten treten der mythische Sänger und seine todgeweihte Frau auf. Stets aufs Neue stellen diese Werke die Frage nach der Macht der Musik, der Kraft der Liebe und den Gesetzen des Todes. Die vergleichende Lektüre zeigt, welcher immensen Anteil der Orpheus-Mythos an der literarischen, kulturellen und gesellschaftlichen ‚Arbeit am Mythos‘ im 21. Jahrhundert hat.

Françoise Heulot-Petit

Dramaturgies de la guerre pour le jeune public

Vers une résilience espérée

Bruxelles, 2020. 538 p.

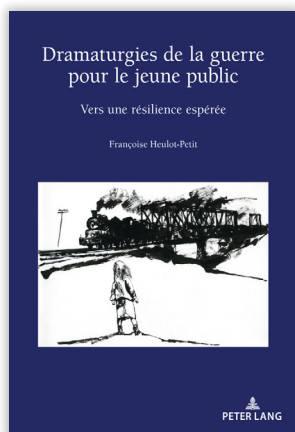
Recherches comparatives sur les livres et le multimédia d'enfance. Vol. 11

br. • ISBN 978-2-8076-1574-8

CHF 72.- / €^D 61.95 / €^A 63.80 / € 58.- / £ 48.- / US-\$ 69.95

eBook (SUL) • ISBN 978-2-8076-1575-5

CHF 72.- / €^D 61.95 / €^A 63.80 / € 58.- / £ 48.- / US-\$ 69.95



Comment dire la guerre au jeune public ? C'est la question à laquelle répondent les auteurs de théâtre étudiés dans cet ouvrage qui ont fait le choix, au sein de leur écriture, d'une épreuve radicalisant le conflit. Face à la violence du rapport au réel, ils cherchent une juste distance et produisent une dramaturgie de l'intermittence. L'avant et l'après de l'action, le passé et le présent sont des moments de doute du personnage de l'enfant face à l'action de guerre imposée : celle de tuer ou de fuir. Il se tourne alors vers le jeu ou l'imaginaire du rêve. Avec le temps, le personnage de l'enfant-survivant réa-

nime le conflit passé dans un écho constant. Il devient résilient, en parcourant des territoires d'apprentissage, dans lequel il emporte avec lui des objets symboles. Ces plus petits territoires intimes, débris d'un monde perdu, font tenir debout une fois retrouvés. Les souvenirs sont prégnants dans une dramaturgie du témoignage qui mobilise le monologue. Nous y retrouvons une tendance du théâtre contemporain à faire reposer la dimension documentaire sur l'introspection individuelle, où le personnage de l'enfant-témoin a toute sa place. Toutefois, l'écriture se creuse bien souvent d'une faille qui traduit l'impossibilité pour l'enfant de tout comprendre. Il bute sur les mots comme sur le réel et réinvente un langage. Ainsi, cet ouvrage interroge la possibilité d'une présence, inscrite dans le moment de l'adresse et dans la matérialité de la scène, entre surgissement et effacement des signes de la guerre, au sein d'un corpus dont l'étude se révèle d'une grande richesse.

Cathy Fourez • Michèle Guillemont (éds)

Arts et journalisme

Une rencontre à l'épreuve du réel

Berlin, 2020. 290 p., 22 ill. n/b.

br. • ISBN 978-2-8076-1136-8

CHF 56.- / €^D 47.30 / €^A 49.50 / € 45.- / £ 37.- / US-\$ 54.95

eBook (SUL) • ISBN 978-2-8076-1386-7

CHF 56.- / €^D 47.25 / €^A 49.50 / € 45.- / £ 37.- / US-\$ 54.95



Le journalisme narratif – genre qui naît et s'impose en Argentine (*Operación masacre*, Rodolfo Walsh, 1957) et aux États-Unis (*De Sangre fría*, Truman Capote, 1966) – connaît actuellement une extension remarquable, notamment en Amérique Latine et dans le monde anglo-saxon. En puisant dans les instruments des arts textuels et visuels pour informer, ce journalisme semble échapper au formatage des entreprises médiatiques, à l'homogénéisation d'une parole dominante et centralisée, et cherche à rénover et diversifier les lectures du monde. Dans un siècle où l'information doit, avant d'in-

former, être rapide, brève, percutante jusqu'à la déformation, le présent ouvrage propose, à partir de divers champs disciplinaires, une réflexion sur la porosité entre « journalisme narratif » et « arts » et examine comment leurs rencontres – parfois conflictuelles – se transforment à leur tour en contre-médias pour récupérer la place d'instruction et de dénonciation que les principaux organes médiatiques ont désertée. Les travaux de ce volume analysent le processus complexe du passage de l'enquête de terrain à sa retranscription et interprétation, depuis un journalisme, des créations visuelles et des récits fictionnels qui défendent l'expérience intime de l'investigation et qui s'emparent des outils des arts (cinéma, photographie...) et de la narration littéraire pour donner une lecture fouillée et plus lisible du réel.

Cathy Fourez • Michèle Guillemont (eds)

Periodismos hoy en América: Argentina y México

Berlin, 2020. 190 p.

en rústica • ISBN 978-2-8076-1137-5

CHF 50.- / €^D 42.- / €^A 44.- / € 40.- / £ 33.- / US-\$ 48.95

eBook (SUL) • ISBN 978-2-8076-1389-8

CHF 50.- / €^D 42.- / €^A 44.- / € 40.- / £ 33.- / US-\$ 48.95



Este libro presenta periodismos de los extremos latinoamericanos: de América del Norte (México) y América del Sur (Argentina). Los autores son escritores y/o periodistas en plena actividad, reconocidos en su país por su exigencia profesional y su talento, por su respeto al pluralismo de las ideas y algunos, por el riesgo que toman al investigar y al escribir. Dicho volumen consta de algunas crónicas metatextuales que tratan de definir el periodismo escrito hoy, en sus aspectos estéticos y éticos, y que reflexionan so-

bre la historia del género practicado en Argentina y México a través de experiencias personales. Algunos artículos, por otro lado, apuntan hacia el propio proceso de creación de una narración periodística. Revelan memorias singulares que cuestionan desde lo íntimo la verdad histórica, escriben contra la "cobertura" de hechos sanguinarios relacionados con el crimen organizado, indagan la violencia institucional que tortura y mata, develan el trauma mental y corporal heredado de los regímenes represivos, denuncian un sistema patriarcal, evidencian la relojería de la desigualdad de género, disecan el diálogo conflictivo entre la modernización a ultranza de la sociedad y el radicalismo de ciertas costumbres ancestrales. Otros rescatan relatos de esperanza mediante la potencia cultural de pensadores, creadores y soñadores. Porque en los nuevos periodismos latinoamericanos todo no es sólo violencia. Arraigados en la crónica que descubre mundos, revisten un cariz aventurero por la manera de mirarlos, experimentarlos, reportarlos. Inventan el espacio para, libremente, interpretar, divulgar y discutir acontecimientos culturales que van desde las Humanidades a la Ciencia pasando por todas las artes.

Barbara Jesch

Das Corporate-Literature-Modell: Wie viel Literatur steckt in der Unternehmenskommunikation?

Zum Ästhetisch-Literarischen in der modernen Unternehmenskommunikation

Berlin, 2022. 444 pp.

Münchener Studien zur literarischen Kultur in Deutschland. Bd. 54

geb. • ISBN 978-3-631-85661-1

CHF 93.– / €^D 79.95 / €^A 82.20 / € 74.80 / £ 61.– / US-\$ 90.95

eBook (SUL) • ISBN 978-3-631-86741-9

CHF 93.– / €^D 79.95 / €^A 82.30 / € 74.80 / £ 61.– / US-\$ 90.95



Der normative Literaturbegriff negiert die Existenz narratologischer Strukturen außerhalb der Schönen Literatur und exkludiert damit die Zugehörigkeit der Alltagsliteratur zum literaturwissenschaftlichen Spektrum. Dabei kann ein strukturalistischer Literaturbegriff ein Forschungsfeld öffnen, das in der unbeachteten Schnittmenge zwischen Literaturwissenschaft und Betriebswirtschaft vegetiert: die Unternehmenskommunikation. Das vorliegende Buch schließt diese Lücke, indem es nach der Literarizität in der Unternehmenskommunikation sowie nach ihren typischen Dispositionen

fragt und die Zugehörigkeit zur Epik unter dem Genre «Corporate Literature» einfordert. Durch die Entwicklung eines interdisziplinären Analysemodells aus narrativen Elementen, biologischen Mechanismen und Grundlagen der Corporate Communication kann Literarizität in drei Praxisbeispielen nachgewiesen werden.

Zülfiye Acar Sentürk · Yasemin Kilincarslan (eds.)

Communication Studies during the Pandemic Period

Interdisciplinary Approaches

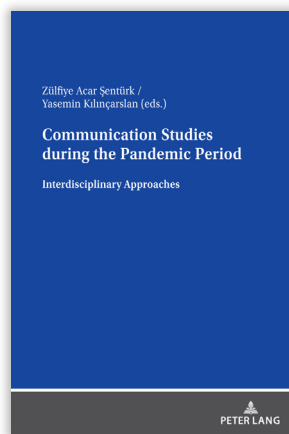
Berlin, 2021. 246 pp., 54 fig. b/w, 10 tables.

pb. • ISBN 978-3-631-83872-3

CHF 58.– / €^D 49.95 / €^A 51.40 / € 46.70 / £ 38.– / US-\$ 56.95

EPub. • ISBN 978-3-631-85459-4

CHF 58.– / €^D 49.95 / €^A 51.40 / € 46.70 / £ 38.– / US-\$ 56.95



The aim of the book is to reveal the changes and developments in the field of communication with the Corona-virus process. With the epidemic, many things have changed – from education to politics, from social media use to advertisements, from consumption habits to eating habits and also all daily habits. Articles discussed are effects of Covid-19 on social networks, political communication, advertisement, crisis and marketing. There are not only theory but also samples from different areas in this book.

Tamer Bayrak (eds.)

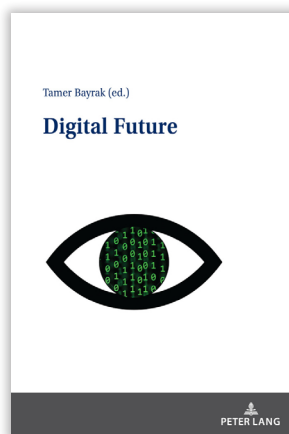
Digital Future

Berlin, 2022. 540 pp., 74 fig. b/w, 48 tables.

pb. • ISBN 978-3-631-85488-4

CHF 104.– / €^D 89.95 / €^A 92.50 / € 84.10 / £ 69.– / US-\$ 101.95

eBook (SUL) • ISBN 978-3-631-86503-3



This book contains 24 research papers by 30 expert academicians in communication science and new media technologies. Within the scope of their expertise, the contributors determine situations about today's digital society, analyze research methods, and make suggestions and observations about the digital future. Particular attention is given to digital games, artificial intelligence, digital media, digital public relations, social media, the effect of the digital on academic production process, journalism and artificial intelligence, post-pandemic cinema education, marketing and digitality,

the effect of women on 3D printer technologies, media literacy and family, digital citizenship, data mining, preschool and primary school children and their relationship with technology, digital footprint, and the relationship of child audiences with semantic digital technology.

Andrew C. Billings · Scott Parrott (eds.)

Media Stereotypes

From Ageism to Xenophobia

New York, 2020. VIII, 296 pp., 1 b/w ill.

hb. • ISBN 978-1-4331-6667-9

CHF 129.– / €^D 111.95 / €^A 114.60 / € 104.20 / £ 84.– / US-\$ 124.95

pb. • ISBN 978-1-4331-6668-6

CHF 50.– / €^D 42.95 / €^A 44.– / € 40.– / £ 32.– / US-\$ 47.95

eBook (SUL) • ISBN 978-1-4331-6666-2

CHF 50.– / € 40.– / €^A 44.– / €^D 42.95 / £ 32.– / US-\$ 47.95



When we think about the “pictures in our heads” that media create and perpetuate, what images are we truly referencing? Issues of media stereotypes and representation (both past and present) are crucial to advancing media literacy. *Media Stereotypes: From Ageism to Xenophobia* becomes one-stop shopping for synthesizing what we know within the composite of stereotyping research in the United States. Utilizing a cast of top American scholars with deep roots in asking stereotype-based questions, this book is essential reading for those wishing to understand what we know about past

and present media representations as well as those wishing to take the baton and continue to advance media stereotyping research in the future. Winner of the 2021 BEA Textbook Award!

Marco Braghieri

Yesterday's News

The future of long-form journalism and archives

Oxford, 2021. XX, 230 pp., 12 fig. b/w, 7 tables.

pb. • ISBN 978-1-78997-941-1

CHF 62.– / €^D 52.95 / €^A 54.40 / € 49.40 / £ 40.– / US-\$ 60.95

eBook (SUL) • ISBN 978-1-78997-942-8

CHF 62.– / €^D 52.95 / €^A 54.40 / € 49.40 / £ 40.– / US-\$ 60.95



Digital news production has gained increasing relevance in the last two decades. This book focuses on the affordances of contemporary, accelerated digital news production, proposing a new conception and connection between long-form journalism and archives. This approach is based on a theoretical framework of the contemporary digital experience which is defined as the «Digital Landscape». Moreover, this book focuses on platforms and their practices as influential factors regarding long-form journalism and archival production, distribution and consumption. Assessing the shared

features of these two entities – long-form journalism and archives – this book investigates how they can be re-imagined and re-used within the contemporary digital landscape. Using a combination of multiple approaches, such as digital methods, text analysis as part of critical dis-

course analysis and semi-structured interviews, this book identifies common traits between longform journalism and archives. It aims to satisfy the need for novel approaches in the analysis, organization and output of digital news content, identifying novel connections and pathways which can be adopted in order to establish a fuller comprehension of contemporary digital news production.

Russell Chun · Susan J. Drucker (eds.)

Fake News

Real Issues in Modern Communication

New York, 2020. VIII, 246 pp., 19 b/w ill.

Mass Communication and Journalism. Vol. 26

hb. • ISBN 978-1-4331-5952-7

CHF 129.– / €^D 111.95 / €^A 114.60 / € 104.20 / £ 84.– / US-\$ 124.95

pb. • ISBN 978-1-4331-5956-5

CHF 50.– / €^D 42.95 / €^A 44.– / € 40.– / £ 32.– / US-\$ 47.95

eBook (SUL) • ISBN 978-1-4331-5955-8

CHF 50.– / € 40.– / €^A 44.– / €^D 42.– / £ 32.– / US-\$ 47.95



In this dizzying post-truth, post-fact, fake news era, the onslaught and speed of potentially untrue, incorrect, or fabricated information (some crafted and weaponized, some carelessly shared) can cause a loss of our intellectual bearings. If we fail to have a common truthful basis for discussions of opinion and policy, the integrity of our democracy is at risk. This up-to-date anthology is designed to provide a survey of technological, ethical, and legal issues raised by falsehoods, particularly social media misinformation. The volume explores visual and data dissemination, business practices, in-

ternational perspectives, and case studies. With misinformation and misleading information being propagated using a variety of media such as memes, data, charts, photos, tweets, posts, and articles, an understanding of the theory, mechanisms, and changing communication landscape is essential to move in the right direction with academic, industry, and government initiatives to inoculate ourselves from the dangers of fake news. The book takes an international and multidisciplinary approach with contributions from media studies, journalism, computer science, the law, and communication, making it distinct among books on fake news. This book is essential for graduate or undergraduate students in courses dealing with fake news and communication studies. Relevant courses include media studies, journalism, public relations, media ethics, media law, social media, First Amendment law, philosophy, and political science.

Tiffany Thames Copeland

“We Are Not Scared to Die”

Julius Malema and the New Movement for African Liberation

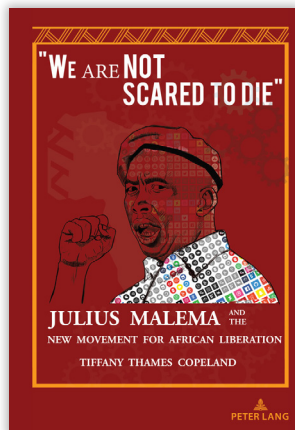
New York, 2021. XIV, 238 pp., 1 table.

hb. • ISBN 978-1-4331-8355-3

CHF 93.– / €^D 78.95 / €^A 78.80 / € 75.– / £ 60.– / US-\$ 89.95

eBook (SUL) • ISBN 978-1-4331-8358-4

CHF 93.– / € 75.– / €^A 78.80 / €^D 78.95 / £ 60.– / US-\$ 89.95



The charismatic Julius Malema and the Economic Freedom Fighters (EFF) have descended onto the South African political scene like superheroes, vowing to liberate South Africans with their radical, militant, and revolutionary stance. Their pledge in fighting the four evils of this world including colonialism, imperialism, racism, and sexism, has given them an allure of being saviors while striking fear in the hearts of the white monopoly capitalists including their African conspirators, labeled sell outs. The nexus of this book comprises of two social media studies on Malema’s eye-opening,

controversial, and at times humorous rhetoric—and his audience’s unfiltered reaction to it—during the 2019 South African general election season. Malema’s discourse is also assessed from South Africa’s historical, cultural, and socio-political environment, with special attention given to the poor black majority. The EFF is part of an international protest movement, and connections are, at times, drawn between the South African and the African American experience—both of which have been severely impacted by an international system of white hegemony. Ultimately, this research shows that Malema’s fiery and witty rhetoric has firmly situated the EFF at the forefront of a new movement for African liberation. As Malema said, “The time for reconciliation is over, now is the time for justice,” solidifying him as one of the most controversial political figures in South Africa, Africa, and perhaps one day, the world over.

Richard Craig (eds.)

Navigating the News

A Guide to Understanding Journalism

New York, 2020. XIV, 258 pp., 40 b/w ill.

Mass Communication and Journalism. Vol. 24

hb. • ISBN 978-1-4331-5127-9

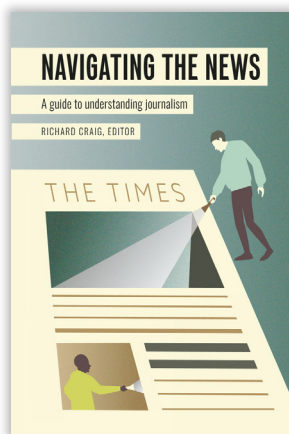
CHF 129.– / €^D 111.95 / €^A 114.60 / € 104.20 / £ 84.– / US-\$ 124.95

pb. • ISBN 978-1-4331-5128-6

CHF 50.– / €^D 42.95 / €^A 44.– / € 40.– / £ 32.– / US-\$ 47.95

eBook (SUL) • ISBN 978-1-4331-5131-6

CHF 50.– / € 40.– / €^A 48.– / €^D 47.95 / £ 32.– / US-\$ 47.95



In an age when young people may confuse online chatter with legitimate news, *Navigating the News* is the first textbook designed to show students how to recognize credible reporting and how real journalists perform their jobs. The book begins with the basics of how to critically assess news stories, then covers what to look for in everything from community news and crime reporting to business, political and investigative coverage. More than 50 professional journalists share insights on how they gather, edit and report news, and discuss what critical audiences should expect from their

news coverage. Students learn how to analyze complex topics including science, environmental and education news, and a series of chapters covers how to approach news from different parts of the world. *Navigating the News* is aimed at general audiences, not just journalism or communication majors. Given the importance and timeliness of the subject, this book could easily be the core text for general education classes on news and media literacy. The trend toward teaching young people how to understand and assess news is gaining momentum at universities everywhere. The book is written in a clear, straightforward style to engage students who may be getting their first taste of adult issues and concerns. Even students who have avoided “serious” news growing up will gain tools for understanding, assessing and processing coverage of complex stories. The mission of this text is simple: If students don’t recognize what real news is, *Navigating the News* is going to teach them.

Mary Cronin · Debra van Tuyl (eds.)

The Western Press in the Crucible of the American Civil War

New York, 2021. VIII, 326 pp., 2 b/w ill., 16 tables.

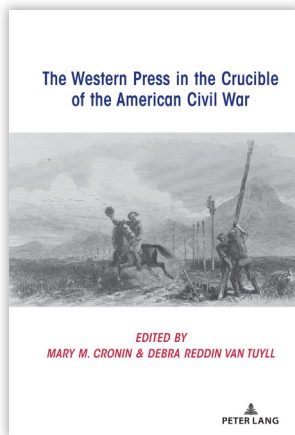
Mediating American History. Vol. 19

hb. • ISBN 978-1-4331-7599-2

CHF 98.- / €^D 83.95 / €^A 83.10 / € 79.20 / £ 64.- / US-\$ 94.95

eBook (SUL) • ISBN 978-1-4331-7602-9

CHF 98.- / € 79.20 / €^A 83.10 / €^D 83.95 / £ 64.- / US-\$ 94.95



Although the American Civil War has received extensive scholarly attention in the 150+ years since its conclusion, far less scholarly work has been devoted to western newspapers and their experiences of that bloody conflict. This first volume of a two-volume set reveals that the West was not immune from the war's battles, military recruitment, national anxieties, or partisan infighting. *The Western Press in the Crucible of the American Civil War* explores how editors throughout the region (from the Great Plains to the Pacific Coast) responded to secession, the war, and its immediate aftermath.

This edited volume examines editors' outspoken partisanship (including political feuds), their newsgathering techniques, their financial concerns, and their responses to wartime press censorship. The book also reveals how the war was reported in the western press, while also casting a light on reporting of home front issues. This first volume reveals the financial and editorial lengths that editors went to in order to meet readers' demands for war and home front news across a vast region where infrastructure was poor and news, therefore, was often slow to arrive. The second volume, *The Midwestern Press in the Crucible of the American Civil War*, focuses on the press in the midwestern United States.

Jacek Dabala

Thinking. The Heart of the Media

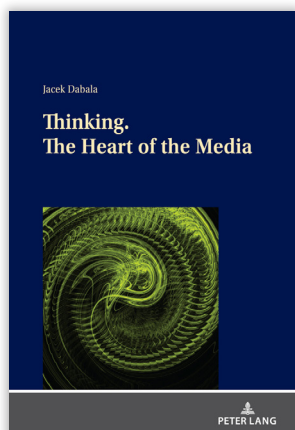
Berlin, 2021. 192 pp.

hb. • ISBN 978-3-631-85107-4

CHF 47.- / €^D 39.95 / €^A 41.10 / € 37.40 / £ 31.- / US-\$ 45.95

eBook (SUL) • ISBN 978-3-631-85343-6

CHF 47.- / € 37.40 / €^A 41.10 / €^D 39.95 / £ 31.- / US-\$ 45.95



In a unique, and at times highly polemical way, the author demonstrates how the media generally influences thinking and what kind of content they put into peoples' heads. He aims to encourage a better understanding of oneself, one's environment, and the world but above all, a better understanding of freedom, the condition of democracy - or dictatorship. This is probably the first book in the media and communication studies which, through scientific provocation, makes the readers delve deeply into their intelligence, teaches them how to use it, and allows them to decide whether

they have a weak, average, or insightful mind. The book sets one of the most important trends: it tells how the media think and how they shape their audiences.

Oyvind Dahl

Communication interculturelle

Une introduction

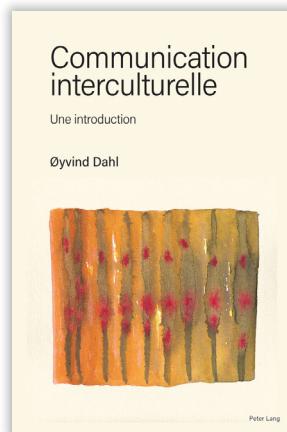
Oxford, 2021. XIV, 306 p., 43 ill. en couleurs, 17 ill. n/b, 3 tabl.

br. • ISBN 978-1-80079-357-6

CHF 62.- / €^D 52.95 / €^A 54.40 / € 49.40 / £ 40.- / US-\$ 60.95

eBook (SUL) • ISBN 978-1-80079-360-6

CHF 62.- / € 49.40 / €^A 54.40 / €^D 52.95 / £ 40.- / US-\$ 60.95



En sa qualité d'introduction à la communication interculturelle, ce livre présente les concepts principaux du domaine et les différentes théories et méthodes d'analyse qui en relèvent. Y sont notamment explorés les enjeux du langage verbal et non verbal dans la recherche de la compréhension mutuelle, ainsi que les questions éthiques qu'elle soulève. L'ouvrage aborde la communication interculturelle dans sa dimension concrète au travers d'une multitude de sujets, tels que la rencontre en langue étrangère, l'assimilation d'autres modes de vie et visions du monde, le recours à l'interprète, les

réactions au langage corporel, les différentes conceptions du temps, l'installation dans un nouvel environnement, les rapports de pouvoir et, plus généralement, la gestion des conflits d'ordre culturel. Initialement publié en norvégien puis en anglais, ce manuel, très diffusé, a également été traduit en russe et maintenant en français. Richement illustré, il offre une découverte attrayante et vivifiante du champ de la communication interculturelle.

Oyvind Dahl

Human Encounters

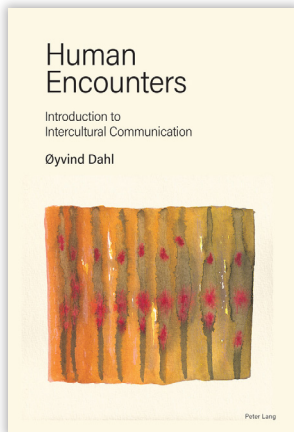
Introduction to Intercultural Communication

Oxford, 2021. XII, 298 pp., 44 fig. col., 18 fig. b/w, 3 tables.

pb. • ISBN 978-1-78997-952-7

CHF 62.– / €^D 52.95 / €^A 54.40 / € 49.40 / £ 40.– / US-\$ 60.95

eBook (SUL) • ISBN 978-1-78997-975-6

CHF 62.– / € 49.40 / €^A 54.40 / €^D 52.95 / £ 40.– / US-\$ 60.95

This book gives a comprehensive introduction to intercultural communication. The reader is introduced to essential concepts in the field, different theories and methods of analysing communication, the importance of verbal and nonverbal languages for bringing about mutual understanding and, finally, the ethical challenges that arise. The volume also has a practical aspect. The author discusses subjects such as handling encounters with people using foreign languages; incorporating different life styles and world views; the use of interpreters, non-familiar bodylanguage; different understandings of time; relocation in new settings; the use of power and how to deal with cultural conflicts generally. Published as a general textbook in English for the first time following a very successful original edition in Norwegian, also translated to Russian and French, this richly-illustrated book offers a refreshing and engaging introduction to intercultural understanding.

standings of time; relocation in new settings; the use of power and how to deal with cultural conflicts generally. Published as a general textbook in English for the first time following a very successful original edition in Norwegian, also translated to Russian and French, this richly-illustrated book offers a refreshing and engaging introduction to intercultural understanding.

Deniz Denizel • Deniz Eyüce Sansal • Tuna Tetik (eds.)

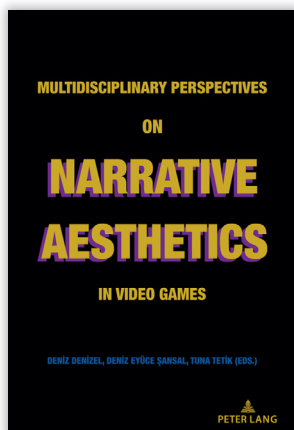
Multidisciplinary Perspectives on Narrative Aesthetics in Video Games

Berlin, 2021. 384 pp., 26 fig. b/w, 10 tables.

pb. • ISBN 978-3-631-83805-1

CHF 75.– / €^D 64.95 / €^A 66.80 / € 60.70 / £ 50.– / US-\$ 73.95

eBook (SUL) • ISBN 978-3-631-84759-6

CHF 75.– / € 60.70 / €^A 66.80 / €^D 64.95 / £ 50.– / US-\$ 73.95

Multidisciplinary Perspectives on Narrative Aesthetics in Video Games is a collection of contemporary research and interpretation that explores the narrative structures in video games and ludonarrative content design in related media. Featuring coverage of a broad range of topics, including narrative theory, game studies, history of video games, and interdisciplinary studies, this book is ideally designed for scholars, researchers, intellectuals, media professionals, game developers, entrepreneurs, and students who wish to enhance their understanding of the relationship and correlation of video games, narrativity, and aesthetics.

Jeffrey P. Mehlretter Drury • Sara A. Mehlretter Drury (eds.)

Rhetoric, Politics, and Hamilton: An American Musical

New York, 2021. X, 210 pp.

Frontiers in Political Communication. Vol. 48

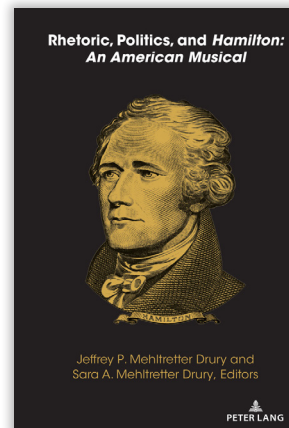
hb. • ISBN 978-1-4331-8064-4

CHF 118.– / €^D 100.95 / €^A 100.60 / € 95.80 / £ 77.– / US-\$ 114.95

pb. • ISBN 978-1-4331-8065-1

CHF 42.– / €^D 35.95 / €^A 35.90 / € 34.20 / £ 28.– / US-\$ 40.95

eBook (SUL) • ISBN 978-1-4331-8068-2

CHF 42.– / € 34.20 / €^A 35.90 / €^D 35.95 / £ 28.– / US-\$ 40.95

This book approaches Lin-Manuel Miranda's groundbreaking cultural production of *Hamilton: An American Musical* as a rhetorical text with implications for contemporary U.S. politics. The contributors to this volume utilize training in rhetorical criticism and performance studies to analyze the musical in relation to three broad themes: national public memory, social and cultural identity, and democracy and social change. Each chapter offers unique insights on its own accord while the volume as a whole explores multiple facets of the musical, from the theater performance and the

soundtrack to the musical's circulation in public discourse and the Chicago exhibition. The diversity of topics and methods means that the volume is suitable for students of rhetoric and U.S. politics and even the "HamilFans" will learn something new.

Elina Erzikova • Wilson Lowrey

Russian Regional Journalism

Struggle and Survival in the Heartland

New York, 2020. X, 204 pp., 2 tables.

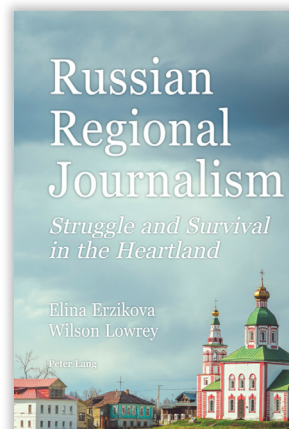
hb. • ISBN 978-1-4331-7133-8

CHF 118.– / €^D 102.95 / €^A 105.40 / € 95.80 / £ 77.– / US-\$ 114.95

pb. • ISBN 978-1-4331-7134-5

CHF 42.– / €^D 36.95 / €^A 37.60 / € 34.20 / £ 28.– / US-\$ 40.95

eBook (SUL) • ISBN 978-1-4331-7137-6

CHF 42.– / € 34.20 / €^A 37.60 / €^D 36.95 / £ 28.– / US-\$ 40.95

Russian Regional Journalism: Struggle and Survival in the Heartland takes an intimate look at the enormous challenges and small victories experienced by local Russian journalists across the post-perestroika and Putin eras. The book examines 13 years of journalists' struggles for independence and meaning as they weigh their professional goals and community obligations against their growing dependence on local elite. Russia's sub-national levels—its provinces and communities—remain understudied but important. Local newspapers are the only means by which news reaches many rural

Russians, and Russia's "heartland" regions are a significant source of support for the current national regime. The book contributes importantly to our understanding of Russian journalism, and to our understanding of local journalism generally, an increasingly vulnerable institution in countries around the world. *Russian Regional Journalism* seeks answers to a number of questions: How do challenging political-economic environments constrain and guide the ways Russian journalists imagine their roles and do their work? Can journalists represent their regions in meaningful, distinct ways, and are they seeking autonomy or mere survival? How does local Russian journalism fit within the global context of local journalism? *Russian Regional Journalism* will serve as a valuable companion text for senior-level or graduate courses on Russian media and culture, global media, local journalism, media production, and media sociology. The book will also be of value to anyone interested in journalism's ongoing challenges in a diverse, changing world.

Uta Felten · Tanja Schwan · Giulia Colaizzi · A. Francisco Zurián (eds.)

Coding Gender in Romance Cultures

Berlin, 2020. 358 pp., 49 fig. b/w.

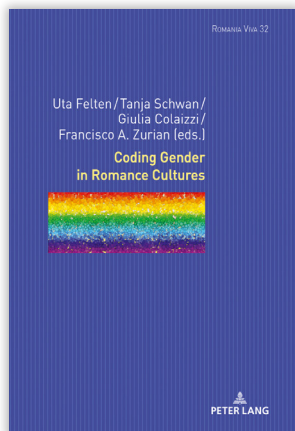
Romania Viva. Texte und Studien zu Literatur, Film und Fernsehen der Romania. Vol. 32

hb. • ISBN 978-3-631-67842-8

CHF 58.– / €^D 49.95 / €^A 51.35 / € 46.70 / £ 38.– / US-\$ 56.95

Epub. • ISBN 978-3-631-70899-6

CHF 61.– / €^D 55.95 / €^A 56.– / € 46.70 / £ 38.– / US-\$ 56.95



The book reunites transdisciplinary studies investigating the questions of construction and deconstruction of gender in filmic, literary, and television Romance cultures by referring to a corpus that stretches from plays of travesty in 18th century opera to non-normative masculinities in recent television series.

One of this book's main objectives consists in inviting its readers to follow the traces of a transmedial and transnational historiography of media that offers figures of nomadic thinking in order to escape the binary concepts of normative biopolitics and offer instead alternative cartographies of gender and desire.

fer instead alternative cartographies of gender and desire.

George Gonzalez

Star Trek and Popular Culture

Television at the Frontier of Social and Political Change in the 1960s

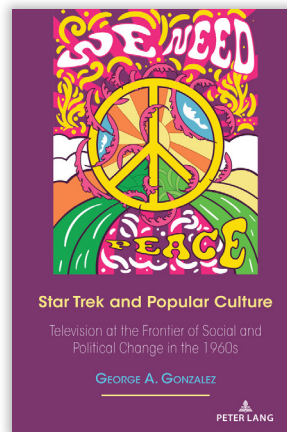
New York, 2021. VIII, 120 pp.

hb. • ISBN 978-1-4331-8670-7

CHF 93.– / €^D 80.95 / €^A 82.50 / € 75.– / £ 60.– / US-\$ 89.95

eBook (SUL) • ISBN 978-1-4331-8673-8

CHF 93.– / € 75.– / €^A 82.50 / €^D 80.95 / £ 60.– / US-\$ 89.95



The 1960s (a.k.a. the 60s) remains a terrain of contemporary politics—with the values of the period embraced or rejected, as well as differently interpreted. Popular culture (movies, television) is an important means to understand and analyze the political issues and controversies surrounding the 60s—egalitarianism, equality (civil rights, feminism), as well as anti-communism (including the American war in Vietnam). In important and key instances popular culture (especially *Star Trek* [1966-1969]) was at the forefront of the progressive politics of the 60s. This book engages and analyzes

the ongoing 60s through popular culture. The 60s is a pivotal period in American and world history—as the United States during this time turned away from white supremacy as official ideology. Also, the American public decidedly soured on U.S. military adventurism—as evidenced by broad public opposition to a military draft. Additionally, women (as a result of the feminism of the era) gained greater access to the public sphere and increased personal autonomy—non-discrimination (and anti-harassment) rules, abortion rights, and no fault divorce. Popular culture is philosophically significant because it allows people to cogitate reasons in the world—especially in the social, political realm. The creators of popular culture will often seek to offer the public authentic art, and much of the public seeks out authentic art. This makes American popular culture (in its finer forms) a viable source material about reason in the world. In this book the author doesn't seek to deconstruct popular culture; instead, he seeks to identify and analyze the reasons in the world depicted in it.

Robert Gutierrez-Perez

Jotería Communication Studies

Narrating Theories of Resistance

New York, 2021. X, 300 pp., 9 b/w ill.

Critical Intercultural Communication Studies. Vol. 26

hb. • ISBN 978-1-4331-6461-3

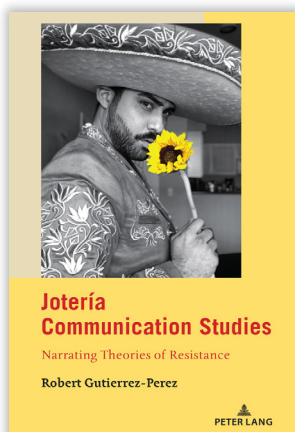
CHF 118.– / €^D 102.95 / €^A 105.40 / € 95.80 / £ 77.– / US-\$ 114.95

pb. • ISBN 978-1-4331-6462-0

CHF 42.– / €^D 36.95 / €^A 37.60 / € 34.20 / £ 28.– / US-\$ 40.95

eBook (SUL) • ISBN 978-1-4331-6460-6

CHF 42.– / € 34.20 / €^A 37.60 / €^D 36.95 / £ 28.– / US-\$ 40.95



This book articulates Jotería Communication Studies as a subdiscipline and as a praxis for resisting multiple forms of oppression by focusing on how everyday performances of identity and culture challenge master narratives of power and control. Although this book is for scholars, artists, and practitioners from communication studies, gender and sexuality studies, performance studies, cultural studies, or even, Latinx and Chicanx studies in education, sociology, history, literature, media, arts, and humanities, this book speaks to and with those non-heteronormative mestizas/os who per-

form their sexuality and gender in queer practices and communicative forms—Jotería. As a methodological intervention into the study of marginalized and subaltern communities, this book provides research on Gay, Bisexual, Transgender, Queer, and Questioning (GBTQ) Chicano and Latino communities from specific geographic regions of the U.S. Southwest. Utilizing multiple methods, this book provides a cultural map or political snapshot of a particular time and place from a particular point of view or location and generates knowledge that highlights reflexivity, cultural/queer nuances, and decolonial acts of resistance. Specifically, this book locates “theories in the flesh” in the borderlands narratives of Jotería, such as cuentos, pláticas, chismé, testimonio, mitos, and consejos. These theories of power and resistance create knowledge about how Jotería make sense of their own difference, how people interpret their assumed or perceived difference, and ultimately, how difference is managed as an emancipatory tool toward the goal of queer of color world making.

Tolga Hepdinçler • Hasan Kemal Süher (eds.)

Creative Industries in Turkey

Berlin, 2020. 320 pp., 32 fig. b/w, 23 tables.

pb. • ISBN 978-3-631-81176-4

CHF 58.– / €^D 49.95 / €^A 51.40 / € 46.70 / £ 38.– / US-\$ 56.95

eBook (SUL) • ISBN 978-3-631-82391-0

CHF 42.– / € 33.70 / €^A 37.– / €^A 37.07 / €^D 36.95 / €^D 35.39 / £ 28.– / US-\$ 40.95



This book proposes to define different aspects of the creative industry in Turkey, which have created surplus value with the contribution of innovative initiatives and technological developments in recent years. It concentrates on video games, cinema, animation, and creative activities that have gained economic and cultural importance in recent years. Also, it focuses on the unique cases of the core creative industries, such as new media. In more detail, it provides a critical and alternative approach to the production, distribution, and use of creative industry content beyond the overview of these industries.

Devrim İnce • Yurdagül Bezirgan Arar (eds.)

Journalism in Turkey

Practices, Challenges, Opportunities

Berlin, 2020. 304 pp., 15 fig. b/w, 5 tables.

pb. • ISBN 978-3-631-82886-1

CHF 78.– / €^D 66.95 / €^A 68.80 / € 62.60 / £ 51.– / US-\$ 75.95

eBook (SUL) • ISBN 978-3-631-83134-2

CHF 78.– / € 62.60 / €^A 65.70 / €^D 65.95 / £ 51.– / US-\$ 75.95



Journalism in Turkey has an ambivalent characteristic. On the one hand, the social demand for genuine journalism has increased, and on the other hand, news has turned into a tool within the polluted political polarization atmosphere.

In the age of fake news and post-truth, practices of journalism in Turkey both contain significantly striking examples of how media professionals overcome the barriers and also give some clues about the changing nature of journalism. The book examines the deep crisis mainstream media experience in Turkey. New-born

media institutions, alternatives, their start-up strategies, and transformation of journalism field are scrutinized by qualitative and quantitative methods. The book aims to present a current picture of journalism in Turkey by underlining both historical continuities and breaks from the tradition.

Adrian-Silvan Ionescu · Savas Arslan · Marian Tutui (eds.)

Balkan Cinema and the Great Wars

Our Story

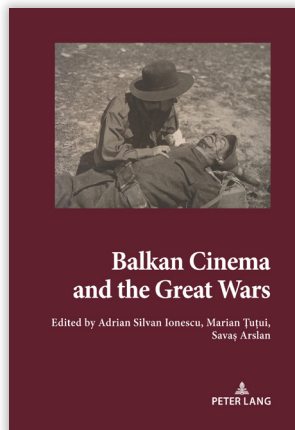
Berlin, 2020. 282 pp., 30 fig. b/w.

pb. • ISBN 978-3-631-80396-7

CHF 75.– / €^D 63.70 / €^A 66.80 / € 60.70 / £ 50.– / US-\$ 73.95

eBook (SUL) • ISBN 978-3-631-80910-5

CHF 75.– / € 60.70 / €^A 66.77 / €^D 63.74 / £ 50.– / US-\$ 73.95



Balkan Cinema is a result of a common cultural space shared by different nations. While operating under a blanket and negative perspective on the region, Balkan filmmakers produced diverse yet comparable narratives creatively responding to their situation. Featuring selected and edited presentations from the Third International Conference on Balkan Cinema 8-10 May 2018 in Bucharest, this volume features how films entangled these issues including wars, national identity, myths, travels, and cultural exchanges. While we share a common Balkan heritage and celebrate peace

and coexistence, we are also aware of the fact that our stories are written amidst and through multiple conflicts and wars. The wars and the peace, regardless of when and how they are happening, are ours to share.

Robert Irons · Jim Twombly

The Preamble as Policy

A Guidebook to Governance and Civic Duty

New York, 2021. XIV, 96 pp.

hb. • ISBN 978-1-4331-8803-9

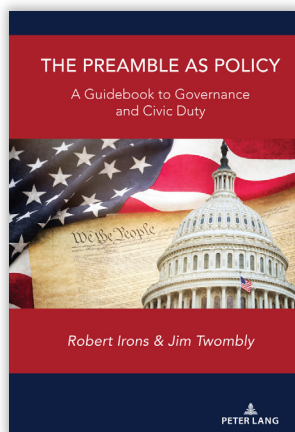
CHF 118.– / €^D 102.95 / €^A 105.40 / € 95.80 / £ 77.– / US-\$ 114.95

pb. • ISBN 978-1-4331-8823-7

CHF 42.– / €^D 36.95 / €^A 37.60 / € 34.20 / £ 28.– / US-\$ 40.95

eBook (SUL) • ISBN 978-1-4331-8806-0

CHF 42.– / € 34.20 / €^A 37.60 / €^D 36.95 / £ 28.– / US-\$ 40.95



In *The Preamble as Policy: A Guidebook to Governance and Civic Duty* the authors show that the Preamble to the Constitution is more than an introduction to the document; it sets the tone for the rest of the document and how it should be viewed and interpreted. It is also a list of goals for a new government and a tool for holding our elected representatives accountable for their efforts on our behalf. *The Preamble as Policy* looks at the history of the development of the Constitution to show how the Preamble can be used to judge the laws and policies enacted by the federal government. *The Preamble as Policy* weaves political thought, history, and current events

together allowing for examination of an oft forgotten part of the Constitution. It provides a unique framework and firm foundation for class discussions or social interactions about what we have achieved as a nation and where we might have come up short.

Gökmen Karadağ (eds.)

Digital Diseases

Symptoms of the Internet Era

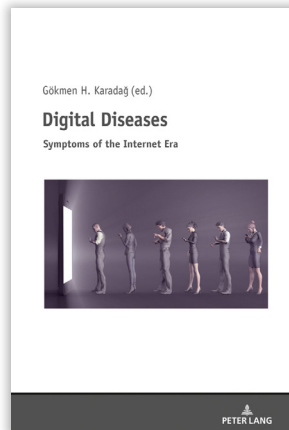
Berlin, 2019. 234 pp., 1 fig. col., 32 fig. b/w, 30 tables.

pb. • ISBN 978-3-631-80553-4

CHF 62.– / €^D 52.– / €^A 54.50 / € 49.50 / £ 41.– / US-\$ 59.95

eBook (SUL) • ISBN 978-3-631-81167-2

CHF 62.– / € 49.50 / €^A 54.45 / €^D 51.98 / £ 41.– / US-\$ 59.95



Digital development not only marked today's world in terms of technology, but also transformed our social life into different forms, and it has moved our social practices to a different media. With the development of technology, one of the many aspects of the digital representation that penetrates all areas of life is created by new technology's impacts on human health and behavior. Digital technology that penetrates all areas of life has some impacts on human health and behavior. Some of them are due to virtual reality, and some are due to overuse of new media. These include the following diseases such as *cyber disease*, *digital addiction*, *binge watching*, *ego surfing*, and many more. The book tackles the abovementioned diseases specifically and includes a wide spectrum of both literature reviews and original studies regarding the diseases of the digital era for a better comprehension of today's world. The studies help to deal with these diseases and develop defense mechanisms against them.

These include the following diseases such as *cyber disease*, *digital addiction*, *binge watching*, *ego surfing*, and many more. The book tackles the abovementioned diseases specifically and includes a wide spectrum of both literature reviews and original studies regarding the diseases of the digital era for a better comprehension of today's world. The studies help to deal with these diseases and develop defense mechanisms against them.

Anne-Marie Lachmund

Proust, Pop und Gender

Strategien und Praktiken populärer Medienkulturen bei Marcel Proust

Berlin, 2021. 336 S., 9 s/w Abb.

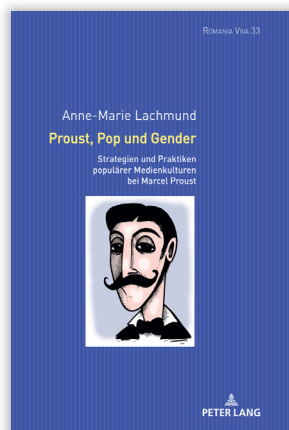
Romania Viva. Texte und Studien zu Literatur, Film und Fernsehen der Romania. Bd. 33

geb. • ISBN 978-3-631-82499-3

CHF 83.– / €^D 69.95 / €^A 70.– / € 66.70 / £ 55.– / US-\$ 80.95

eBook (SUL) • ISBN 978-3-631-83209-7

CHF 83.– / € 66.70 / €^A 70.– / €^D 69.95 / £ 55.– / US-\$ 80.95



Proust's Romanwerk reiht sich in die Tradition abendländischer Hochkultur ein und wird vornehmlich als elitäres Bildungsprodukt rezipiert. Der Autor und sein Werk führen jedoch längst ein Eigenleben im Rezeptionsfeld postmoderner und populärer Medienkulturen des 20. und 21. Jahrhunderts wie dem Comic, der Werbung oder den sozialen Netzwerken. Im Sinne einer literatursoziologisch, gendertheoretisch und medienästhetisch informierten Literatur- und Kulturwissenschaft wird erstmals die Autorfigur Marcel Proust und deren Strategien der Inszenierung und Medialisierung

rung von Autorschaft untersucht. Weiterhin werden die in den Proust'schen Figuren präfigurierten populären Qualitäten, Strategien und Praktiken analysiert, wodurch eine ganz neue Lesart des Klassikers im Kontext der *Cultural Studies* entsteht.

Robert K. Logan

McLuhan in Reverse

His General Theory of Media (GToM)

New York, 2021. XVIII, 146 pp.

Understanding Media Ecology. Vol. 8

hb. • ISBN 978-1-4331-8245-7

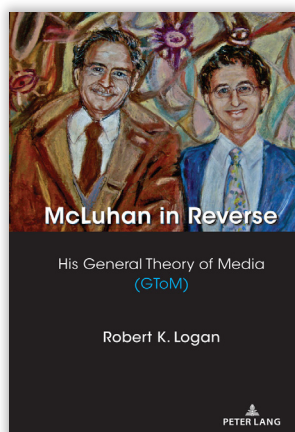
CHF 118.– / €^D 102.95 / €^A 105.40 / € 95.80 / £ 77.– / US-\$ 114.95

pb. • ISBN 978-1-4331-8246-4

CHF 42.– / €^D 36.95 / €^A 37.60 / € 34.20 / £ 28.– / US-\$ 40.95

eBook (SUL) • ISBN 978-1-4331-8249-5

CHF 42.– / € 34.20 / €^A 37.60 / €^D 36.95 / £ 28.– / US-\$ 40.95



McLuhan in Reverse proposes two new and startling theses about Marshall McLuhan's body of work. The first argues that despite McLuhan's claim that he did not work from a theory, his body of work in fact constitutes a theory that Robert K. Logan calls his General Theory of Media (GToM). The second thesis is that McLuhan's GToM is characterized by a number of reversals, including his reversals of figure and ground, cause and effect, percepts and concepts; and the medium and its content as described in his famous one-liner "the medium is the message."

While McLuhan's famous Laws of Media

are part of his GToM, Logan has identified nine other elements of the GToM. They are his use of probes; figure/ground analysis; the idea that the medium is the message; the subliminal nature of ground or environment revealed only by the creation of an anti-environment; the reversal of cause and effect; the importance of percept over concept and hence a focus on the human sensorium and media as extensions of man; the division of communication into the oral, written, and electric ages along with the notions of acoustic and visual space; the notion of the global village; and finally, media as environments and hence media ecology.

Robert K. Logan • Mira Rawady

Understanding Social Media

Extensions of Their Users

New York, 2021. XX, 212 pp., 1 b/w ill., 3 tables.

Understanding Media Ecology. Vol. 12

hb. • ISBN 978-1-4331-8674-5

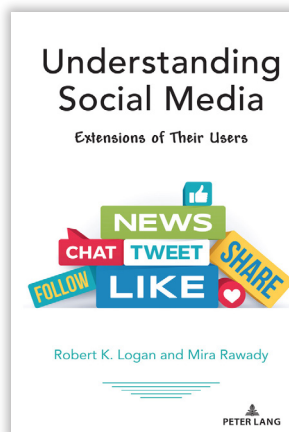
CHF 118.– / €^D 102.95 / €^A 105.40 / € 95.80 / £ 77.– / US-\$ 114.95

pb. • ISBN 978-1-4331-8675-2

CHF 42.– / €^D 36.95 / €^A 37.60 / € 34.20 / £ 28.– / US-\$ 40.95

eBook (SUL) • ISBN 978-1-4331-8678-3

CHF 42.– / € 34.20 / €^A 37.60 / €^D 36.95 / £ 28.– / US-\$ 40.95



The purpose of this book is to understand the nature of social media and the impact they are having on almost all aspects of modern-day existence from family life and social interactions to education and commerce. Just as fish are unaware of the water they swim in and we humans are unaware of the air that we breathe so it is that the users of social media are unaware of the effects of these media and take their existence as a natural part of their environment. The authors make use of Marshall McLuhan's media ecology approach to understanding media in order to reveal the effects of social

media on their users, how they are changing the nature of our social interactions and how we through our interaction with social media have become actual extensions of our social media, the reverse of McLuhan's notion that media are extensions of mankind. The authors analyze the major social media apps including Facebook, Instagram, Snapchat, Reddit, Tinder, YouTube, TikTok, Twitter and blogs as well as examining the Splinternet and the social media scene in Russia, China, North Korea, Vietnam and the Islamic world. *Understanding Social Media* studies the impacts of social media monopolies, the nature of advertising and branding in social media apps and the social media front in cyberwarfare and concludes with an analysis of the social media counter revolution waged by players who actually helped to create social media.

Giovanna Mascheroni · Andra Siibak

Datafied Childhoods

Data Practices and Imaginaries in Children's Lives

New York, 2021. XIV, 202 pp., 2 tables.

Digital Formations. Vol. 124

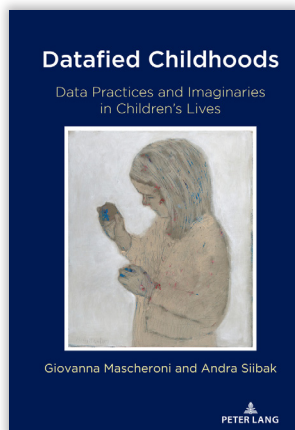
hb. • ISBN 978-1-4331-8314-0

CHF 118.– / €^D 102.95 / €^A 105.40 / € 95.80 / £ 77.– / US-\$ 114.95

pb. • ISBN 978-1-4331-8318-8

CHF 42.– / €^D 36.95 / €^A 37.60 / € 34.20 / £ 28.– / US-\$ 40.95

eBook (SUL) • ISBN 978-1-4331-8317-1

CHF 42.– / € 34.20 / €^A 37.60 / €^D 36.95 / £ 28.– / US-\$ 40.95

Datafied Childhoods examines the multiple ways in which datafication, algorithms, and artificial intelligence (AI) transform the contexts for children: at home, school, and in peer and parent-child relationships. The COVID-19 pandemic provides an important moment for reimagining how data are repurposed for the social good and best interests of children.

erin daina mcclellan · Yongjun Shin · Curry Chandler (eds.)

Urban Communication Reader IV

Cities as Communicative Change Agents

New York, 2021. XVI, 338 pp., 12 b/w ill., 7 tables.

Urban Communication. Vol. 7

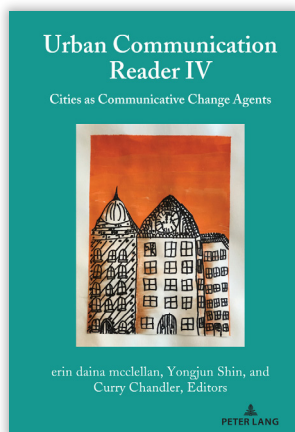
hb. • ISBN 978-1-4331-8157-3

CHF 129.– / €^D 109.95 / €^A 109.40 / € 104.20 / £ 84.– / US-\$ 124.95

pb. • ISBN 978-1-4331-8156-6

CHF 50.– / €^D 42.95 / €^A 42.– / € 40.– / £ 32.– / US-\$ 47.95

eBook (SUL) • ISBN 978-1-4331-8160-3

CHF 50.– / € 40.– / €^A 42.– / €^D 42.95 / £ 32.– / US-\$ 47.95

Today, the world is facing climate change, wealth inequality, housing crises, food shortages, mass migration, and now a global health pandemic. Cities are at the heart of both these problems and their solutions. Urban communication scholars are well-poised to examine the change initiatives that are both caused and inspired by such complex problems. This volume provides a collection of urban communication research focused on how examining change through the lens of communication provides unique processual understandings of cities as dynamic sites formed through the

interplay between concrete cases and conceptual ideas. The first section, Change through Institutional Intervention, addresses how diverse societal institutions—including policy, regulation, planning, and voluntary arts—interplay with changes in our urban communities. The

second section, Change in Place and through Space, explores various ways in which spaces and places are able to transform through communicative practice, specifically focusing on how space and place provide unique frames for communicating change and influencing interaction in cities. The third section, Change through Participation and Engagement, collectively draws attention to the ways that public participation and engagement are utilized in cities in ways that enhance the communication both within and about them, focusing specifically on how this happens globally in teaching and learning environments, community planning partnerships, industrial site redevelopment projects, and approaches to food sovereignty in urban agricultural initiatives.

Raquel Moreira

Bitches Unleashed

Performance and Embodied Politics in Favela Funk

Oxford, 2021. XVI, 246 pp., 4 fig. b/w.

Critical Intercultural Communication Studies. Vol. 27

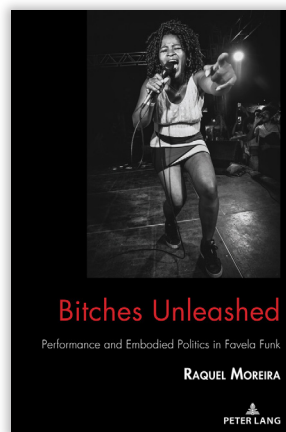
hb. • ISBN 978-1-4331-6956-4

CHF 118.– / €^D 102.95 / €^A 105.40 / € 95.80 / £ 77.– / US-\$ 114.95

pb. • ISBN 978-1-4331-6957-1

CHF 42.– / €^D 36.95 / €^A 37.60 / € 34.20 / £ 28.– / US-\$ 40.95

eBook (SUL) • ISBN 978-1-4331-6960-1

CHF 42.– / € 34.20 / €^A 37.60 / €^D 36.95 / £ 28.– / US-\$ 40.95

This book challenges white and Western feminist approaches to embodied politics, or the use of the body in everyday enactments of resistance, while mapping transgressive performances of femininities by the funkeiras, marginalized women and transfeminine people of color artists in Brazilian favela funk. Often studied from a white feminist perspective, embodied politics reflects debates about agency and structural change that are generally applicable to white women in the West. Concurrently, studies of femininity tend to universalize experiences of gender oppression encountered by

white women to women across the globe. In this work, the author offers a transnational perspective on the performative force of embodied politics as a possible means to disrupt white, classist heteropatriarchal structures that oppress particularly poor women and transfeminine people of color in Brazil. This project has a threefold goal: first, it challenges the theoretical shortcomings of white feminist approaches to embodied politics, providing instead a transfeminista take on the concept. Secondly, this project aims to shed light on how traditional methodological approaches have hindered nuanced understandings of women and people of color and their performances. Third and finally, by challenging and re-envisioning the potential of embodied politics from a transnational perspective, the text intends to contribute to the field of critical intercultural communication's growing but still limited research around bodies and performance, especially of those who are marginalized in global contexts.

Burcu Peksevgen

Presentation of Democracy Culture and News in Turkish Media

Issues of Scientific Responsibility and Democracy

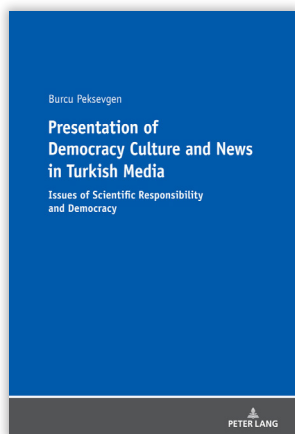
Berlin, 2021. 134 pp., 4 fig. b/w, 10 tables.

pb. • ISBN 978-3-631-81516-8

CHF 36.– / €^D 29.95 / €^A 30.– / € 28.60 / £ 24.– / US-\$ 34.95

eBook (SUL) • ISBN 978-3-631-84342-0

CHF 36.– / € 28.60 / €^A 30.– / €^D 29.95 / £ 24.– / US-\$ 34.95



Considering that the press is one of the fundamental elements of democracy, this book investigates how the political agenda has been presented in the print media in Turkey. By using agenda setting and framing theories, this book analyzes the conference “Ottoman Armenians During the Decline of the Empire: Issues of Scientific Responsibility and Democracy,” referred to as “the Armenian Conference,” which was held in September 24–25, 2005.

Marie-Soledad Rodríguez • Claire Decobert (éds)

Construction et déconstruction du politique par les médias européens depuis 1975 (Espagne, France, Royaume-Uni)

Berlin, 2022. 244 p., 5 ill. n/b, 2 tabl.

Estudios hispánicos en el contexto global. Hispanic Studies in the Global Context. Hispanistik im globalen Kontext. Vol. 15

rel. • ISBN 978-3-631-85394-8

CHF 41.– / €^D 34.95 / €^A 35.90 / € 32.70 / £ 27.– / US-\$ 39.95

eBook (SUL) • ISBN 978-3-631-85414-3

CHF 41.– / €^D 34.95 / €^A 36.– / € 32.70 / £ 27.– / US-\$ 39.95



Que serait la politique sans les médias ? Les liens étroits qui unissent ces deux champs invitent à s'interroger sur la manière dont la sphère médiatique traite le politique, construit et déconstruit l'image des hommes et femmes politiques, choisit de mettre en lumière telle question de société plutôt qu'une autre. Dans le présent ouvrage, seize chercheurs se sont penchés sur ces questions en proposant une réflexion sur les interactions entre médias et politique dans le contexte européen depuis 1975. Ils examinent les rapports complexes entre ces deux sphères dans trois pays européens –

la France, l'Espagne et le Royaume-Uni – en s'intéressant à l'image des personnalités politiques, au traitement des revendications indépendantistes, aux manipulations médiatiques et, enfin, aux documentaires « politiques ».

Burcu Sabuncuoglu Peksevgen (eds.)

Themes in Issues, Risk and Crisis Communication: A Multi-Dimensional Perspective

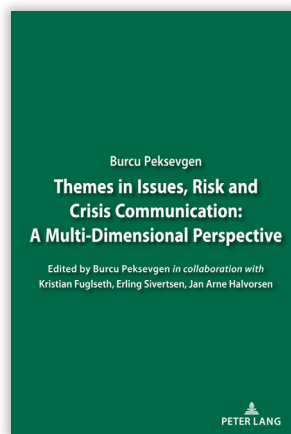
Berlin, 2020. 224 pp., 13 fig. b/w, 5 tables.

pb. • ISBN 978-3-631-81651-6

CHF 42.– / €^D 34.95 / €^A 35.– / € 33.30 / £ 28.– / US-\$ 40.95

eBook (SUL) • ISBN 978-3-631-84423-6

CHF 42.– / €^D 34.95 / €^A 35.– / € 33.30 / £ 28.– / US-\$ 40.95



This anthology aims to give scholars, practitioners and students new insights from recent case studies and applied theory. Also, a vital goal of this anthology is to be a reminder of the importance of human and social perspectives. Several articles offer critique to the dominant organizational and systematic perspectives. A major concern highlighted in this book is the interdisciplinary approach that can be found in most of the articles. The best way to address the challenges comes from the multi-dimensional nature of communication which is also emphasized in the title of the

book. This book contributes to the knowledge base of scholars, practitioners and the students of Issues, Risk and Crisis Management from every level.

Yu Sasaki

Media Representations of African American Athletes in Cold War Japan

New York, 2021. X, 154 pp., 9 b/w ill.

hb. • ISBN 978-1-4331-6991-5

CHF 93.– / €^D 75.95 / €^A 82.50 / € 75.– / £ 60.– / US-\$ 89.95

eBook (SUL) • ISBN 978-1-4331-6994-6

CHF 93.– / € 75.– / €^A 82.50 / €^D 75.95 / £ 60.– / US-\$ 89.95



Media Representations of African American Athletes in Cold War Japan addresses the cross-cultural dialogue between Black America and Japan that was enabled through sports during the Cold War era. This topic has hitherto received little scholarly attention in both American studies and sports studies. After World War II, Cold War tensions pulled African American athletes to the center stage and initiated their international mobility. They served as both athletic Cold Warriors and embodiments of a colorblind American democracy. This book focuses on sports in the Cold War era as a significant

battlefield that operated as an ideologically and racially contested terrain. Yu Sasaki argues that one of the most crucial Cold War racial contacts occurred through sports in Asia, and particularly, in Japan. The mobility of African American athletes captured the attention of the Japanese media, which created unique narratives of sports and race in US-occupied Japan after World War II. Adopting an approach that integrates the archival and interpretive, Sasaki analyzes the ways in which sports,

highlighted by the media, became a terrain where discourses of race, gender, and even disability were significantly modified. This book draws on both English and non-English language sources, including Japanese print media archives such as newspapers, magazines, posters, pamphlets, diaries, bulletins, and school textbooks.

Maira Vaca · Manuel Alejandro Guerrero (eds)

La comunicación y sus guerras teóricas. Introducción a las teorías de la comunicación y los medios

Volumen I. Enfoques disciplinarios

New York, 2021. XVIII, 216 p., 10 blanco/negro, 3 tablas.

enc. • ISBN 978-1-4331-7590-9

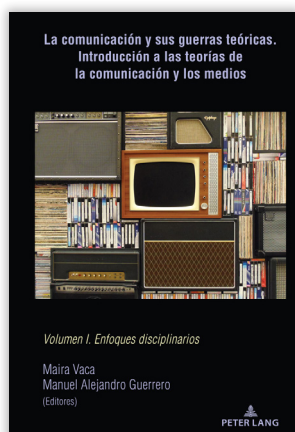
CHF 118.- / €^D 100.95 / €^A 100.60 / € 95.80 / £ 77.- / US-\$ 114.95

en rústica • ISBN 978-1-4331-7589-3

CHF 42.- / €^D 35.95 / €^A 35.90 / € 34.20 / £ 28.- / US-\$ 40.95

eBook (SUL) • ISBN 978-1-4331-7593-0

CHF 42.- / € 34.20 / €^A 35.90 / €^D 35.95 / £ 28.- / US-\$ 40.95



Pensar el estudio de la comunicación como una “guerra” implica reconocer que este no es un campo de estudio delimitado por una sola disciplina o una estricta definición del concepto “comunicación”. Exige, también, identificar diversas tradiciones de investigación, así como explorar los principales dilemas que han guiado varias disciplinas en distintas épocas históricas y latitudes del mundo. Esta colección de tres volúmenes propone, entonces, analizar la comunicación y los medios desde muy diversas trincheras. Estos diversos panoramas, enfoques, tradiciones, épocas, escuelas,

autores y sus preocupaciones dialogan entre sí. No hay consensos definitivos; pero tampoco perdedores o ganadores en el debate. La “guerra” consiste pues, en identificar lo que está en juego; reconocer la diversidad de opiniones e intereses, y; considerar el vasto arsenal disponible para resolver los grandes dilemas de la comunicación. Volumen I. Enfoques disciplinarios Este primer volumen de *La comunicación y sus guerras teóricas. Introducción a las teorías de la comunicación y los medios* revisa los principales enfoques disciplinarios: sus supuestos, alcances y límites, así como las propuestas generales de los diversos cristales desde los que se mira este complejo campo de estudio. “Y es que en el mundo traidor”, dicta el verso, “no hay ni verdad ni mentira: todo es según el color del cristal con que se mira”. Este volumen presenta algunas (im)precisiones necesarias, al tiempo que propone un mapa tentativo para navegar en esta muy variada área de estudio. El recorrido comienza por el enfoque tradicional de la sociología invitándonos a cuestionar el determinismo tecnológico que constantemente amenaza el estudio de la comunicación y los medios. Otros “cristales” como el enfoque normativo, el cultural, el afectivo, el biológico, el económico, el digital o el político complementan esta revisión crítica a través de las plumas de los grandes expertos de cada mirada.

Maira Vaca · Manuel Alejandro Guerrero (eds)

La comunicación y sus guerras teóricas. Introducción a las teorías de la comunicación y los medios

Volumen II. Tradiciones de pensamiento y escuelas

New York, 2021. XVIII, 228 p., 3 il. blanco/negro, 11 tabla/s.

enc. • ISBN 978-1-4331-7595-4

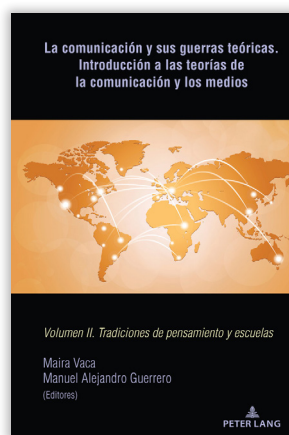
CHF 118.- / €^D 102.95 / €^A 105.40 / € 95.80 / £ 77.- / US-\$ 114.95

en rústica • ISBN 978-1-4331-7594-7

CHF 42.- / €^D 36.95 / €^A 37.60 / € 34.20 / £ 28.- / US-\$ 40.95

eBook (SUL) • ISBN 978-1-4331-7598-5

CHF 42.- / € 34.20 / €^A 37.60 / €^D 36.95 / £ 28.- / US-\$ 40.95



Pensar el estudio de la comunicación como una “guerra” implica reconocer que este no es un campo de estudio delimitado por una sola disciplina o una estricta definición del concepto “comunicación”. Exige, también, identificar diversas tradiciones de investigación, así como explorar los principales dilemas que han guiado varias disciplinas en distintas épocas históricas y latitudes del mundo. Esta colección de tres volúmenes propone, entonces, analizar la comunicación y los medios desde diversas trincheras. Estos diversos panoramas, enfoques, tradiciones, épocas, escuelas, autores

y sus preocupaciones dialogan entre sí. No hay consensos definitivos; pero tampoco perdedores o ganadores en el debate. La “guerra” consiste, entonces, en identificar lo que está en juego, en reconocer la diversidad de opiniones e intereses y en considerar el vasto arsenal disponible para resolver los grandes dilemas de la comunicación. Volumen II. Tradiciones de pensamiento y escuelas Este segundo volumen de *La comunicación y sus guerras teóricas. Introducción a las teorías de la comunicación y los medios* analiza y contrasta distintas escuelas de pensamiento comúnmente ancladas en fronteras nacionales: la influencia norteamericana, el pensamiento francés, la Escuela de Frankfurt, los estudios culturales ingleses, la propuesta de la Escuela Invisible, los planteamientos de la escuela canadiense o el enfoque crítico desde América Latina. Estas diversas tradiciones han evolucionado de manera paralela, pero desde trincheras y paradigmas encontrados. Sin embargo, los análisis en este tomo de expertas y expertos en cada tradición dejan ver que es posible rastrear orígenes e intereses comunes. Y aunque las diferencias siguen siendo evidentes, en la mayoría de los casos residen en aspectos menos visibles como: el régimen político bajo el cual estas escuelas se desarrollan, el interés, el financiamiento e incluso, el impulso que las y los propios académicos dan a algunos temas frente a otros.

Sinan Asci

Bullying in the Internet Age

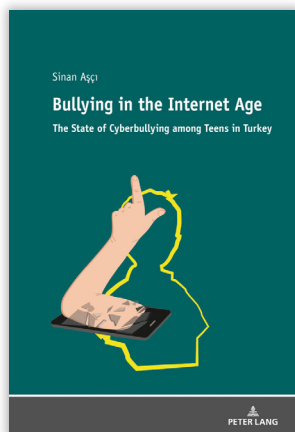
The State of Cyberbullying among Teens in Turkey

Berlin, 2020. 116 pp., 7 fig. b/w, 12 tables.

pb. • ISBN 978-3-631-80400-1

CHF 35.– / €^D 29.40 / €^A 30.80 / € 28.– / £ 23.– / US-\$ 33.95

eBook (SUL) • ISBN 978-3-631-81838-1

CHF 35.– / €^D 29.40 / €^A 30.80 / € 28.– / £ 23.– / US-\$ 33.95

“Bullying in the Internet Age: The State of Cyberbullying among Teens in Turkey” specifically addresses cyberbullying as an issue to be discussed in the field of media and communication for uses and literacy. Cyberbullying has become and is still a fragile problem with the enhancement of contemporary technologies. To determine why young individuals are engaged in these behaviors is in its infancy because of ever-changing technology uses in Turkey, and its theoretical underpinnings are still researched. To put a finer point on these experiences turning into cyberbullying acts is in need of know-

ing the social media uses of young individuals, addressing a necessity in defining what cyberbullying is within Turkey’s context, and examining the types of cyberbullying which young individuals are confronted with in detail.

Elinor Carmi

Media Distortions

Understanding the Power Behind Spam, Noise, and Other Deviant Media

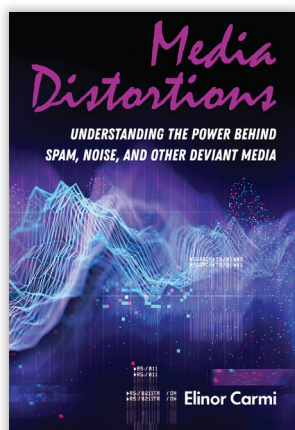
New York, 2020. XX, 272 pp., 2 b/w ill.

Digital Formations. Vol. 121

hb. • ISBN 978-1-4331-6691-4

CHF 98.– / €^D 83.20 / €^A 87.10 / € 79.20 / £ 64.– / US-\$ 94.95

eBook (SUL) • ISBN 978-1-4331-6695-2



Media Distortions is about the power behind the production of deviant media categories. It shows the politics behind categories we take for granted such as spam and noise, and what it means to our broader understanding of, and engagement with media. The book synthesizes media theory, sound studies, science and technology studies (STS), feminist technoscience, and software studies into a new composition to explore media power. *Media Distortions* argues that using sound as a conceptual framework is more useful due to its ability to cross boundaries and strategically move between

multiple spaces—which is essential for multi-layered mediated spaces. Drawing on repositories of legal, technical and archival sources, the book amplifies three stories about the construction and negotiation of

the ‘deviant’ in media. The book starts in the early 20th century with Bell Telephone’s production of noise, tuning into the training of their telephone operators and their involvement with the Noise Abatement Commission in New York City. The next story jumps several decades to the early 2000s focusing on web metric standardization in the European Union and shows how the digital advertising industry constructed web-cookies as legitimate communication while making spam illegal. The final story focuses on the recent decade and the way Facebook filters out antisocial behaviors to engineer a sociality that produces more value. These stories show how deviant categories re-draw boundaries between human and non-human, public and private spaces, and importantly, social and antisocial.

Tirşe Erbayşal Filibeli (eds.)

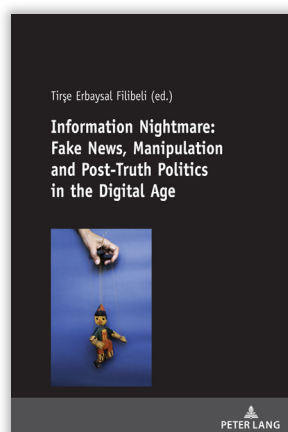
Information Nightmare: Fake News, Manipulation and Post-Truth Politics in the Digital Age

Berlin, 2020. 210 pp., 10 fig. b/w, 8 tables.

pb. • ISBN 978-3-631-81221-1

CHF 70.– / €^D 59.95 / €^A 61.60 / € 56.10 / £ 46.– / US-\$ 67.95

eBook (SUL) • ISBN 978-3-631-81606-6

CHF 42.– / €^D 36.95 / €^A 37.07 / € 33.70 / £ 28.– / US-\$ 40.95

Today, we live in a post-truth era. Creating alternative realities, and making people believe fake realities become easier. Digital platforms tend to promote dramatic, sensational and emotional content that harms democracy. This book examines different aspects of the matter: rise of populist politics, impact of digital social platforms, engagement-oriented algorithms, spread of disinformation and counter-measures like fact-checking mechanism and developing digital media literacy skills. “Journalists, academics and civil society groups are increasingly working together to help

people confront the confusion caused by the post-truth realities of digital communications, which is no longer the stuff of propaganda from the state, but comes from all sides of the internet. In this information space every fact is challenged by an alternative fact, and all of these different versions of the truth look the same online.” – Aidan White.

Zeynep Gültekin Akçay • Mahmut AKGÜL (eds.)

Ideology and Communication

Symbolic Reflections of Intellectual Designs

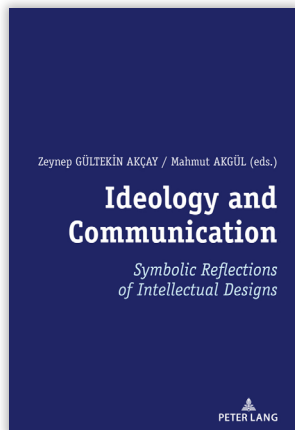
Berlin, 2020. 142 pp., 17 fig. b/w, 13 tables.

pb. • ISBN 978-3-631-82322-4

CHF 47.– / €^D 39.95 / €^A 40.– / € 38.10 / £ 31.– / US-\$ 45.95

eBook (SUL) • ISBN 978-3-631-83410-7

CHF 39.– / € 31.– / €^A 32.60 / €^D 32.95 / £ 26.– / US-\$ 37.95



This book aims to indicate several problems related to apparent ideology understandings that are accepted in communication studies. To this end, we endeavored to touch on produced meanings and power of ideology within media that has transformed in Turkey as from 2000. Samples from different channels of Turkish media rather than theoretical discussion were chosen to trace ideological structurings within Turkish media. It was also cared for studies in the book to complete each other; by this means, we also wanted to provide convenience for the reader to comprehend the ideological structur-

ing of transformation in Turkish media after 2000.

Eric S. Jenkins

Surfing the Anthropocene

The Big Tension and Digital Affect

New York, 2020. XII, 286 pp.

hb. • ISBN 978-1-4331-7977-8

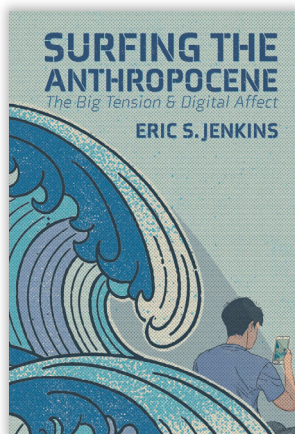
CHF 129.– / €^D 111.95 / €^A 114.60 / € 104.20 / £ 84.– / US-\$ 124.95

pb. • ISBN 978-1-4331-7978-5

CHF 50.– / €^D 42.95 / €^A 44.– / € 40.– / £ 32.– / US-\$ 47.95

eBook (SUL) • ISBN 978-1-4331-7981-5

CHF 50.– / € 40.– / €^A 44.– / €^D 42.95 / £ 32.– / US-\$ 47.95



Surfing the Anthropocene shows how the “big tension” between the speed and scale of digital media characterizes affective life on the public screen today. An innovative look launched in the wake of the 2016 US presidential election, Eric S. Jenkins illustrates how the big tension is reflected in how we feel and talk about digital media. Exploring a variety of modes from following news on Twitter to discussion on Facebook, activism to witnessing police shooting videos, the book demonstrates how responses to the big tension make political activity more like videogames, with an “immediative”

temporality and “attentional” spatiality contrasted with meditative and tending modes such as gardening. As a near-monoculture of immeditative, attentional modes emerge, consumerism and affect privilege become reinforced in ways that make addressing the problems of the Anthropocene especially draining and difficult. Original concepts throughout the book, including the big tension but also the affected

subject, translucency, and *homo modus*, are sure to influence thinking about digital media. If you wonder why life today feels particularly urgent, heated, and intense, *Surfing the Anthropocene* offers a compelling answer—the big tension—as well as a way to reimagine digital experience with an eye towards surviving, rather than just surfing, the Anthropocene.

Anil Jacob Kunnal

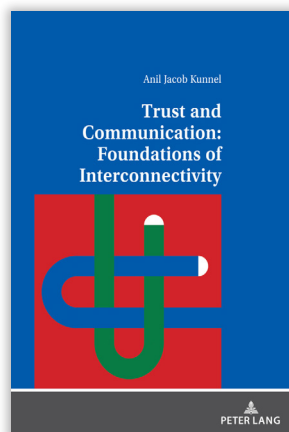
Trust and Communication: Foundations of Interconnectivity

Berlin, 2021. 214 pp., 20 fig. b/w.

pb. • ISBN 978-3-631-83974-4

CHF 58.– / €^D 49.95 / €^A 51.40 / € 46.70 / £ 38.– / US-\$ 56.95

eBook (SUL) • ISBN 978-3-631-84268-3



In today's global and digitalized world, the investigation of relational trust as part of social connections has remained a popular and interdisciplinary academic topic. This book explores the idea of trust as a basic type of information processing that might be as old as human existence but has gained new attention with the emergence of online communication channels. The result is a strategic reconsideration of the brain's role in the formation of social relationships and a new look at how information might shape our confidence in others.

Pilar Lacasa

Adolescent Fans

Practices, Discourses, Communities

New York, 2020. XVI, 256 pp., 9 b/w ill., 9 tables.

Mediated Youth. Tomo 32

enc. • ISBN 978-1-4331-5824-7

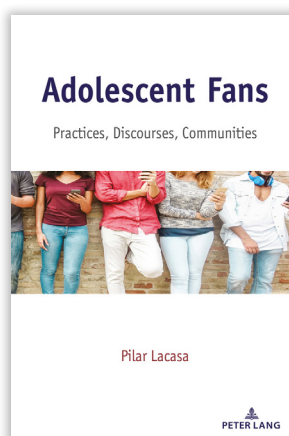
CHF 129.– / €^D 111.95 / €^A 114.60 / € 104.20 / £ 84.– / US-\$ 124.95

en rústica • ISBN 978-1-4331-5825-4

CHF 50.– / €^D 42.95 / €^A 44.– / € 40.– / £ 32.– / US-\$ 47.95

eBook (SUL) • ISBN 978-1-4331-5828-5

CHF 50.– / € 40.– / €^A 48.– / €^D 42.95 / £ 32.– / US-\$ 47.95



Owing to the proliferation of screens and networked culture, young fans have moved beyond being simply media consumers. Today they are content interpreters and creators—living in a remix culture, reconstructing transmedia narratives, and interacting with culture industries. Young fans' relationship to technology has transformed their discourses, interpersonal relationships, and the way they participate in communities. This book delves into these issues, looking at social and cultural approaches to

human development to study the identities and activities of fan communities among young people. The book explores communities related to Harry Potter, One Direction, Fortnite, Warhammer, TikTok, and television programs. Drawing on an ethnographic approach and big data analysis, *Adolescent Fans* demonstrates how digital technology has changed not only fan behavior, but also research practices used to understand what it means to be a young fan.

Annette N. Markham · Katrin Tiidenberg (eds.)

Metaphors of Internet

Ways of Being in the Age of Ubiquity

New York, 2020. XVIII, 276 pp., 4 b/w ill., 63 color ill., 1 table.

Digital Formations. Vol. 122

hb. • ISBN 978-1-4331-7449-0

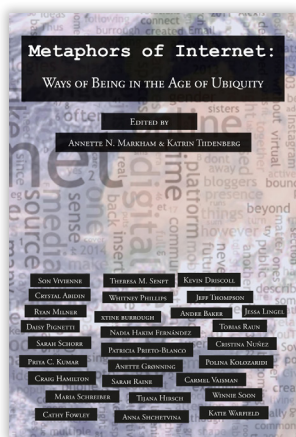
CHF 129.– / €^D 111.95 / €^A 114.60 / € 104.20 / £ 84.– / US-\$ 124.95

pb. • ISBN 978-1-4331-7450-6

CHF 50.– / €^D 42.95 / €^A 44.– / € 40.– / £ 32.– / US-\$ 47.95

eBook (SUL) • ISBN 978-1-4331-7453-7

CHF 50.– / € 40.– / €^A 48.– / €^D 47.95 / £ 32.– / US-\$ 47.95



What happens when the internet is absorbed into everyday life? How do we make sense of something that is invisible but still so central? A group of digital culture experts address these questions in *Metaphors of Internet: Ways of Being in the Age of Ubiquity*. Twenty years ago, the internet was imagined as standing apart from humans. Metaphorically it was a frontier to explore, a virtual world to experiment in, an ultra-high-speed information superhighway. Many popular metaphors have fallen out of use, while new ones arise all the time. Today we speak of data lakes, clouds and AI. The essays

and artwork in this book evoke the mundane, the visceral, and the transformative potential of the internet by exploring the currently dominant metaphors. Together they tell a story of kaleidoscopic diversity of how we experience the internet, offering a richly textured glimpse of how the internet has both disappeared and at the same time, has fundamentally transformed everyday social customs, work, and life, death, politics, and embodiment.

Lutz Peschke (eds.)

Let's Write About Science!

Case studies and best practises of science popularization and storytelling

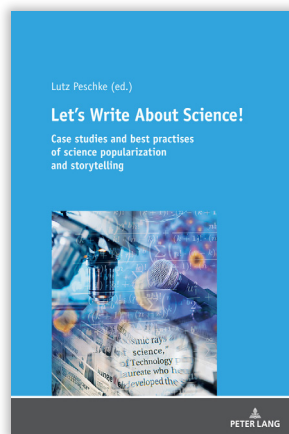
Berlin, 2021. 356 pp., 9 fig. b/w, 2 tables.

pb. • ISBN 978-3-631-83909-6

CHF 59.– / €^D 49.95 / €^A 50.– / € 47.60 / £ 39.– / US-\$ 57.95

eBook (SUL) • ISBN 978-3-631-84008-5

CHF 59.– / € 47.60 / €^A 50.– / €^D 49.95 / £ 39.– / US-\$ 57.95



This book contributes to the discourse about science communication strategies from different perspectives. It provides models, projects and case studies of international academicians and practitioners from different fields. The book is divided into two parts. The first part sets the focus on case studies and best practises of science communication and storytelling. The second part presents 40 different popular science texts about different topics written by students within the scope of the course “Science Writing and Journalism” in the Department of Communication and Design at Bilkent University in

Ankara. The students wrote popular science texts based on academic papers and sources and present them with a big variety of popularization strategies.

Hasan Kemal Süher · Deniz Denizel · Tuna Tetik (eds.)

New Communication in the Post-Pandemic Era: Media, Education, and Information

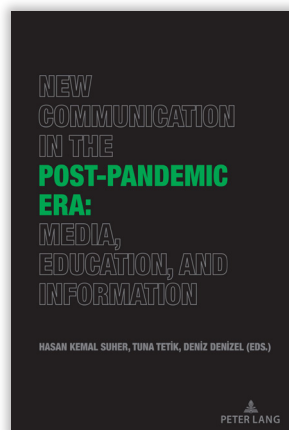
Berlin, 2021. 248 pp., 9 fig. b/w, 18 tables.

pb. • ISBN 978-3-631-85565-2

CHF 62.– / €^D 52.95 / €^A 54.40 / € 49.50 / £ 41.– / US-\$ 59.95

eBook (SUL) • ISBN 978-3-631-86177-6

CHF 62.– / €^D 53.95 / €^A 55.– / € 50.– / £ 41.– / US-\$ 60.95



New Communication in the Post-Pandemic Era: Media, Education, and Information is a collection of contemporary post-positivist research and cultural/interpretative studies that explores new areas, redefines old concepts, and proposes rare discourses over communication theories, and portrays a new scene upon the edge of the global crisis by COVID-19 pandemic, which might lead to an ultimate paradigm shift pushing the post-industrial societies to a new complex of multi-layered structural regressions. Covering a broad range of multidisciplinary topics, –including consumer

behavior, advertising strategies, public relations, blockchain technologies, new education channels, labor economics, disaster politics, health engagement, corporate communication, information systems, streaming services, music reception, reality television, animation, filmmaking, new personality models, and brand-new aesthetic styles– this man-

uscript of selected essays and articles is optimally designed for academics, researchers, educators, media professionals, entrepreneurs, executives, organizers, scientists, artists, public relations specialists, and students who intend to enhance their understanding of how the structures of 'New Communication' resist, accept, or repurpose the new historical conditions of the global crisis through media, education, and information.

Ayseli Usluata

Social Responsibility as Academic Learning Course at the University

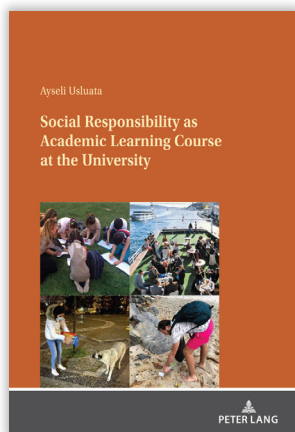
Berlin, 2021. 90 pp., 78 fig. col.

pb. • ISBN 978-3-631-85234-7

CHF 33.– / €^D 27.95 / €^A 28.70 / € 26.20 / £ 22.– / US-\$ 31.95

eBook (SUL) • ISBN 978-3-631-85436-5

CHF 33.– / € 26.20 / €^A 28.80 / €^D 27.95 / £ 22.– / US-\$ 31.95



The globalizing world needs responsible young generations who will be agents of social development; so universities are faced with the need to design innovative educational approaches and include academic learning courses that encourage young students to develop awareness and critical thinking. The opportunities to share love, kindness and respect with the local people and all living beings and to exchange ideas, experiences, different perspectives and perceptions through interaction with the students of a university in a different country help to develop mutual learning.

Angela S. Williams

Hip Hop Harem

Women, Rap and Representation in the Middle East

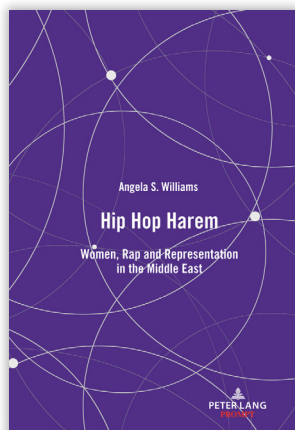
New York, 2020. XVI, 108 pp., 1 b/w ill.

hb. • ISBN 978-1-4331-7295-3

CHF 49.– / €^D 42.95 / €^A 43.60 / € 39.60 / £ 32.– / US-\$ 47.95

eBook (SUL) • ISBN 978-1-4331-7299-1

CHF 49.– / € 39.60 / €^A 43.56 / €^D 41.58 / £ 32.– / US-\$ 47.95



Although hip hop culture has widely been acknowledged as a global cultural movement, little attention has been given to women's participation in hip hop culture in various parts of the world or how this participation interacts with and impacts the lives of other women. *Hip Hop Harem* is the first book solely dedicated to female rap artists in the Middle East and North Africa region. Throughout the book, Angela S. Williams explores the work of seven prominent rappers from the region. Through the lens of hip hop feminism, she seeks to express how

the artists' work affects female audience members who relate to themes of self-determination and liberation within their own lives. The popular imagery of the harem is flipped, turned on its head in likely hip hop fashion, as the artists speak back to voices of male dominance and a power structure that has sought to define them and the region.

Heather Suzanne Woods • Leslie A. Hahner

Make America Meme Again

The Rhetoric of the Alt-Right

New York, 2019. XIV, 258 pp., 9 b/w ill.

Frontiers in Political Communication. Vol. 45

pb. • ISBN 978-1-4331-8205-1

CHF 42.– / €^D 36.95 / €^A 37.60 / € 34.20 / £ 28.– / US-\$ 40.95

eBook (SUL) • ISBN 978-1-4331-5975-6

CHF 93.– / €^D 78.75 / €^A 82.50 / € 75.– / £ 60.– / US-\$ 89.95



As demonstrated by the 2016 presidential election, memes have become the suatory tactic par excellence for the promotional and recruitment efforts of the Alt-right. Memes are not simply humorous shorthands or pithy assertions, but play a significant role in the machinations of politics and how the public comes to understand and respond to their government and compatriots. Using the tools of rhetorical criticism, the authors detail how memetic persuasion operates, with a particular focus on the 2016 election of Donald J. Trump. *Make America Meme Again* reveals the rhetorical

principles used to design Alt-right memes, outlining the myriad ways memes lure mainstream audiences to a number of extremist claims. In particular, this book argues that Alt-right memes impact the culture of digital boards and broader public culture by stultifying discourse, thereby shaping how publics congeal. The authors demonstrate that memes are a mechanism that proliferate white nationalism and exclusionary politics by spreading algorithmically through network cultures in ways that are often difficult to discern. Alt-right memes thus present a significant threat to democratic praxis, one that can begin to be combatted through a rigorous rhetorical analysis of their power and influence. *Make America Meme Again* illuminates the function of networked persuasion for scholars and practitioners of rhetoric, media, and communication; political theorists; digital humanists; and anyone who has ever seen, crafted, or proliferated a meme.

Carlos Uxó

El género policial en Cuba

Novela policial revolucionaria, neopolicial y teleseries

Oxford, 2021. X, 252 p.

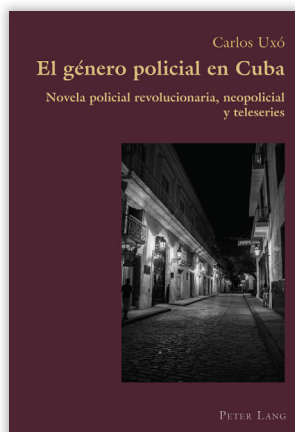
Hispanic Studies: Culture and Ideas. Tomo 84

en rústica • ISBN 978-1-78997-387-7

CHF 70.– / €^D 59.95 / €^A 61.20 / € 55.60 / £ 45.– / US-\$ 67.95

eBook (SUL) • ISBN 978-1-78997-388-4

CHF 70.– / €^D 59.95 / €^A 61.20 / € 55.60 / £ 45.– / US-\$ 67.95



Este libro argumenta que el apogeo del género policial en Cuba a partir de 1971 está ligado a la redefinición cultural y política que tuvo lugar en las primeras décadas de la Revolución. La proliferación de novelas policiales, sus masivas tiradas y su promoción por organismos oficiales no es un fenómeno meramente literario y editorial, y debe analizarse en relación con la política cultural del largo Quinquenio Gris. Este libro argumenta también que la decadencia de la novela policial revolucionaria, y el desarrollo del neopolicial en los noventa, son reflejo de cambios en el contexto sociopolítico cubano.

La gradual apertura en los ochenta, la desaparición de la Unión Soviética y el inicio del Periodo Especial, hicieron del tono épico del policial revolucionario un producto trasnochado, posibilitando un policial que cuestionaba cuanto antes se consideraba irrefutable. Finalmente, este libro argumenta que el análisis del policial cubano debe incorporar las teleseries policiales. La Revolución instrumentalizó la televisión para la educación masiva en los principios revolucionarios, un proyecto educativo como parte del cual pronto comienzan a retransmitirse programas centrados en la nueva legalidad revolucionaria. Las teleseries policiales han desempeñado un papel paralelo al de la narrativa que se analiza aquí por primera vez.

Christine Crone

Pan-Arab News TV Station al-Mayadeen

The New Regressive Leftist Media

New York, 2020. XIV, 216 pp.

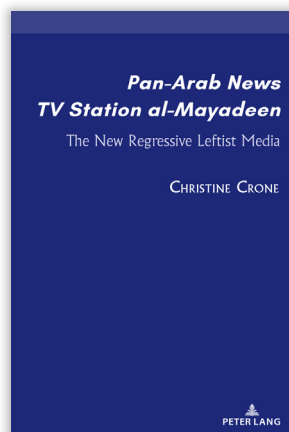
Currents in Media, Social and Religious Movements in the Middle East. Vol. 1

hb. • ISBN 978-1-4331-6996-0

CHF 98.– / €^D 84.95 / €^A 87.10 / € 79.20 / £ 64.– / US-\$ 94.95

eBook (SUL) • ISBN 978-1-4331-7026-3

CHF 98.– / € 79.20 / €^A 95.– / €^D 94.95 / £ 64.– / US-\$ 94.95



This book is the first comprehensive research conducted on the pan-Arab TV station al-Mayadeen – an important representative of the post-2011 generation of Arab satellite news media. Likewise, it is an investigation of a growing political trend and ideological discourse in the Arab world, which the book identifies as The New Regressive Left. The book sheds light on overlooked parts of the Arab population, which neither identified with the vision of the young activists initiating the uprisings, nor with the ambition of the growing Islamist tendency that followed. Rather it voices a grouping

of Shia Muslims, religious minorities, parts of the Arab Left, secular cultural producers, and supports of the resistance movements brought together by their shared fear of the future. Drawing on a wide variety of programmes from the station's first four years and on interviews with staff members, the book captures how a TV station can play a role in the production of ideology through e.g. its composition of programmes, collaborations, events, iconization of cultural figures, choice of aesthetics, as well as through its recycling of cultural heritage and already existing ideological concepts. Overall, four ideological core concepts emerges, namely: the support of the resistance, the rejection of Sunni Islamism, the acceptance of authoritarianism, and the challenging of neoliberalism. Taking seriously a media outlet such as al-Mayadeen and the worldview driving an ideological discourse such as The New Regressive Left seems more acute than ever if we want to grasp the developments in a post-2011 Arab world.

Javier García León

Espectáculo, normalización y representaciones otras

Las personas transgénero en la prensa y el cine de Colombia y Venezuela

Berlin, 2021. 196 p.

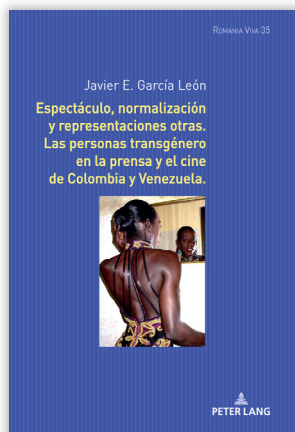
Romania Viva. Texte und Studien zu Literatur, Film und Fernsehen der Romania. Tomo 35

enc. • ISBN 978-3-631-82705-5

CHF 47.– / €^D 39.95 / €^A 40.– / £ 38.10 / £ 31.– / US-\$ 45.95

eBook (SUL) • ISBN 978-3-631-83582-1

CHF 48.– / £ 38.10 / €^A 40.– / €^D 39.95 / £ 31.– / US-\$ 45.95



El llamado auge de la visibilidad transgénero no ha sido ajeno a Latinoamérica, ejemplo de ello es el aclamado filme *Una mujer fantástica* (2017) galardonado con prestigiosos premios en la región y fuera de ella. El presente libro explora dicha visibilidad en la prensa y el cine de Colombia y Venezuela a través de una metodología interdisciplinar, interseccional y decolonial. En él, se exploran los estereotipos y estrategias discursivas que la prensa de ambos países utiliza para construir discursivamente la imagen de las mujeres trans. Además, se sostiene que las producciones audiovisuales proponen formas alternativas de representación, pues en ellas la subjetividad trans es representada de manera compleja donde convergen aspectos sociohistóricos, políticos y económicos.

suales proponen formas alternativas de representación, pues en ellas la subjetividad trans es representada de manera compleja donde convergen aspectos sociohistóricos, políticos y económicos.

Heather Hundley • Roberta Chevrette • Hillary A. Jones

Dangerous Dames

Representing Female-Bodied Empowerment in Postfeminist Media

New York, 2020. XII, 176 pp.

Cultural Media Studies. Vol. 1

hb. • ISBN 978-1-4331-6301-2

CHF 118.– / €^D 102.95 / €^A 105.40 / € 95.80 / £ 77.– / US-\$ 114.95

pb. • ISBN 978-1-4331-6302-9

CHF 42.– / €^D 36.95 / €^A 37.60 / € 34.20 / £ 28.– / US-\$ 40.95

eBook (SUL) • ISBN 978-1-4331-6305-0

CHF 42.– / € 34.20 / €^A 37.62 / €^D 35.91 / £ 28.– / US-\$ 40.95



This book illuminates the rhetorical work performed by contemporary representations of a specific type of postfeminist hero who has garnered a lot of cultural capital: women who are smart, capable, physically agile and fit, and proficient with weaponry and technology. Employing critical/cultural and feminist approaches, Heather Hundley, Roberta Chevrette, and Hillary Jones engage with a range of theories including intersectionality, critical race theory, postmodernism, and posthumanism to examine a range

of contemporary texts, including *Kill Bill, Volumes I and II; The Hunger Games* films; *Wonder Woman; Atomic Blonde; Proud Mary; The Bionic Woman; Deus Ex; Dark Matter; and Caprica*. Contributing to a robust existing conversation about postfeminist media as well as tracing how representation has changed in recent years, Hundley, Chevrette, and Jones contend that portrayals of dangerous dames offer limitations and opportunities for audiences. Specifically, should audiences read these characters as evidence of a postfeminist apocalypse, they may heed warnings of the limited interpretations offered. Yet as more women serve as role models and gain public attention, particularly regarding their assets and abilities, they provide important equipment for living for navigating around patriarchal constraints raised by postfeminism, neoliberalism, and humanism.

Gary Kenton

Transmission and Transgression

The History of Rock 'n' Roll on Television

New York, 2020. XII, 344 pp., 30 b/w ill., 1 table

Visual Communication. Vol. 9

hb. • ISBN 978-1-4331-5304-4

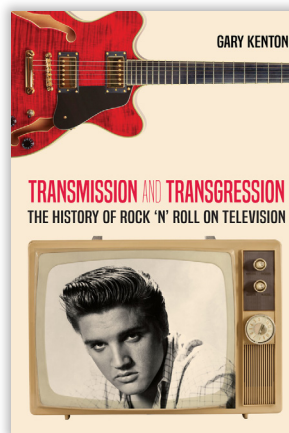
CHF 129.– / €^D 109.40 / €^A 114.60 / € 104.20 / £ 84.– / US-\$ 124.95

pb. • ISBN 978-1-4331-5309-9

CHF 50.– / €^D 42.– / €^A 44.– / £ 40.– / £ 32.– / US-\$ 47.95

eBook (SUL) • ISBN 978-1-4331-5312-9

CHF 50.– / €^D 42.– / €^A 44.– / £ 40.– / £ 32.– / US-\$ 47.95



When MTV (Music Television channel) was established in 1981, an executive claimed that they had “integrated the most powerful forces in our two decades, TV and rock ‘n’ roll.” In fact, this problematic relationship began in the mid-1950s, when the advent of rock ‘n’ roll represented a musical and cultural revolution. The backlash against the music and the youth culture from which it emanated, described here as “rockaphobia,” was reflected in a process of adulteration, racism, and co-optation by television programmers, spearheaded by *American Bandstand*. This interplay between rock ‘n’ roll

and television played a significant role in alienating baby boomers from the mainstream, motivating them to create their own countercultural identity. This social migration helped to delineate the boundaries that would be identified in the 1960s as the generation gap. *Transmission and Transgression* uses an interdisciplinary approach informed by media ecology, the theoretical framework which recognizes that each communication technology, or medium, creates its own unique environment, independent of content. This analysis allows the author to identify inherent technological and sensory incompatibilities between the medium of television and the cultural practice of rock ‘n’ roll, and to place these tensions within the broader shift of physiological emphasis from the traditional, tribal world dominated by the ear to the modern world which privileges the eye. Even in its remediated, diluted form, rock music has occupied a significant niche on television, and this book is the most comprehensive summary, celebration, and analysis of that history.

Madeleine Liseblad

American Consultants and the Marketization of Television News in the United Kingdom

New York, 2020. XXII, 280 pp., 8 b/w ill.

Mediating American History. Vol. 18

hb. • ISBN 978-1-4331-6526-9

CHF 98.– / €^D 84.95 / €^A 87.10 / € 79.20 / £ 64.– / US-\$ 94.95

eBook (SUL) • ISBN 978-1-4331-6525-2

CHF 98.– / € 79.20 / €^A 95.– / €^D 94.95 / £ 64.– / US-\$ 94.95



American Consultants and the Marketization of Television News in the United Kingdom provides unprecedented insight into American news consultants' role in reshaping British television news during the 1990s. In 1986, American research and news consulting company Frank N. Magid Associates began infiltrating the British market. Five years later, the company was consulting for an extensive list of British client stations in preparation for the 1991 Independent Television (ITV) franchise auction. Their efforts were controversial, prompting public outcry against the "Americanization" of British television news.

Despite the hostile climate, Magid's efforts were successful. Nine of their eleven client bidders emerged victorious from the franchise auction. This was only the beginning. Throughout the 1990s, Magid employees crisscrossed the country with research studies, business and marketing plans, and writing and storytelling seminars. At the time, this was the company's largest venture into international television. American consultants' work abroad is important. They spread the U.S. model—the origin of today's on-air style—and changed television news globally by working with indigenous media. Yet, despite their vast influence, limited research has been conducted on their international efforts, largely because of proprietary material. This book is based on unprecedented and unrestricted access to Magid's archives. In addition, interviews with Magid staff and U.K. journalists allow for a comprehensive examination of the marketization of British television news, attending especially to how news became better tailored to the medium and audience; the key concepts that Magid advocated to be integrated into U.K. news; and the societal forces at play in this transformation. *American Consultants and the Marketization of Television News in the United Kingdom* is a recommended read for anyone interested in journalism and television history, Americanization, media economics and sociology.

Süheyla Nil Mustafa · Ayşe Dilara Bostan (eds.)

Discourse and Identity in Turkish Media

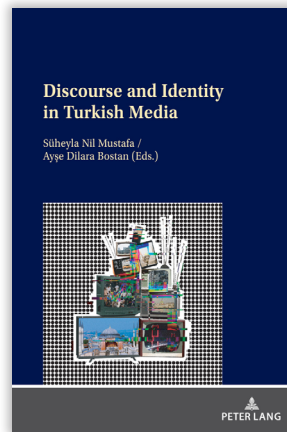
Berlin, 2021. 188 pp., 3 fig. b/w, 1 table.

pb. • ISBN 978-3-631-82234-0

CHF 47.– / €^D 39.95 / €^A 41.10 / € 37.40 / £ 31.– / US-\$ 45.95

eBook (SUL) • ISBN 978-3-631-85522-5

CHF 47.– / €^D 39.95 / €^A 41.10 / € 37.40 / £ 31.– / US-\$ 45.95



Mainstream media offer audiences identities in accordance with certain definitions of "normal behavior" as given in hegemonic discourses. This book explores the hegemonic/normative discourses circulating in the Turkish mainstream media. Such an analysis provides the mental codes and frameworks offered to the ordinary Turkish people "subjected" to the mass media throughout their daily lives. Each chapter employs different methods for discursive analysis and media formats. Since the authors inquire into the socio-political reality and conjunctures upon which these media dis-

courses are constituted, the book offers much to those readers investigating both the Turkish media and the socio-political transformation that took place in Turkey in the past two decades.

Bridget Rubenking · Cheryl Campanella Bracken

Binge Watching

Motivations and Implications of Our Changing Viewing Behaviors

New York, 2020. VIII, 194 pp., 2 tables.

hb. • ISBN 978-1-4331-6190-2

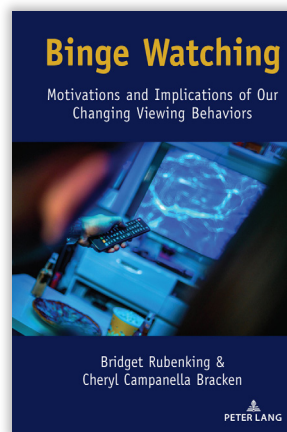
CHF 118.– / €^D 102.95 / €^A 105.40 / € 95.80 / £ 77.– / US-\$ 114.95

pb. • ISBN 978-1-4331-6191-9

CHF 42.– / €^D 36.95 / €^A 37.60 / € 34.20 / £ 28.– / US-\$ 40.95

eBook (SUL) • ISBN 978-1-4331-6192-6

CHF 42.– / €^D 36.95 / €^A 37.60 / € 34.20 / £ 28.– / US-\$ 40.95



This book situates binge watching as one of several new television viewing behaviors which collectively contribute to a fundamental change in the way we view television today. Simply put, binge watching changes, or has the potential to change, *everything*: Engagement, immersion, attention to content and other devices, identification with characters and social engagement with fellow viewers, as well as content choices, and cable and over-the-top (OTT) subscription rates. Binge watching has quickly become a new norm in television viewing across audiences. *Binge Watching* reviews his-

torically significant advancements in the television industry and in technology that better enable binge watching, such as timeshifting, increasing quantity and (sometimes) *quality* of content, as well as distribution strategies and suggestions algorithms employed by OTT provid-

ers. We situate binge watching as human-centered, that is, driven by innate human needs and wants, such as a desire to consume well-constructed stories and to connect with others. We also review the current state of academic binge watching research—from motives and habituation to the (over-pathologizing) addiction-based studies. This text concludes with a synopsis of the central arguments made and identifies several areas for future research.

Reba Wissner

Music and the Atomic Bomb on American Television, 1950-1969

New York, 2020. X, 202 pp., 20 b/w ill.

Mediating American History. Vol. 14

hb. • ISBN 978-1-4331-4669-5

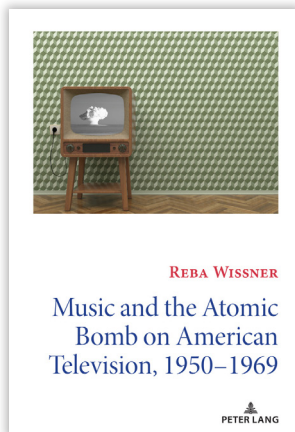
CHF 129.– / €^D 111.95 / €^A 114.60 / € 104.20 / £ 84.– / US-\$ 124.95

pb. • ISBN 978-1-4331-4668-8

CHF 50.– / €^D 42.95 / €^A 44.– / € 40.– / £ 32.– / US-\$ 47.95

eBook (SUL) • ISBN 978-1-4331-4672-5

CHF 50.– / € 40.– / €^A 44.– / €^D 42.95 / £ 32.– / US-\$ 47.95



During the 1950s and 1960s, the Cold War and the potential for nuclear attack were on everyone's mind. It should therefore come as no surprise that despite an initial reluctance, several television shows that aired during this period focused on the atomic and hydrogen bombs ("the Bomb") and their potential for destruction. *Music and the Atomic Bomb on American Television, 1950-1969* is the first book to consider the important role that music and sound play in the destruction narratives about the Bomb on Cold War-era television. This book not only examines the television shows that deal

with the nuclear weapons in various forms and genres, but also contextualizes these shows through an analysis of primary source documents such as government pamphlets and documents, newspaper and periodical reports, presidential records, composer and television production records, and informational trade paperbacks.

Chris McRae

Listening for Learning

Performing a Pedagogy of Sound and Listening

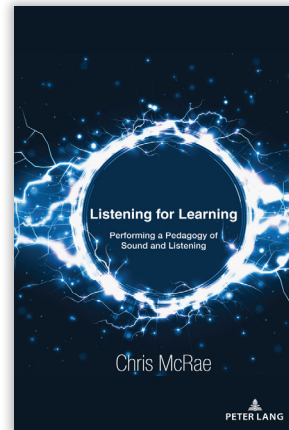
New York, 2021. XII, 244 pp.

hb. • ISBN 978-1-4331-7954-9

CHF 93.– / €^D 78.95 / €^A 78.80 / € 75.– / £ 60.– / US-\$ 89.95

eBook (SUL) • ISBN 978-1-4331-8086-6

CHF 93.– / € 75.– / €^A 78.80 / €^D 78.95 / £ 60.– / US-\$ 89.95



Whoosh, crunch, buzz, inhale, exhale . . . *Listening for Learning: Performing a Pedagogy of Sound and Listening* presents sound, listening, and pedagogical interactions as performances that create relationships, ways of being and knowing, and that provide an opportunity for transformations of existing and taken-for-granted practices in the classroom. By using performative listening and performative writing this book presents fragments of sound and listening as sites of learning and knowledge production. The written fragments throughout this book are offered as performances that listen for

and hear sound as a central feature to educational practices in terms of bodies, classrooms, and pedagogy. The goal in sharing this performance of listening is to create opportunities for recognition, to invite further listening in educational contexts, and to employ listening as an opportunity for transforming and re-imagining educational spaces and interactions.

Janet Farrell Leontiou

The Doctor Still Knows Best

How Medical Culture Is Still Marked by Paternalism

New York, 2020. X, 84 pp., 25 b/w ill.

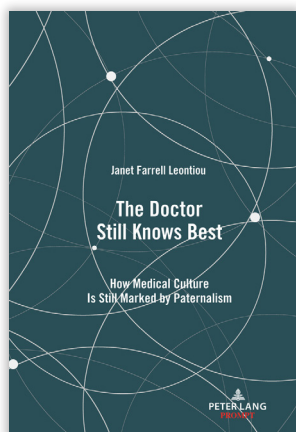
Health Communication. Vol. 15

hb. • ISBN 978-1-4331-7322-6

CHF 49.- / €^D 41.20 / €^A 43.10 / € 39.20 / £ 32.- / US-\$ 46.95

eBook (SUL) • ISBN 978-1-4331-7325-7

CHF 49.- / € 39.20 / €^A 43.12 / €^D 41.16 / £ 32.- / US-\$ 46.95

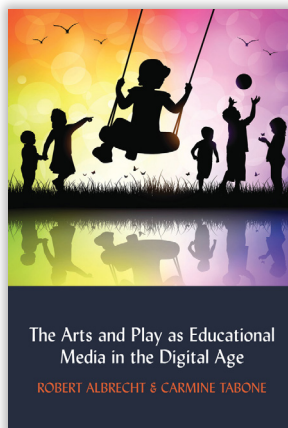


The Doctor Still Knows Best explores an answer to the question: how can medical culture still be marked by paternalism despite the focused attempts by the medical community to put doctor and patient on more equal footing? The recent push within medicine has been on shared decision-making, truth-telling by the doctor, and creating a medical culture that is patient-centered. The author has discovered that, in practice, medicine tells a very different story. Since entering the medical world twenty years ago seeking treatment for infertility through IVF, subsequently seeking treatments for

her disabled son through the present day, Janet Farrell Leontiou has continually encountered a medical culture where she is not treated as an equal. As a professor of communication, the author has developed an ear for language and is able to deconstruct the ways in which communication choices create a patriarchal medical culture. Dr. Farrell Leontiou also understands how no communication can create a culture without her participation. She, therefore, invites the reader to recognize how we can endorse and recreate a culture that does not serve our interests. Through an examination of her own experience, the book offers insight on how medical paternalism has survived for as long as it has and argues that it never serves the best interest of the patient. The book provides the reader, medical student and/or health communication student with a fresh way of thinking about how communicative choices create culture.

AWARD WINNER!

2021 Susanne K. Langer Award for Outstanding Scholarship
in the Ecology of Symbolic Form



Robert Albrecht • Carmine Tabone

The Arts and Play as Educational Media in the Digital Age

New York, 2020. XIV, 168 pp., 2 b/w ill.

Understanding Media Ecology. Vol. 5

hb. • ISBN 978-1-4331-5425-6

CHF 118.- / €^D 102.95 / €^A 105.40 / € 95.80 / £ 77.- / US-\$ 114.95

pb. • ISBN 978-1-4331-5426-3

CHF 42.- / €^D 36.95 / €^A 37.60 / € 34.20 / £ 28.- / US-\$ 40.95

eBook (SUL) • ISBN 978-1-4331-5429-4

CHF 42.- / € 34.20 / €^A 37.62 / €^D 35.91 / £ 28.- / US-\$ 40.95

The digital revolution we are now entering as educators is an uncharted sea pregnant with wondrous possibilities but laden with a minefield of unforeseen consequences. A pedagogy that overlooks or downplays the disruptive and often dangerous influence of digital media on childhood development is necessarily a very shortsighted one. More than just highlighting our misgivings about digital media, however, this book has a purpose far more ambitious and infinitely more useful. Based upon 45 years of work with young people in Jersey City classrooms, day camps, housing projects, libraries, church basements and community centers, the authors propose a pedagogical strategy that uses hands-on experiences in the arts as a strategy to offset and counterbalance the dominance of digital media in the lives of children. Rather than call for the elimination of digital media—clearly an impossibility even if it were desirable—the authors maintain that children need to be exposed to non-digital, non-electronic experiences that cultivate alternative ways of thinking, feeling, and being in the world. In sum, the book does not call for an end to the digital, but outlines ways in which the arts and creative forms of play help to establish a balance in the education and socialization of children as we enter more deeply into the Digital Age.

Biljana Tanurovska-Kjulavkovski

Modelling Cultural and Art Institutions

Bruxelles, 2021. 226 pp., 2 tables.

Cultural Management and Cultural Policy Education. Vol. 8

pb. • ISBN 978-2-8076-1799-5

CHF 47.– / €^D 40.95 / €^A 41.80 / € 38.– / £ 31.– / US-\$ 45.95

eBook (SUL) • ISBN 978-2-8076-1802-2

CHF 47.– / € 38.– / €^A 41.80 / €^D 40.95 / £ 31.– / US-\$ 45.95



How do we think and imagine cultural and art institutions nowadays? How they need to be transformed to meet the needs of the artists and professionals in the field? This book examines the theoretical and practical tensions and questions related to cultural and art institutions in the context of North Macedonia and the wider region of former Yugoslavia. The author explores the needs in the art field of contemporary performing arts (post-dramatic theatre, dance, performance, choreography, etc.) and offers approaches to modelling and governing contemporary performing art institutions

from the perspective of the independent cultural and art sector. The book proposes a post-modern cultural and art institution, or a co-institution, based on co-curation and shared leadership as opposed to the traditional or standard model of institution of arts and culture. The author offers an activist, self-organized and horizontal approach to governing, instead of vertical or top-bottom, and modelling based on shared policies and a participative approach, instead of authoritarian partocratic policy-making. “Innovative and challenging analysis of the changing realities of the institutional cultural system. Conceptually sophisticated, compelling and with imaginative and ethically relevant solutions, this book is the timely response to the crucial issues in cultural management and cultural policy.” - Milena Dragičević Šešić, prof. emerita, University of Arts Belgrade.

Shai Tubali

Cosmos and Camus

Science Fiction Film and the Absurd

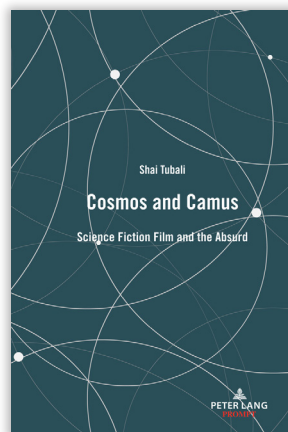
Oxford, 2020. XII, 148 pp.

hb. • ISBN 978-1-78997-664-9

CHF 47.– / €^D 39.95 / €^A 40.80 / € 37.10 / £ 30.– / US-\$ 45.95

eBook (SUL) • ISBN 978-1-78997-665-6

CHF 47.– / €^D 39.95 / €^A 40.80 / € 37.10 / £ 30.– / US-\$ 45.95



Over the last two decades, philosophers have been increasingly inclined to consider science fiction films as philosophical exercises that center on the nature of human consciousness and existence. Albert Camus’ philosophy of the absurd, however, has almost never been employed as a constructive perspective that can reveal unexplored aspects of these films. This is surprising, since science fiction films seem to be packed with visions and dialogues that echo the Sisyphean universe. *Cosmos and Camus* endeavors to set foot in this uncharted terrain.

Its first part introduces the main components of Camus’ absurdity so that it can be easily applied to the analysis of the films later. Equipped with these Camusean essentials, the book delves into an in-depth analysis of two first-encounter films (*Contact* and *Arrival*) and two A.I. films (*A.I.* and *Her*). These analyses yield more than an insightful reflection of the absurd contents in science fiction film. Indeed, imaginative collisions with nonhumans seem to tell us a lot about the nature of the absurd in the human condition, as well as raising the question of whether absurdity is exclusively a human matter. Ultimately, the interpretation of the films illuminates the films themselves just as much as it illuminates, challenges, and expands Camus’ concept of absurdity.

Abreg Çelem · Pelin Akçağün (eds.)

Labour in Turkey

Economic, Political and Social Perspectives

Berlin, 2020. 278 pp., 39 fig. b/w, 21 tables.

pb. • ISBN 978-3-631-81597-7

CHF 59.– / €^D 49.95 / €^A 50.– / € 47.60 / £ 39.– / US-\$ 57.95

eBook (SUL) • ISBN 978-3-631-83060-4

CHF 58.– / € 46.70 / €^A 49.– / €^D 48.95 / £ 38.– / US-\$ 56.95



Turkey's neoliberal transformation in the early 1980s drastically changed the structure of the work life and the issues of the labour differentiated since then. The book uses a multi-dimensional approach by considering the economic, political and social aspects of labour in Turkey. It addresses diversified problems including jobless growth, regional segregation, immigrant workers, rural labour relations, gender discrimination and precarity. It also analyses the transformation from past to present and questions its future potentials by discussing the effects of new technologies on working

regimes. Contributions by researchers from various disciplines enabled a comprehensive examination and paved the way for a critical thinking on the future challenges of labour in Turkey.

Juan Meng · Marlene S. Neill

PR Women with Influence

Breaking Through the Ethical and Leadership Challenges

New York, 2021. XX, 220 pp., 25 b/w ill., 18 tables.

AEJMC - Peter Lang Scholarsourcing Series. Vol. 6

hb. • ISBN 978-1-4331-6514-6

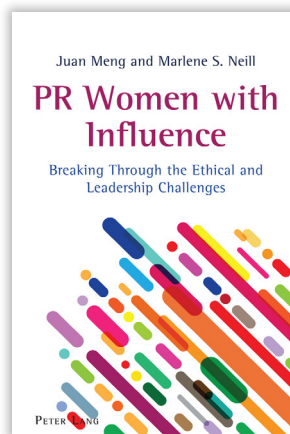
CHF 129.– / €^D 109.95 / €^A 114.60 / € 104.20 / £ 84.– / US-\$ 124.95

pb. • ISBN 978-1-4331-6510-8

CHF 50.– / €^D 42.95 / €^A 44.– / € 40.– / £ 32.– / US-\$ 47.95

eBook (SUL) • ISBN 978-1-4331-6513-9

CHF 50.– / € 40.– / €^A 44.– / €^D 42.95 / £ 32.– / US-\$ 47.95



PR Women with Influence: Breaking Through the Ethical and Leadership Challenges makes a unique and timely contribution by exploring how women in public relations navigate through attitudinal, structural and social barriers in advancing their leadership roles. The book is thoroughly grounded in rich empirical evidence gained through two phases of a funded research project conducted in the field. Phase I involves 51 in-depth interviews with current female leaders in public relations and Phase II captures women's perceptions on gender-related barriers in leadership advancement

by recruiting a national panel of female public relations professionals. Results presented in this book provide a compelling, current picture of women and leadership in public relations. By emphasizing our discussion on key issues and barriers as related to women in PR and their leadership advancement, the authors call for real actions and change to develop a constructive ecosystem within the organization to embrace leadership for women in PR. Given its sharp topic focus, wealth of empirical data, and the relevance of the topic to today's public relations profession, this book is suitable for different audiences both nationally and globally. Such audiences include but are not limited to public relations scholars, educators and professionals, both leaders and emerging leaders, men and women, young professionals, women of color, and public relations majors. This book is appropriate for senior-level undergraduate and graduate courses in public relations and communication management to facilitate critical thinking, leadership development, and gender-related topic discussion.

Karen Miller Russell

Promoting Monopoly

AT&T and the Politics of Public Relations, 1876-1941

New York, 2020. XX, 254 pp., 5 b/w ill.

AEJMC - Peter Lang ScholarSourcing Series. Vol. 5

hb. • ISBN 978-1-4331-4733-3

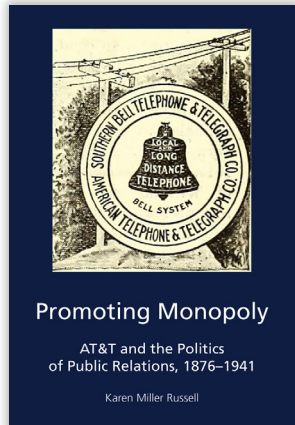
CHF 129.- / €^D 111.95 / €^A 114.60 / € 104.20 / £ 84.- / US-\$ 124.95

pb. • ISBN 978-1-4331-4734-0

CHF 50.- / €^D 42.95 / €^A 44.- / € 40.- / £ 32.- / US-\$ 47.95

eBook (SUL) • ISBN 978-1-4331-4737-1

CHF 45.- / € 34.20 / €^A 37.62 / €^D 35.91 / £ 28.- / US-\$ 40.95



Since the invention of the telephone in 1876, publicity has been central to the growth of the industry. In its earliest years the Bell company enjoyed a patent monopoly, but after Alexander Graham Bell's patents expired, it had to fight competitors, the public, and the U.S. government to maintain control of the telephone network. It used every means its executives could imagine, and that included constructing one of the earliest and most effective public relations programs of its time. This book analyzes the development of public relations at AT&T, starting with a previously forgotten publicist, William A. Hovey, and then including James D. Ellsworth and Arthur W. Page, who worked with other Bell executives to create a company where public relations permeated almost every aspect of work, leveraging employee programs, stock sales, and technological research for PR. Critics accused it of disseminating propaganda, but the desire to promote and protect the Bell monopoly propelled the creation of a corporate public relations program that also shaped the legal, political, media, and cultural landscape.

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Ted Gest · Dotty Brown (eds.)

Inside the Upheaval of Journalism

Reporters Look Back on 50 Years of Covering the News

New York, 2020. XXIV, 204 pp., 11 b/w ill.

Mass Communication and Journalism. Vol. 28

hb. • ISBN 978-1-4331-6777-5

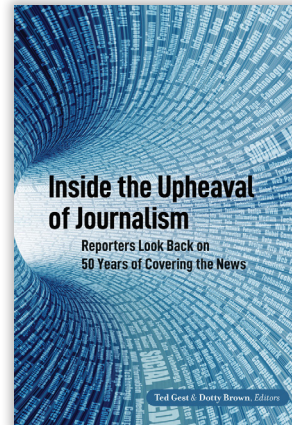
CHF 118.- / €^D 102.95 / €^A 105.40 / € 95.80 / £ 77.- / US-\$ 114.95

pb. • ISBN 978-1-4331-6778-2

CHF 42.- / €^D 36.95 / €^A 37.60 / € 34.20 / £ 28.- / US-\$ 40.95

eBook (SUL) • ISBN 978-1-4331-6783-6

CHF 42.- / € 34.20 / €^A 37.62 / €^D 35.91 / £ 28.- / US-\$ 40.95



In the spring of 1969, 101 students received master's degrees from Columbia University's prestigious School of Journalism, where they had learned the trade as it was then practiced. Most hoped to start a career in newspapers, radio, television or magazines, the established forms of journalism of that era. Little did they realize how the news world they were entering would be upended by the internet and by the social forces that would sweep through the country over the next 50 years. This book tells the story of the news media revolution through the eyes of those in the Class of 1969 who lived it

and helped make it happen. It is an insider's look at the reshaping of the Fourth Estate and the information Americans now get and don't get—crucial aspects of the vibrancy of democracy.

Karen McIntyre Hopkinson · Nicole Smith Dahmen (eds.)

Reporting Beyond the Problem

From Civic Journalism to Solutions Journalism

New York, 2021. XVIII, 186 pp., 7 b/w ill., 2 tables.

AEJMC - Peter Lang ScholarSourcing Series. Vol. 7

hb. • ISBN 978-1-4331-6196-4

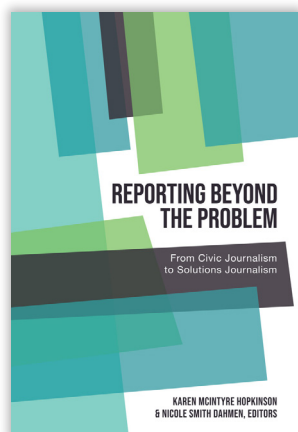
CHF 118.- / €^D 102.95 / €^A 105.40 / € 95.80 / £ 77.- / US-\$ 114.95

pb. • ISBN 978-1-4331-6195-7

CHF 42.- / €^D 36.95 / €^A 37.60 / € 34.20 / £ 28.- / US-\$ 40.95

eBook (SUL) • ISBN 978-1-4331-6199-5

CHF 42.- / € 34.20 / €^A 41.- / €^D 40.95 / £ 28.- / US-\$ 40.95



Americans say that reading, watching, or listening to the news is a leading cause of stress. Of course journalists, as watchdogs and public informants, must disseminate information that is inherently negative, but experts argue that the news media's emphasis on the problem has had a negative effect on the public, the press itself, and democracy. At the same time, the past sixty years have seen a rise of journalistic practices that purport to cover the news beyond the typical problem-based narrative. These genres of journalistic reporting are not positive news or fluff reporting: They

are rigorous reporting philosophies and practices that share a common goal—reporting beyond the problem-based narrative, thereby exemplifying a commitment to the social responsibility theory of the press, which asserts that journalists have a duty to consider society's best interests. However, there is little academic or professional understanding of these journalistic approaches. As such, this book provides an in-depth examination of socially-responsible news reporting practices, such as constructive journalism, solutions journalism, and peace journalism. Each chapter focuses on one reporting form, defining it and detailing its evolution and status among scholars and practitioners, as well as discussing its known effects and future direction. This edited volume is the first academic book published on these forms of reporting in the United States. It provides a comprehensive resource that explores the theoretical underpinnings of these journalistic genres that grounds these approaches and allows for a coherent line of research to follow as these approaches evolve.

César A. Núñez

Distinto amanecer: Max Aub en México, 1943-1944

Industria cinematográfica y política cultural

New York, 2021. XII, 210 p., 2 il. blanco/negro.

Exiles and Transterrados. Exile in the Twentieth-Century Hispanic World. Tomo 6

enc. • ISBN 978-1-4331-8119-1

CHF 98.- / €^D 83.95 / €^A 83.10 / € 79.20 / £ 64.- / US-\$ 94.95

eBook (SUL) • ISBN 978-1-4331-8122-1

CHF 98.- / € 79.20 / €^A 83.10 / €^D 83.95 / £ 64.- / US-\$ 94.95



En 1943 se filmó la película *Distinto amanecer*, basada en la obra teatral *La vida conyugal*, de Max Aub. A partir de entonces, el escritor trabajará en la industria cinematográfica mexicana, que experimentaba un notable desarrollo, una verdadera “época de oro”, y será una de sus principales fuentes de ingresos con las que subsistir en su vida de exiliado republicano. Las tensiones resultantes de la primera relación con esa industria tendrán consecuencias sobre su posterior inserción en el ámbito cultural del refugio. Revisar esas tensiones ayuda a comprender los primeros tiempos de Aub en

México tanto como a vislumbrar rasgos del mundo intelectual en el que desarrolló su trabajo. La película, en fin, permite hilar una compleja red de nexos entre la política, la industria cultural y la esfera artística, para mostrar una imagen no siempre perceptible a simple vista. Dado que la adaptación de la obra teatral al film generó una serie de conflictos entre Aub y el director, Julio Bracho, se estudia aquí esa polémica, a partir no sólo de los documentos rescatados por diversos investigadores, sino también, por primera vez, del guion original de la película. Este guion, olvidado desde 1943, es un interesante testimonio que echa luz sobre los objetivos y pretensiones de una producción con la que, a pesar de todo, Aub comenzaba su extenso vínculo con el cine mexicano.

Aziz Douai

Arab Media and the Politics of Terrorism

Unbecoming News

New York, 2020. XIV, 184 pp., 14 b/w ill., 2 color ill., 1 tables.

hb. • ISBN 978-1-4331-6550-4

CHF 93.– / €^D 80.95 / €^A 82.50 / € 75.– / £ 60.– / US-\$ 89.95

eBook (SUL) • ISBN 978-1-4331-6549-8

CHF 93.– / € 75.– / €^A 90.– / €^D 89.95 / £ 60.– / US-\$ 89.95

Terrorism inspires intense emotions of fear, vulnerability, victimization, and helplessness that breed humiliation and shame and demands for redress by the victims—restoring the wounded honor through revenge and military action. The post-9/11 environment of the “global war on terrorism” has exacerbated these vicious cycles of conflict. It also created a media battleground in which conflating Islam with terrorism and deploying a religious lexicon of jihad, martyrdom, and sacrifice have become routine. Yet, scholarship on the relationship between Arab media and terrorism is

sparse—despite the salience of terrorism and other forms of politically motivated violence in the greater Middle East and North Africa region. How does Arab news cover “home-grown” or domestic terrorism in comparison to terrorist incidents that might be geographically distant? How does globalization influence the mediation of terrorism in Arab news? This book addresses these lacunae and features a wide range of studies examining coverage of terrorism in Arab media. The case studies investigate technological, political, sociological, and legal infrastructures influencing the ways Arab media make sense of terrorism and international conflict events. The research contributes to the understanding of news frames as central to how terrorism news operates, constructs and thereby explains the social world through familiar master narratives drawn from the region’s culture and history.

Steve Hallock

A History of the American Civil Rights Movement Through Newspaper Coverage

The Race Agenda, Volume 2

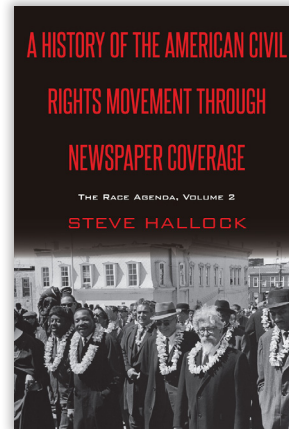
New York, 2020. XVI, 494 pp.

Mediating American History. Vol. 17

hb. • ISBN 978-1-4331-5397-6

CHF 113.– / €^D 96.30 / €^A 100.90 / € 91.70 / £ 74.– / US-\$ 109.95

eBook (SUL) • ISBN 978-1-4331-5400-3

CHF 113.– / € 91.70 / €^A 100.87 / €^D 96.29 / £ 74.– / US-\$ 109.95

As the first volume of this two-part study established, major newspapers across the United States used framing and gatekeeping to shape the narratives of the tumultuous civil rights movement. Beginning with the landmark 1954 U.S. Supreme Court *Brown v. Board of Education* decision and the subsequent battle over desegregating a Little Rock high school, and continuing through the 1960 lunch-counter sit-ins, the next year’s freedom rides, and the 1963 Birmingham demonstrations, these newspapers helped set the agenda in their reportage of the movement. This second volume opens with

the deadly September 1963 terrorist bombing of an African-American church in Birmingham, which crushed the euphoria that civil-rights crusaders had experienced after the 1963 March on Washington. What followed—including the mob violence and police brutality at Selma, the migration of race riots northward and westward, the rise of the Black Panther Party, and the assassination of Martin Luther King, Jr.—confirms the findings of the first volume. Major newspapers, in their coverage, painted starkly differing versions of the same incidents and events. The book contrasts a Northern and Western press more sympathetic to the civil rights crusade with Southern newspapers that depicted a South victimized by violent outside agitators bent on tearing down Southern culture and norms. Amid the current volatile climate of our politics, this study underscores the power of language in constructing our immediate and distant reality.

Brady Robards · Siân Lincoln

Growing up on Facebook

New York, 2020. X, 220 pp.

Digital Formations. Vol. 109

hb. • ISBN 978-1-4331-4275-8

CHF 118.– / €^D 102.95 / €^A 105.40 / € 95.80 / £ 77.– / US-\$ 114.95

pb. • ISBN 978-1-4331-4274-1

CHF 42.– / €^D 36.95 / €^A 37.60 / € 34.20 / £ 28.– / US-\$ 40.95

eBook (SUL) • ISBN 978-1-4331-4278-9

CHF 42.– / € 34.20 / €^A 37.62 / €^D 35.91 / £ 28.– / US-\$ 40.95



Growing up in the era of social media isn't easy. With Facebook now having existed for more than a decade and a half, young people who have grown up using social media can look back and see earlier versions of themselves staring back: nostalgic moments with friends from school, reminders of painful breakups, birthdays and graduations, posts that allude to drama with family, experiences of travel, and blurry drunken photos. How do we make sense of our own personal histories inscribed on and through social media? What are the implications for future careers, for public trust in social

media companies, and for our own memories? *Growing up on Facebook* examines the role of Facebook, and other social media platforms that have emerged around Facebook, in mediating experiences of 'growing up' for young people. Based on interviews with the first generation of young people to grow up with social media, the book covers education and employment, love and relationships, family life, and leisure (drinking, travel, and music). It touches on processes of impression management, privacy, context collapse, and control, and raises critical questions about the standards we hold social media platforms to, as they become the guardians of our personal histories. The book will appeal to both academic and general audiences alike. Students and scholars in media and communications, the sociology of youth, and beyond, will find strong connections to the literature and acknowledgement of the methodological detail of the study the book is based on. The themes and issues covered in the book are also of broader interest, and will appeal to people who have themselves grown up in the era of social media, to parents, educators, anyone interested in how we look back at social media as a personal memory archive.

John B. Hatch

Speaking to Reconciliation

Voices of Faith Addressing Racial and Cultural Divides

New York, 2020. XVI, 184 pp., 3 b/w ill.

Speaking of Religion. Vol. 2

hb. • ISBN 978-1-4331-6232-9

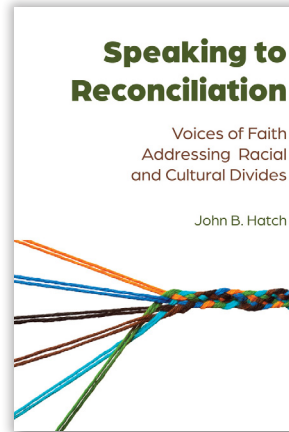
CHF 118.– / €^D 102.95 / €^A 105.40 / € 95.80 / £ 77.– / US-\$ 114.95

pb. • ISBN 978-1-4331-6236-7

CHF 42.– / €^D 36.95 / €^A 37.60 / € 34.20 / £ 28.– / US-\$ 40.95

eBook (SUL) • ISBN 978-1-4331-6235-0

CHF 42.– / € 34.20 / €^A 41.– / €^D 36.95 / £ 28.– / US-\$ 40.95



In North America, Africa, and across the globe, many societies are deeply divided along racial, ethnic, political, or religious lines as a result of violent/oppressive histories. Bridging such divides requires symbolic action that transcends, reframes, redeems, and repairs—often drawing upon resources of faith. *Speaking to Reconciliation* showcases this tradition through speeches by Abraham Lincoln, Martin Luther King Jr., Elie Wiesel, Desmond Tutu, Barack Obama, Thich Nhat Hanh, Jordan's King Abdullah II, Ireland's President Mary McAleese, and others. Some of these speeches set

forth principles or spiritual practices of reconciliation. Others acknowledge injustice, make apologies for historical wrongs, call for reparations, or commend the power of forgiveness. *Speaking to Reconciliation* presents a conceptual framework for doing analysis and critique of reconciliation discourse and applies this framework in introductions to the speeches, offering readers a springboard for further study and, potentially, inspiration to promote justice and reconciliation in their own spheres.

Camille Kaminski Lewis (eds.)

White Nationalism and Faith

Statements and Counter-Statements on American Identity

New York, 2020. XIV, 154 pp.

Speaking of Religion. Vol. 3

hb. • ISBN 978-1-4331-7075-1

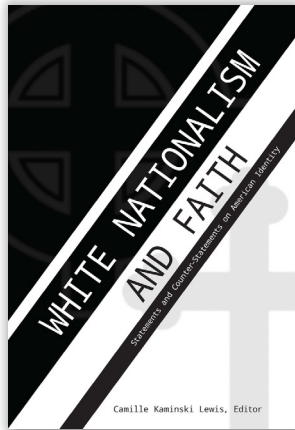
CHF 118.– / €^D 102.95 / €^A 105.40 / € 95.80 / £ 77.– / US-\$ 114.95

pb. • ISBN 978-1-4331-7074-4

CHF 42.– / €^D 36.95 / €^A 37.60 / € 34.20 / £ 28.– / US-\$ 40.95

eBook (SUL) • ISBN 978-1-4331-7079-9

CHF 42.– / € 34.20 / €^A 37.60 / €^D 36.95 / £ 28.– / US-\$ 40.95



According to Kenneth Burke, every idea houses its opposite. “Heresies and orthodoxies will always be changing places,” he imagined, “but whatever the minority view happens to be at any given time, one must consider it as ‘counter.’” In other words, every tradition contains its own critique. Ideas are always in dialogue, bridging gaps that we may not have known existed until the bridges were built. And alongside those bridges are other implied ways to transfer and create meaning. To foreground that pendulum and address our contemporary political climate, *White Nationalism and Faith*:

Statements and Counter-Statements on American Identity includes American texts which wield religious arguments in order to affirm or dismantle white supremacy. William Jennings Bryan, Billy Sunday, and Bob Jones as well as Barack Obama, Phil Snider, and Mitch Landrieu are just a few of the voices in dialogue. This anthology is designed for the upper-level undergraduate or master’s student so that they can explore how American rhetors since the Civil War have constituted their white nationalism through religious rhetoric. With this anthology of statements and their contemporaneous counter-statements, students of public address can craft and polish the same serious but comedic lens as Kenneth Burke imagined in the twentieth century.

Javier Huerta Calvo (eds.)

El Teatro Español Universitario: espacios de libertad durante el franquismo

Berlin, 2020. 330 p., 9 il. blanco/negro.

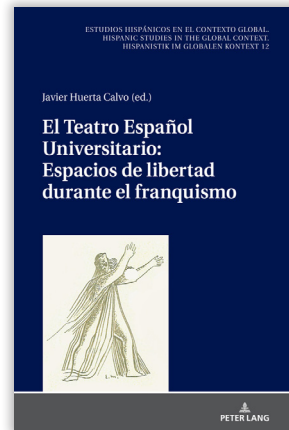
Estudios hispánicos en el contexto global. Hispanic Studies in the Global Context. Hispanistik im globalen Kontext. Tomo 12

enc. • ISBN 978-3-631-79673-3

CHF 66.– / €^D 56.95 / €^A 58.60 / € 53.30 / £ 44.– / US-\$ 64.95

eBook (SUL) • ISBN 978-3-631-83332-2

CHF 66.– / €^D 55.95 / €^A 56.– / € 53.30 / £ 44.– / US-\$ 64.95



El Teatro Español Universitario (TEU) constituyó uno de los más singulares *espacios de libertad* durante el franquismo. A pesar de la falta de libertades en las cátedras y de la férrea censura sobre la escena, universidad y teatro formaron una singular alianza para, en perfecto compás, ir abriendo brecha en el monolítico edificio del régimen. De este modo, la intensa y extensa actividad del TEU no es una página marginal de la Historia del teatro español sino una parte sustantiva de ella en todos los aspectos de la vida escénica: dramaturgia, dirección, escenografía, música, interpretación...

Dafydd Sills-Jones · Elin Haf Gruffydd Jones (eds.)

Documentary in Wales

Cultures and Practices

Oxford, 2021. XIV, 314 pp., 20 fig. col., 4 fig. b/w, 12 tables.

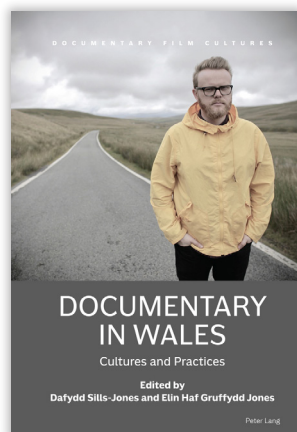
Documentary Film Cultures. Vol. 1

hb. • ISBN 978-1-78874-533-8

CHF 85.– / €^D 72.95 / €^A 74.70 / € 67.90 / £ 55.– / US-\$ 82.95

eBook (SUL) • ISBN 978-1-78874-536-9

CHF 85.– / € 67.90 / €^A 71.30 / €^D 71.95 / £ 55.– / US-\$ 82.95



Documentary, in a small, bilingual nation such as Wales, experiences many of the same challenges that it faces across the world. As the costs of professional documentary production lessen, and the potentialities of internet distribution loosen the grip of its traditional tele-cinematic gatekeepers, documentary production communities face both the potential of new distribution avenues and severe professional precarity. In Wales, the dynamics of this transformation unfolds according to a specific historical, political and cultural situation. With funding, regulatory frameworks, au-

dience taste, viewing figures, and contractual territories all mostly emanating or controlled from across the border in England, at times it is difficult to identify texts that can and can't be claimed as «Welsh». But then again, contingency and struggle have always been fundamental aspects of Welsh cultural identity. What emerges is not so much the documentary culture of a small nation, but a documentary culture that is still struggling to come to terms with itself, giving Welsh documentary a character defined by a specific set of features: the political and cultural interplay of two languages, a continuation of older British public service broadcasting traditions, the acceptance of the marginal, the close interconnectedness of key players and the often paralysing effect of underfunding.

Martin Goodman

Bastards at Work

Universal Lessons on Bullying from Contemporary French Storytelling

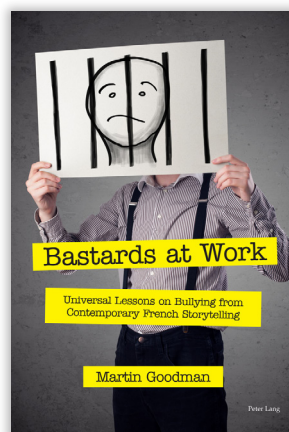
Oxford, 2021. XX, 342 pp., 9 b/w ill., 1 colour ill., 6 b/w tables.

pb. • ISBN 978-1-80079-474-0

CHF 70.– / €^D 59.95 / €^A 61.20 / € 55.60 / £ 45.– / US-\$ 67.95

eBook (SUL) • ISBN 978-1-80079-475-7

CHF 70.– / €^D 59.95 / €^A 61.20 / € 55.60 / £ 45.– / US-\$ 67.95



Bullying is a social phenomenon that defines the contemporary workplace with much of the emphasis on psychosocial rather than physical suffering. In France, workplace bullying has emerged as a subject of intense interest and controversy among scholars, policy makers and cultural producers – notably novelists, playwrights and film directors. It has a high public profile as reflected in specific legislation, a wealth of critical literature on workplace suffering, and an extensive range of novels, plays and films. This study contextualises and analyses this wave of fictional storytelling that has

emerged in France since the year 2000. It critically analyses more than a dozen such stories with a view to determining how they reflect the lived experiences of workers. Each story is considered from the perspectives of critical commentaries and research from France and elsewhere, focusing on the disciplines of philosophy, psychology, medicine, anthropology, sociology, literary analysis, economics, law and business management. This study also examines how fiction reflects changes in the nature of the French economy, organisations and work itself since the advent of neoliberalism in the 1980s.

Aileen Behrendt · Nicholas Courtman (eds.)

Writing the Economic Subject in Modern Western Europe

Representation, Contestation, Critique

Berlin, 2021. 222 pp.

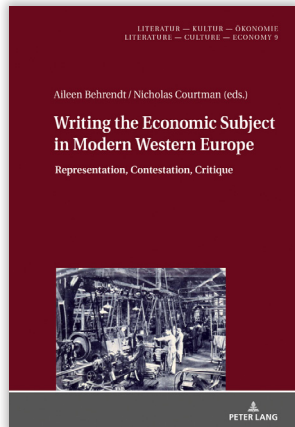
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success and failure, the construction of work cultures and environments, the (in)visibility of certain labour groups, and the implications of the body as a productive site.

Isabelle Plattner

Die Darstellung der Geschichte der Labour Party im gesellschaftskritischen Bühnendrama Großbritanniens, im Fernsehspiel und im Film nach 1945

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Ausgangspunkt des Buchs ist der Wahlsieg der *Labour Party* unter Clement Attlee im Jahr 1945. Es analysiert die Auseinandersetzung mit der *Labour Party* im britischen Bühnendrama, Fernsehspiel und im Film ab diesem Zeitpunkt. Die *Labour Party* stand ursprünglich für die Belange der *working class* ein, wandelte sich spätestens infolge von Tony Blairs *New Labour* Politik aber zu einer Partei der Mitte. Der Band untersucht, ob und ab welchem Punkt linksorientierte Schriftsteller eine solche Entwicklung kritisieren, und orientiert sich dabei methodisch an den Herangehensweisen

des *New Historicism* und des *Cultural Materialism*. Erkennbar ist eine kritische Einstellung der Dramen-/Drehbuchautoren, die in späteren Werken konstruktiver und teils milder ausfällt.

Kurt Hahn · Marita Liebermann (Hrsg.)

Finanznarrative als Krisennarrative

Literarische und filmische Modellierungen «kapitaler»
Erschütterungen in der Romania

Berlin, 2021. 400 S., 5 farb. Abb.

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ben sie aber auch in den Wahnsinn und in den Abgrund. Derlei kapitale Krisen zu diagnostizieren und auf diesem Weg Erzählmuster, Konfliktherde und Figurenkonstellationen zu analysieren, macht sich der vorliegende Band in einem literarhistorischen Durchgang von Früher Neuzeit bis in die Gegenwart zur Aufgabe.

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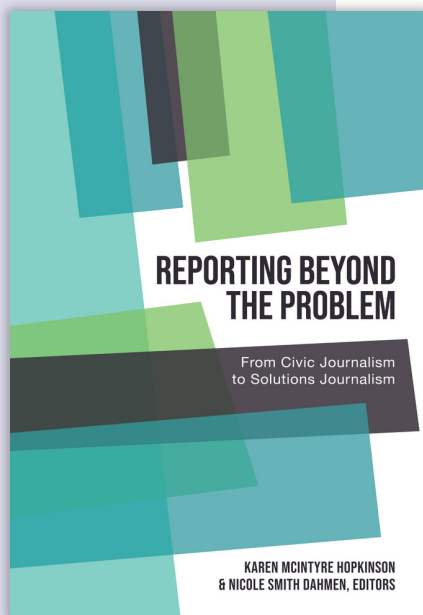
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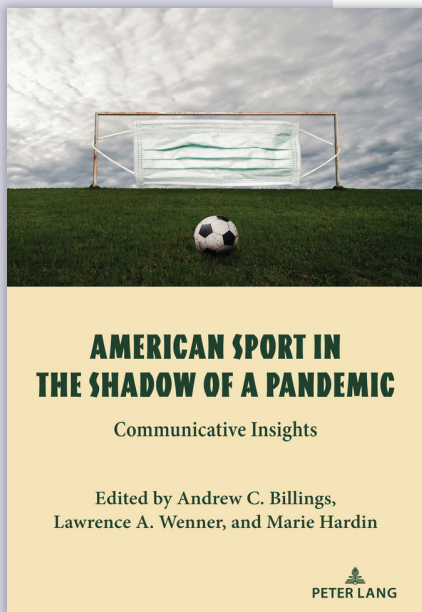
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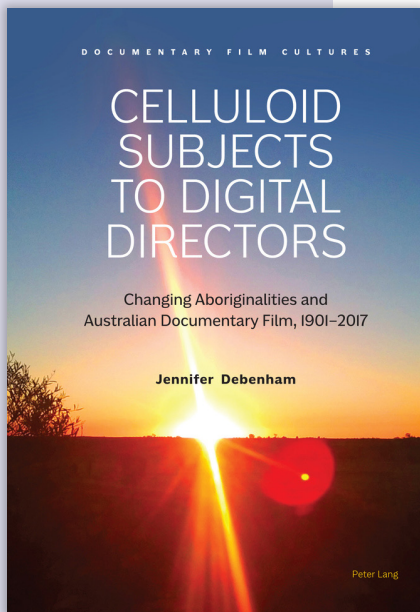
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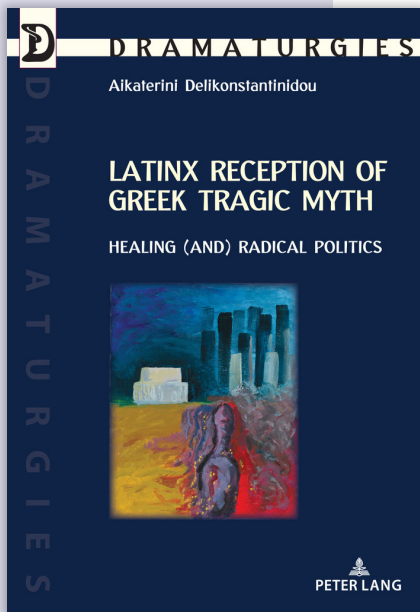
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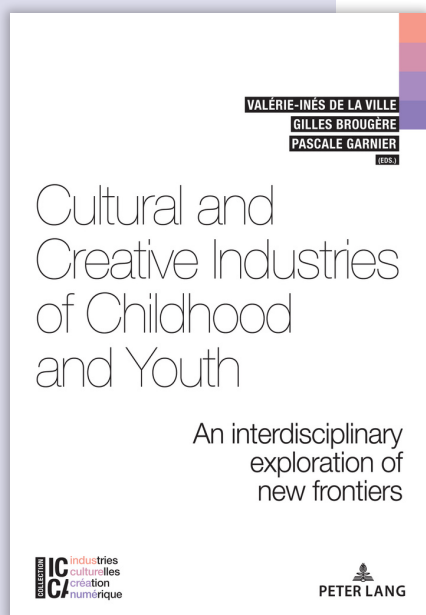
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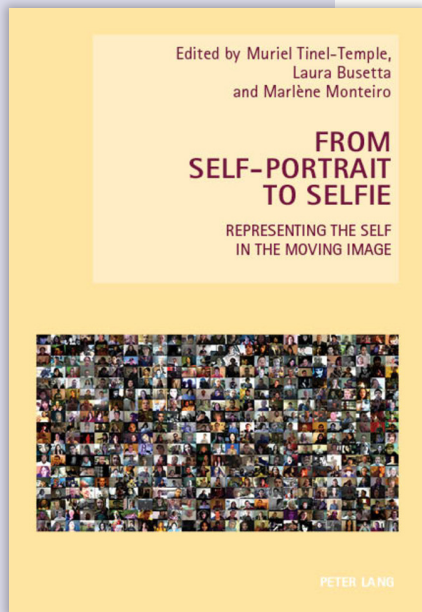
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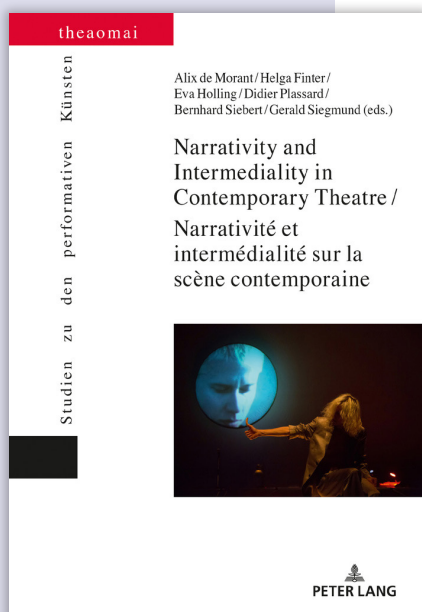
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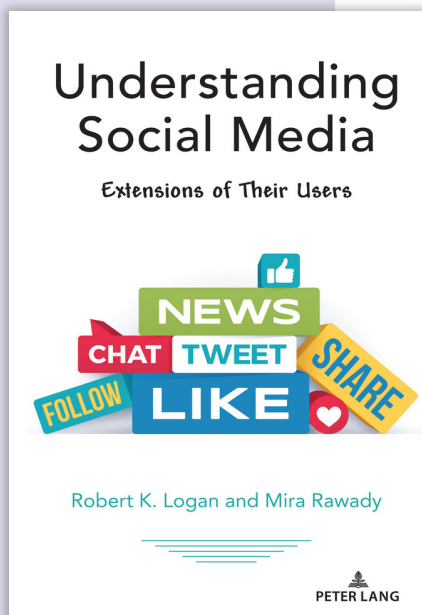
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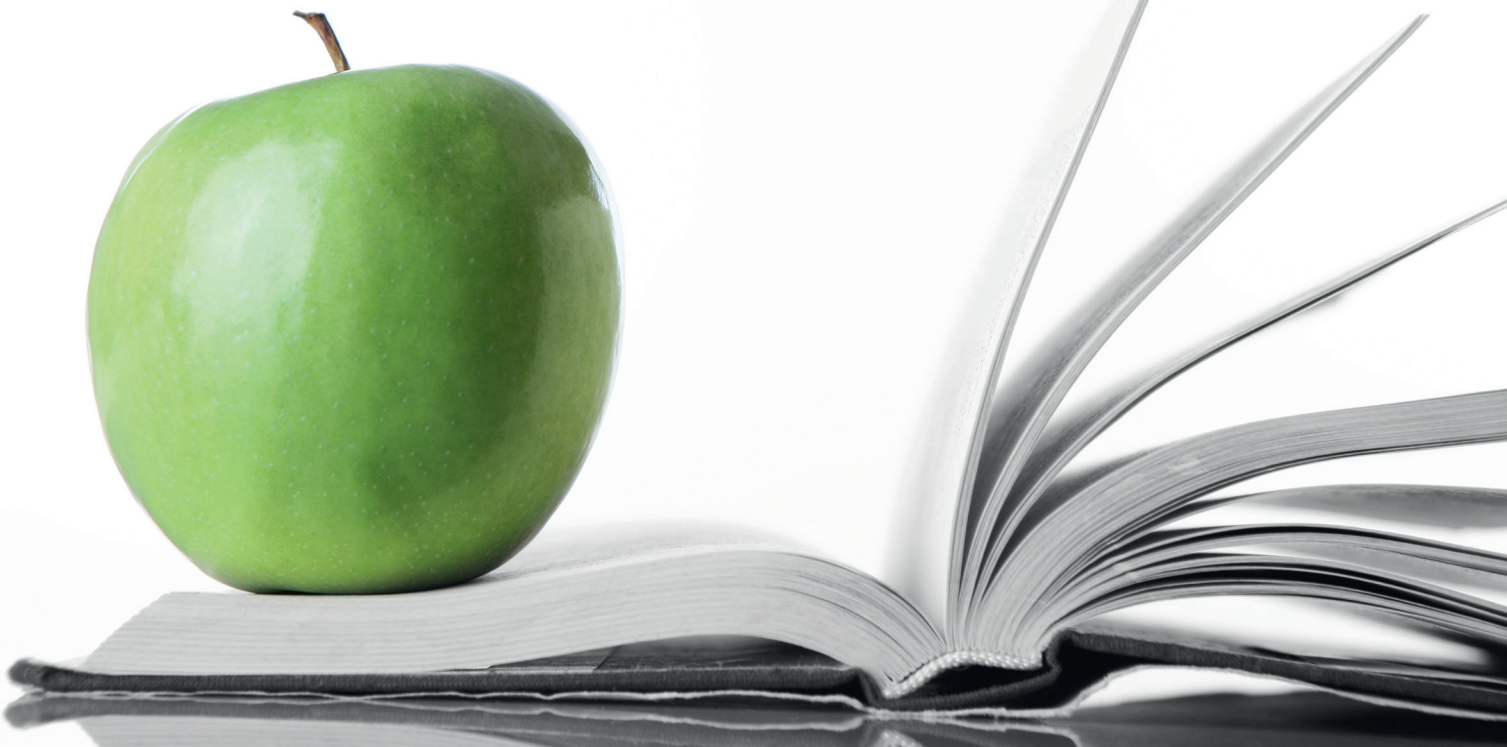
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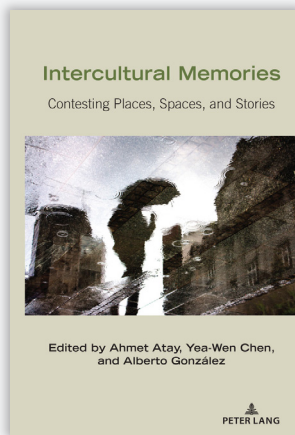
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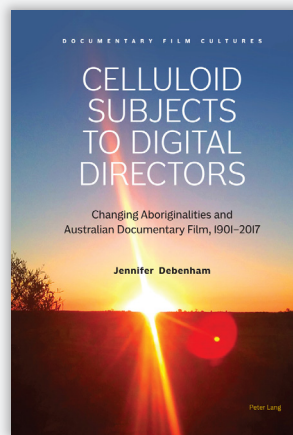
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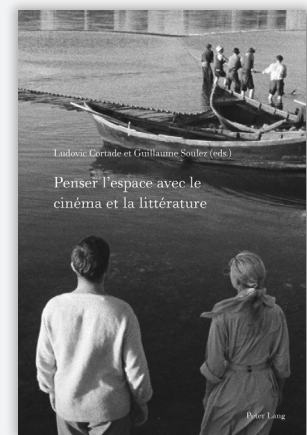
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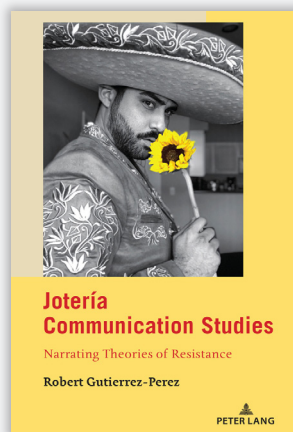
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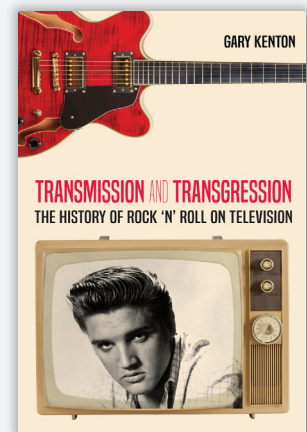
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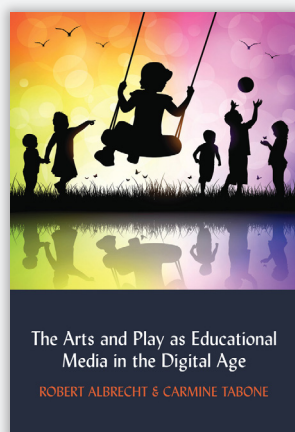
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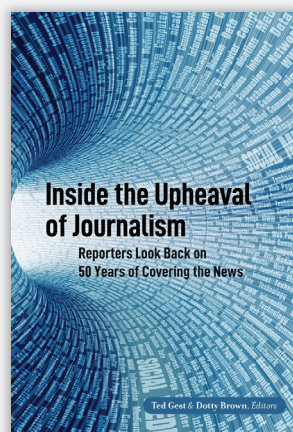
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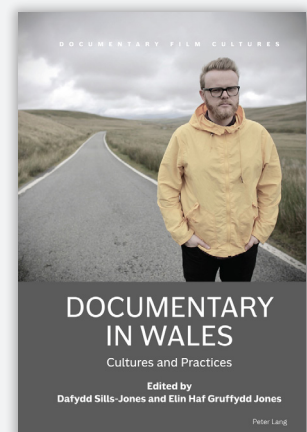
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